

**Conversational AI
Security to protect
your brand and your
customers**



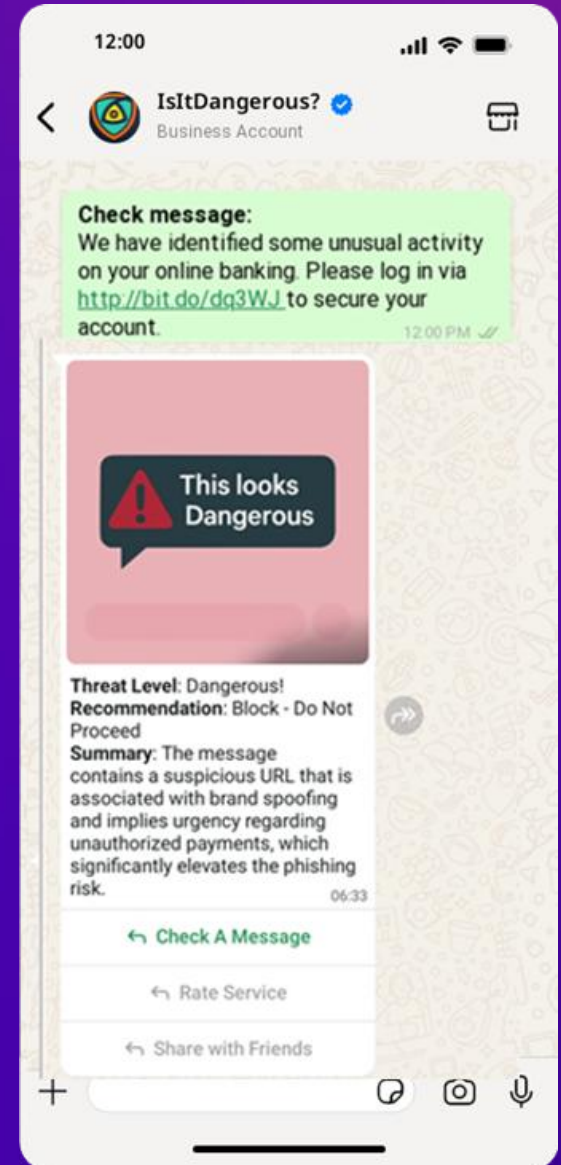
Payemoji



Dane Walther
CEO & Co-founder
IsItDangerous

“AI-driven scams through emails and SMS are skyrocketing, exploiting trust with hyper-realistic phishing and smishing attacks. By partnering with Payemoji Conversational AI, IsItDangerous empowers consumers and businesses to stay safe with leading AI Security solution - just WhatsApp IsItDangerous to instantly check if an email, text, or link is Dangerous.”

Payemoji

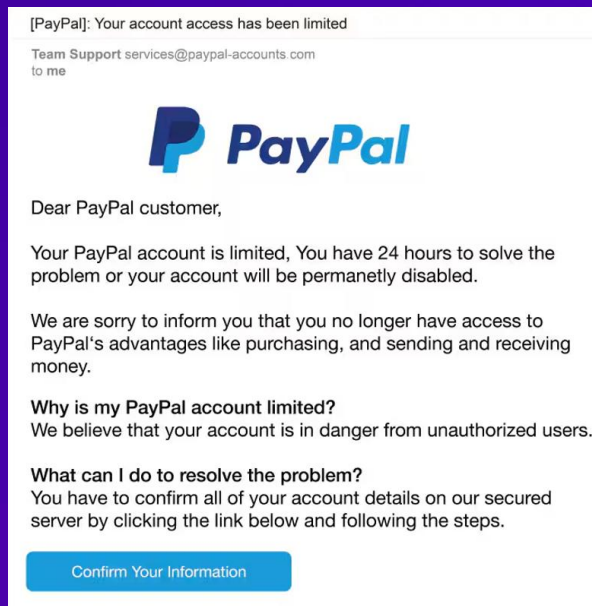


AI scams accelerating Payment fraud



€100M Fraudsters stole in 2023 from Irish victims	£571M Fraudsters stole in 2023 from UK victims	\$20.6B SMS smishing USA fraud in 2022 (105% YoY)	\$40B by 2027 (CAGR 32%) in AI-generated fraud Compared to \$12.3B losses in 2023
95% volume of all fraud is Payment Card	77% 77% of Payment fraud are Card-not-Present	60% victim success rate for AI-automated phishing, comparable to Human	1000% increase in phishing attacks (2022-2024), AI tools like FraudGPT automate targeting

AI phishing emails & texts accelerating Payment Fraud



← Fake (Spoofed) Sender →

← Phishing Links →



1,000% increase Overall phishing attacks from 2022–2024, with AI accelerating credential theft for payment fraud'

Introducing for Consumers

***Not sure if a link, text or email you received
is Safe? Check it with IsItDangerous.***

Introducing for Businesses

***White-Label Conversational AI Security to protect
your brand and your customers from fraud..***

IsItDangerous Conversational AI Security Solution



Enterprise Branded, Trusted Sender, Verified Tick



Best in Class Cloud Security



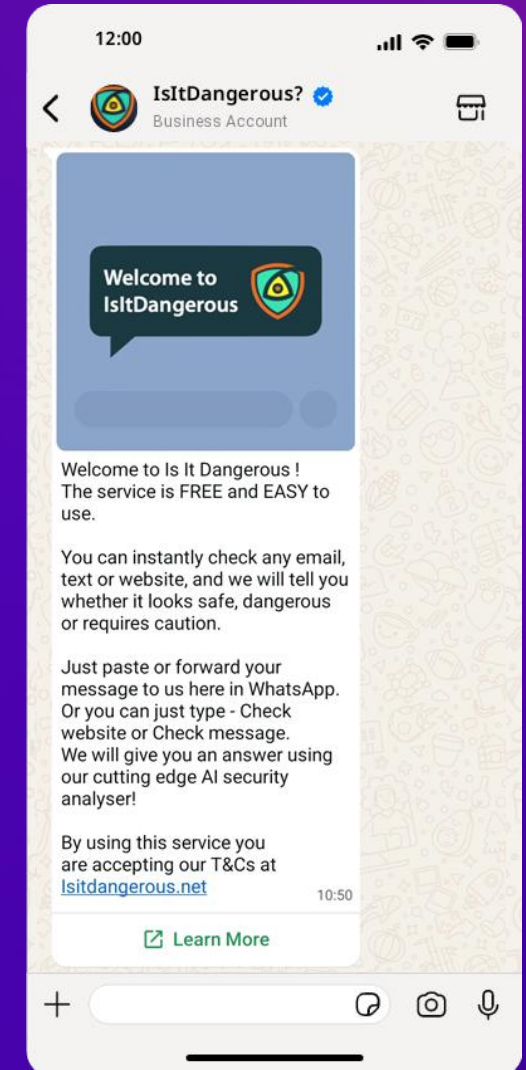
Detects push payment fraud e.g. Phishing ..



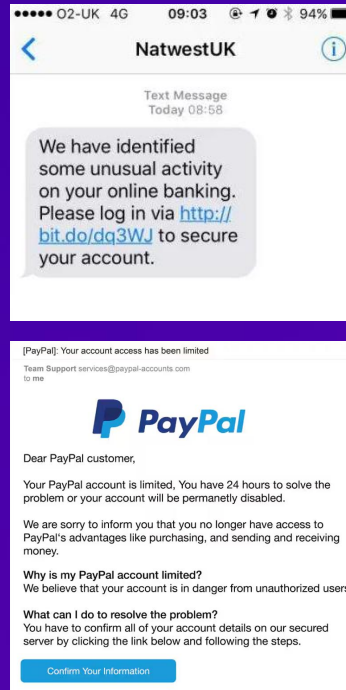
Check any email, SMS, link etc. is safe



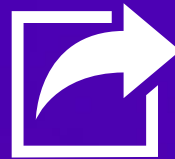
AI Powered, Always one step ahead latest attack



How IsItDangerous Works? Conversational AI Security Solution

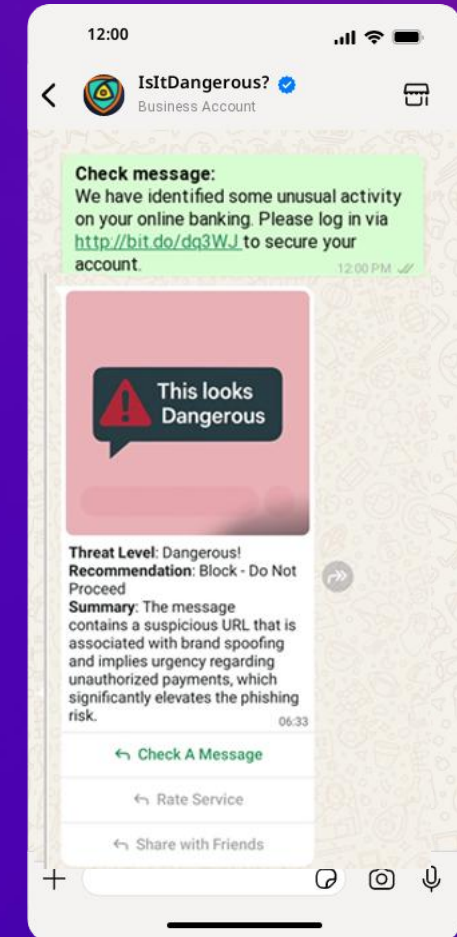


Customer Receives
Suspicious text or email



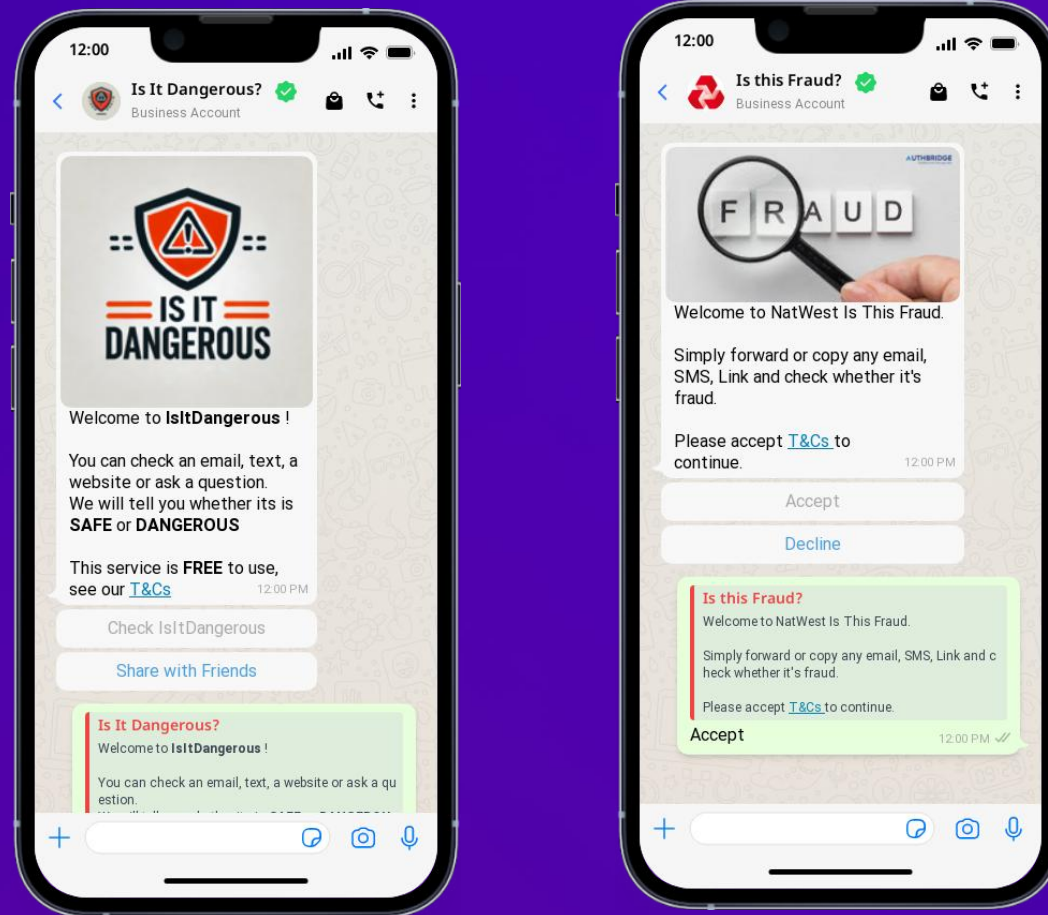
Forward, Share, Type, paste

Customer Forwards to
WhatsApp IsItDangerous



Recommendation
Safe, Caution, Dangerous

White Label Service – Branding, training AI, Messaging

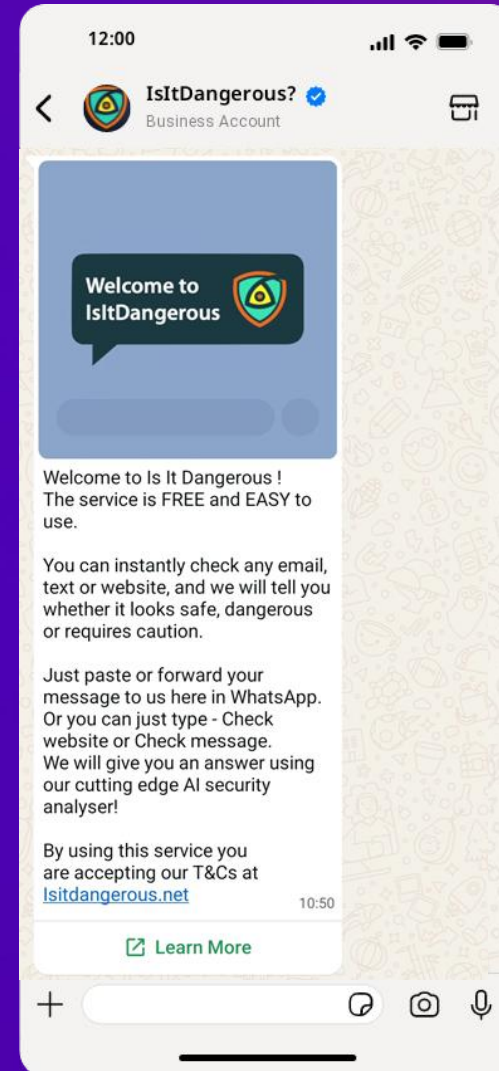


Protect Yourself – Try IsItDangerous

Scan me
or click



WhatsApp 'Hi' to
+44 7367 182880



ABOUT



Imagine a world where anyone can instantly spot a scam—before it strikes. Last year alone, SMS fraud cost US consumers \$470 million and Europe €4.3 billion. Fraudsters are eroding trust in banks, insurers, and D2C brands, while old advice like “don’t click the link” no longer works.

IsItDangerous is a WhatsApp-based, AI-powered security platform. Users simply forward suspicious emails, texts, or links to us—no app to download. Our AI instantly flags them as safe, dangerous, or caution-worthy, delivering clear, real-time advice.

Brands can white-label our platform, think “Zurich Is This Safe?” or “NatWest Protect Me”, to protect customers and build loyalty. Plus, our tool doubles as a CRM, letting you engage customers with tailored offers after each check.

Founded by security and AI experts, IsItDangerous is cloud-native, scalable, and launching soon. We don’t just stop fraud, we turn trust into growth. IsItDangerous partners with Conversational AI

ABOUT Payemoji

Picture this: 600 million people message businesses on WhatsApp every day — and it's growing 50% year over year.

Why? Because WhatsApp delivers: 98% open rates, 45% click-throughs, and trusted, verified senders. Compare that to spammed emails, ignored apps, and fraudulent SMS — B2C communication is broken.

Payemoji is a conversational AI company based in Ireland, specialising in OMNI channel messaging and conversational commerce e.g. WhatsApp, FB, Insta etc.

Our Conversational AI, Commerce & Payments solution is to enable businesses to engage with their customers through personalized, interactive, and secure communication using business messaging apps like WhatsApp, taking digital payments natively in messaging.

Thank you



Payemoji