



Reach your  
audience with  
Cellcast™

# Cellcast™

Mobile Messaging for Business - SMS & MMS

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# All your business needs **covered**

Cellcast offer world class features which drive engagement every step of the way, **get started small and scale with ease.**



Quick Send  
Messages



Bulk Send  
Campaigns



Insightful Delivery  
Reporting



Email to SMS  
& Automation



Software Integrations  
(eg. Shopify, Xero)



Smart Link  
Click Tracking



White Label Solutions  
(Resellers)



API Integration  
(Custom Software)

# Boost engagement, drive loyalty, and unlock success

Our high converting campaign templates help businesses maximise ROI with great success, time after time

- Marketing & Promotions
- Booking confirmations
- Appointment reminders
- Notifications and alerts
- Internal Communication
- Loyalty Programs
- Reviews



BB Bike: Hey Jacob, it's been 6 months since your last service. Here's 20% off if you come in before this Friday, June 5th! Hope to see you soon

Can I book it for tomorrow at 9AM?

Sure, see you tomorrow!

MMS

MMS

SMS

SMS



MMS & SMS Marketing

## The best engagement rate of any communication channel

Quickly create single or bulk messages which will delight your audience...and get ready for what comes next

**25%**  
click-through

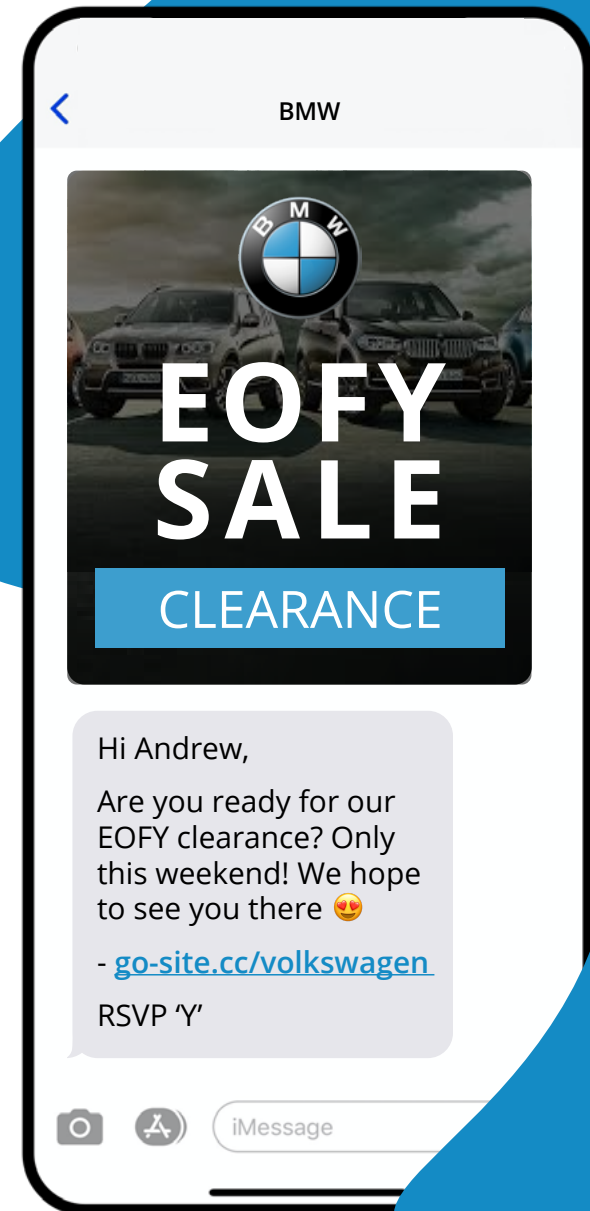
**28x**  
ROI

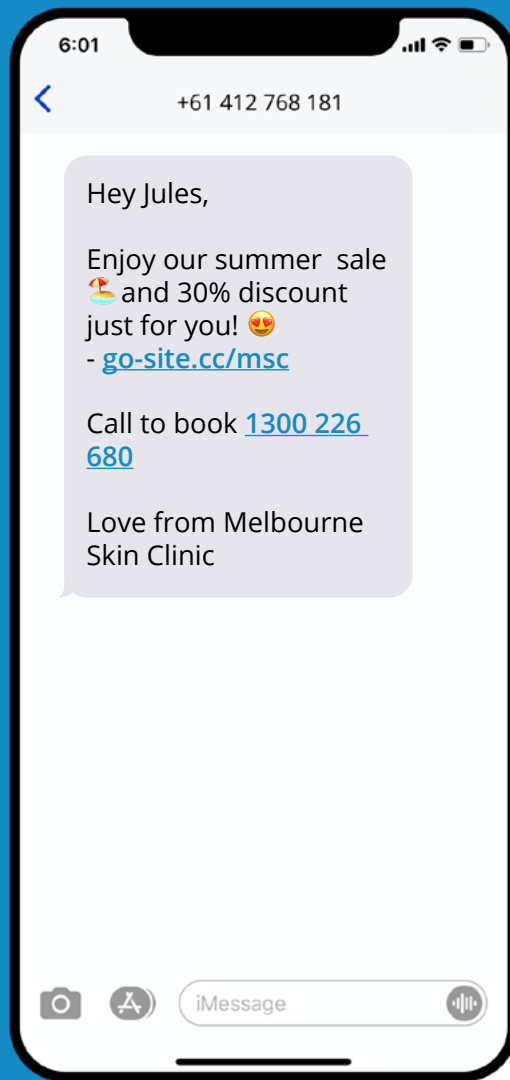
**99%**  
open rate

*SMS Marketing has become our primary sales channel with our database of 40K happy customers and growing!*

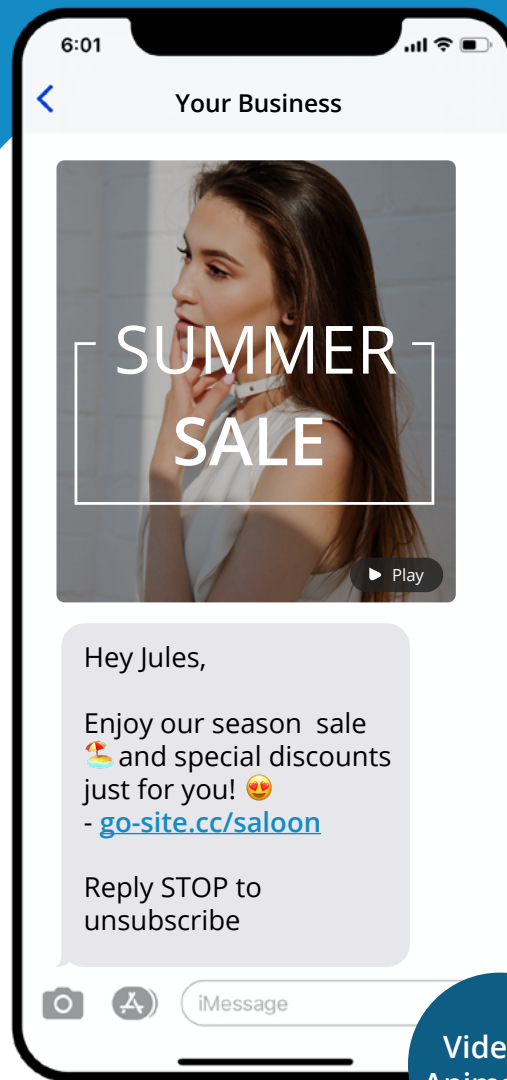


- Irene  
BWM





SMS



MMS

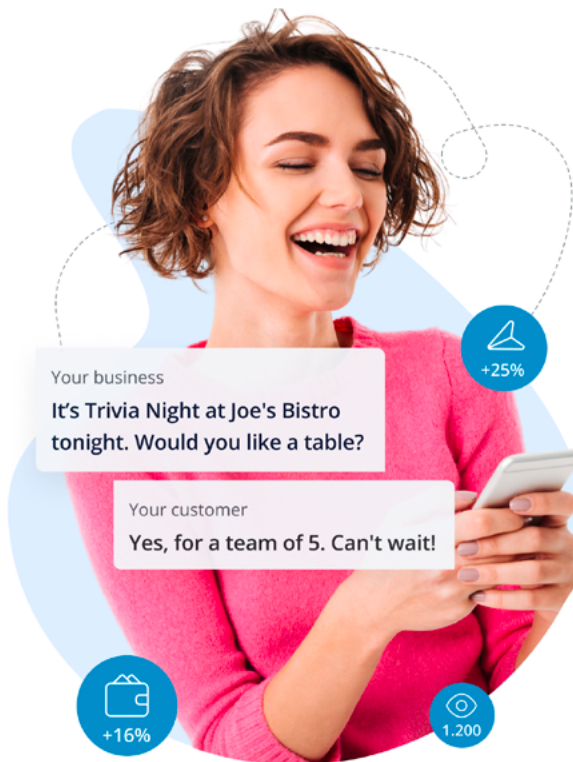
## Which offer would you remember?

A picture is worth a thousand words, you have three seconds to impress your audience - be memorable to maximise engagement

Features	MMS	SMS
Engagement	High	Low
Branded	Yes	No
Max characters	1000	160
Image/Video	Yes	No



# Cellcast, an **easy** choice



## Lightning fast messaging

Single & bulk messaging is quick and easy. Connect with some or all of your customers with just a few clicks.



## Pre-paid, no fee's

Pay only for what you use, select a bundle which suits your need.



## Customers first

Through our humble beginnings we learnt that treating every customer like the most important person in the world has its rewards.



## 100% Australian

Cellcast is designed by Australians for our people, we share the expectation for high standards of product, price and support.

# Connect through API

API integration means you can send messages from custom applications  
or the worlds leading client relationship management applications.



and many more!

# Get more **reviews** for your business.

Ask us how we can help you generate more positive reviews



The easiest system to use  
at a very reasonable cost!



By far the best!





# We are the most competitively priced, **by a country mile.**

Our goal is to help you maximise profits, by offering the most competitively priced SMS and MMS in Australia. We won't be beaten on price but we accept the challenge.

Bundles	SMS	MMS
10	\$0.047	\$0.34
250	\$0.043	\$0.34
500	\$0.043	\$0.33
1,000	\$0.037	\$0.33
10,000	\$0.031	\$0.29
20,000	\$0.029	\$0.29

Pricing as of May 2022

## Alpha ID: +30% p/SMS

Now you can send your messages to appear with your brand name or custom phone number.

## Virtual Number: \$18 p/m

Purchase your own dedicated mobile number and keep it forever. Send and receive from the same number

*Enquire now to find out how to **SAVE MORE!***



# We partner with businesses - big and small

Supportive customer service and great pricing are not the only reasons businesses of all shapes and sizes choose Cellcast



*Flash sales campaigns have never been more efficient to create and distribute – results have been tremendous, very excited to explore MMS media.*

- Vicky, Endota Lorne



*The switch to MMS was great advice, we have noticed the improvement in traffic, which is growing for each event - thank you for all your help!*

- Chantelle, Brighton BMW



*We now use SMS to communicate with our clients on regular basis, the 'read receipt' is showing 100% of our clients are receiving our deals, such a great system.*

- Scott, Hawthorn F45 Gym



know?

10  
MERS

AGES AS A WAY  
VES INFORMED  
COMMUNICATION.

ast™

Send messages from  
custom applications with  
API Integrations



Cellcast™

**GRAB A SLICE**  
OF THE SMS & MMS  
MESSAGING ACTION!

VISIT OUR WEBSITE

Turn prospects into  
conversions with Cellcast  
mobile marketing solutions

Cellcast™



START FREE TRIAL

Marketing that  
**jumps out**  
of your phone

Cellcast™

**INCREASE  
CUSTOMER  
SATISFACTION**

Provide easy and  
effective communication  
with your customers.

Cellcast™



Source: techjury.net

**83%**

OF MILLENNIALS OPEN  
AN SMS MESSAGE WITHIN  
90 SECONDS OF RECEIVING IT.

Cellcast™

Source: simpletexting.com

**SMS marketing  
works for  
businesses  
across all  
industries.**

Cellcast™



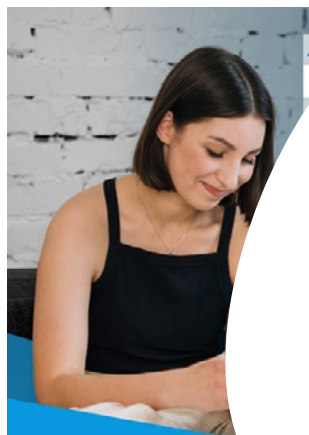
**Make your  
campaigns  
more effective**

Include SMS in your marketing  
mix to reach the right  
audience at the right time.

Cellcast™



Collect feedback from  
customers through SMS



# Made with **love** in Melbourne

Contact a specialist now to  
start your next campaign

☎ 03 8560 7025

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