Don Tapscott
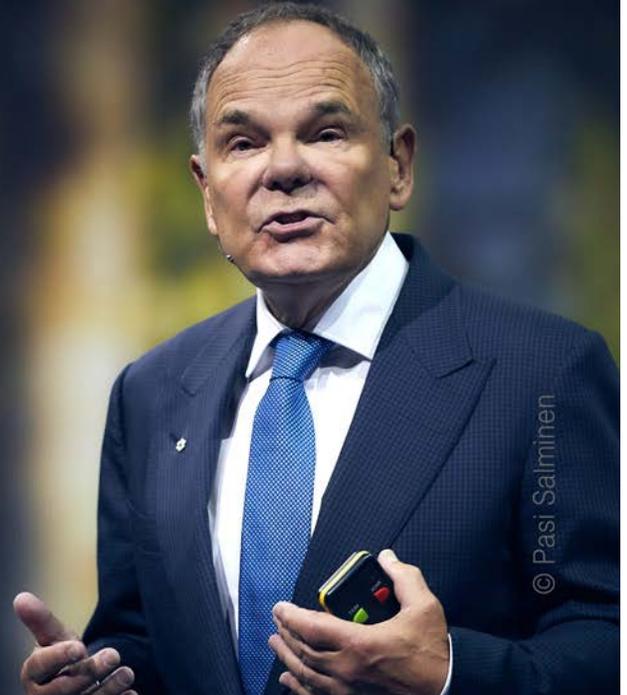
Prolific Bestselling Author on Books about the Digital Age

Globally influential thought leader on the digital revolution

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Biography

Don Tapscott, CEO of The Tapscott Group, is one of the world's leading authorities on the impact of technology on business and society. He has authored 18 widely read books and coined many of the key concepts that define the digital age. It is hard to imagine anyone who has been more prolific, profound, and influential in elucidating today's technological revolutions and their impact on the world.

Don has been advancing groundbreaking concepts for over 3 decades. His 1993 bestseller, *Paradigm Shift*, helped coin this seminal management concept, and *The Digital Economy*, written in 1994, changed business thinking about the transformational nature of the Internet. Three years later he popularized the terms "net genera-tion" and "the digital divide" in *Growing Up Digital*. His book *Wikinomics: How Mass Collaboration Changes Everything* has been translated into over 25 languages and was the best-selling management book of 2007 on Amazon.
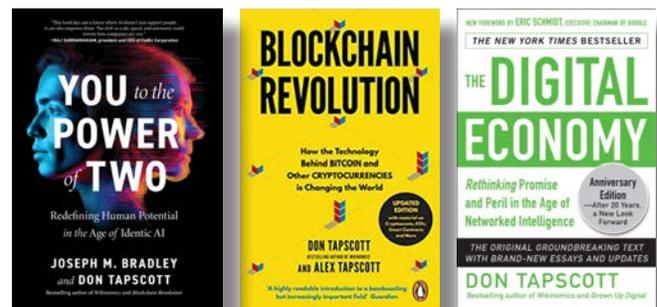
Don's latest book is *You to the Power of Two: Redefining Human Potential in the Age of Identic AI*, coauthored with Joseph Bradley. The book explores where AI and identity meet—an emerging era where AI evolves from mere tools to active participants in our lives.

Topics & Books

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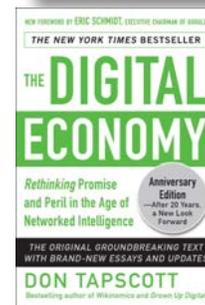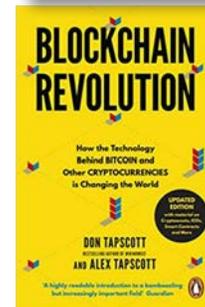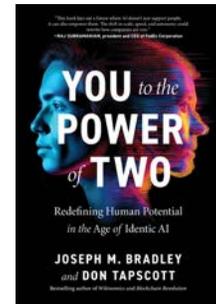
Don Tapscott

Executive Chairman of the Blockchain Research Institute

In 2016, Don and his son, fellow Leigh Bureau speaker Alex Tapscott, authored *Blockchain Revolution: How the Technology Underlying Bitcoin is Changing Business, Money, and the World*. The book sold over half a million copies and is, according to Harvard Business School's Clay Christensen, "the book, literally, on how to survive and thrive in this next wave of technology-driven disruption." His most recent book, *Big Ideas: Chancellor Don Tapscott Speaks to a New Generation*, is a collection of speeches from his tenure as the 11th Chancellor of Trent University.

In 2017, Don and Alex co-founded the Blockchain Research Institute whose 150+ projects are the definitive investigation into blockchain strategy, use-cases, implementation challenges and organizational transformations. Together with Coursera and BRI's founding academic partner INSEAD, the Institute has created several online courses introducing blockchain applications for different industries to over 250,000 learners.

Don Tapscott is a member of the Order of Canada and was ranked the second most influential management thinker in the world by Thinkers50 before he was inducted into the Thinkers 50 Hall of Fame. He is a valued advisor to corporate CEOs, university presidents, and governments around the globe. His insights have been featured in *New York Times, Wall Street Journal, Forbes, Fortune, Financial Times*, and *USA Today*, and he is a frequent guest on programs on CNN, NBC, CBS, NPR, and the BBC. He is a verified Top Voice on LinkedIn with over 750,000 followers. In over 30 years as a speaker, he has delivered more than 1,000 keynotes and has been a TED speaker twice and spoken at The Business Council four times. Don is an Adjunct Professor at INSEAD and Chancellor Emeritus of Trent University in Ontario.

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