Morag Barrett

Award-winning Leadership Coach
Founder & CEO, SkyeTeam

*Become a better leader and have fun doing it*

**Biography**

Leaders equipped to cultivate their team’s full potential are nearly as rare as unicorns. For decades, award-winning executive coach Morag Barrett has worked to take the effective leader from mythical creature to everyday hero, forging catalysts who awaken the magic slumbering within their teams. At the center of Morag’s leadership excellence framework is the power of professional relationships—but this is far from fluff. Through lively and interactive workshops, Morag draws clear connections between strong relationships and your bottom line, making the irrefutable case that soft skills are foundational to achieving the hard goals.

**Topics & Books**

*Leadership*

*Business Strategy*

*Talent Development*
Morag’s people-focused strategies have cured internal and external maladies for more than 20,000 leaders from 20 countries across six continents. Internally, this looks like reigniting employees’ long-lost passion for the work they do, reducing turnover, and eliminating the kind of interpersonal friction that gets in the way of collaboration, innovation, and productivity. Her award-winning strategies have also helped teams better navigate disruption, including the pivot to remote and hybrid arrangements, and whatever curveballs the future holds. When it comes to external relationships, reported results from Morag’s immediately actionable teachings include increased revenue and unbreakable customer loyalty.

The bestselling author of three books, Morag presents transformative concepts in ways that are easy to digest and impossible to forget. Her latest book, You, Me, We: Why We All Need a Friend at Work (And How to Show Up As One!), is the recipient of nine national and international book awards. It introduces the concept of the Ally Mindset, outlining the personal and business benefits of genuine friendships in the workplace, and provides a roadmap for becoming a better ally. The Future-Proof Workplace is a wake-up call to leaders everywhere and an essential guide to navigating the future that is already here, with insights on emerging technologies and shifting values that are changing the way we work. Her first book, Cultivate: The Power of Winning Relationships, is highly relevant today and shines a light on the four relationship dynamics and associated people skills that make or break business success.

She has written for American Management Association Quarterly, CIO.com, and Entrepreneur and has been profiled by Fast Company, Huffington Post, Inc., the Association for Talent Development, and many others. She is a member of Marshall Goldsmith’s 100 Coaches, was named the Women in Cable Telecommunications Industry Partner of the Year, and won HR.com’s Top Leadership Partner award.

A rare combination of panache, business acumen, and boundless concern for others’ success, Morag is the leader we all wish we had and the partner everyone needs. She is the founder and CEO of SkyeTeam, a global leadership development firm with a unicorn mascot that makes becoming a better leader fun and accessible. Fun fact: she has been gifted over 100 unicorn themed items from satisfied clients.