

Tom Kelley

Founder and Advisor, D4V (Design For Venture)
Author of the bestseller *Creative Confidence*

A bestselling guide to unleashing the creative potential in anyone.



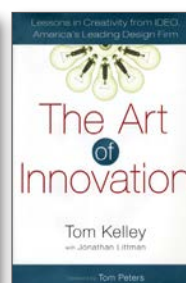
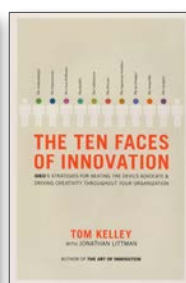
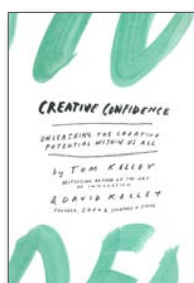
Biography

Tom Kelley helps organizations unlock creativity, build human-centered cultures, and lead innovation. A best-selling author and longtime design leader, he draws on decades of experience to offer insights that resonate across industries, whether you're a start-up, a global corporation, or a rapidly growing team.

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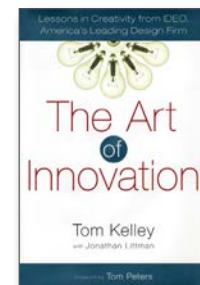
For more than thirty years, Tom was a key leader at IDEO, the design and innovation firm celebrated for its human-centered approach to business growth and creative problem-solving.

He is also Founder and Advisor at Design for Ventures (D4V), a Tokyo-based VC firm that partners with early-stage entrepreneurs. Through D4V, he has supported more than 60 start-ups, some of which are now public companies, giving him a front-row seat to emerging trends in innovation, culture, and entrepreneurship. Tom's work in Tokyo earned him a feature on the cover of *Forbes Japan*.

As the author of the *New York Times* best-seller *Creative Confidence*, Tom has helped thousands of individuals and teams recognize and unleash the creative potential within. His earlier works, *The Art of Innovation* and *The Ten Faces of Innovation*, offer practical strategies for building creative, collaborative, and resilient organizations.

Tom is deeply committed to nurturing the next generation of leaders. He served as the first Executive Fellow at UC Berkeley's Haas School of Business, and later held the same title at the University of Tokyo, roles that allowed him to bring human-centered design principles to business education.

A seasoned global speaker, Tom has addressed audiences in more than thirty countries. His presentations are known for their compelling storytelling, industry-relevant insights, and practical frameworks that teams can apply immediately. Whether exploring human-centered leadership, navigating innovation in the age of AI, or building cultures of creativity, Tom delivers keynotes that inspire, equip, and entertain, leaving audiences energized and ready for action.



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