

Daniel Susskind

The Mercers' School Memorial Professor of Business, Gresham College
Research Professor, King's College London
Senior Research Associate at the Institute for Ethics in AI, Oxford University

How economic growth and technology impact work and society



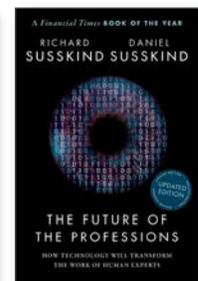
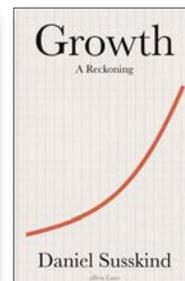
Biography

Dr. Daniel Susskind is a bestselling author. He is the Mercers' School Memorial Professor of Business at Gresham College. He is also a Research Professor at King's College London, and a Senior Research Associate at the Institute for Ethics in AI at Oxford University, a Digital Fellow at the Stanford Digital Economy Lab, and an Associate Member of the Economics Department at Oxford University. He explores the impact of economic growth and technology — particularly artificial intelligence (AI) — on work and society.

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Topics & Books

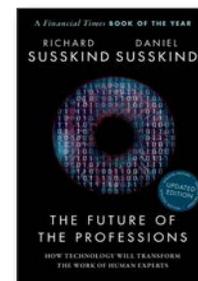
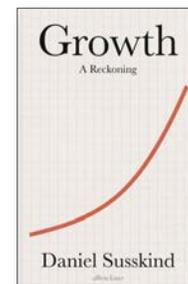
Artificial Intelligence
The Future of Work
Economics



Susskind's latest book, *Growth: A Reckoning*, is a lucid, thought-provoking, and brilliantly researched guide to one of our greatest challenges: the tension between the promise and the price of economic growth. *Growth: A Reckoning* was chosen by President Barack Obama as one of his 'Favourite Books of 2024' and was a runner-up for the *Financial Times* Business Book of the Year 2024. Former British Prime Minister Gordon Brown called the book a "tour de force"; former Governor of the Bank of England Andy Haldane, "a wonderfully elegant and authoritative explanation-cum-manifesto for what is perhaps the most important economic issue facing us today—the mystery of economic growth and what we need to do to solve it." Over the past two centuries, economic growth has freed billions from poverty and made our lives far healthier and longer. Yet this prosperity has come at an enormous price: deepening inequalities, destabilizing technologies, environmental destruction, and climate change. Susskind argues that we cannot abandon growth but shows instead how we can redirect it, making it better reflect what we truly value. He is currently working on his next book, *What Should Our Children Do? How to Flourish in the Age of AI*.

Earlier books by Susskind explore the impact of technology—particularly AI—on the world of work, providing pragmatic and optimistic guides on how we can flourish in the future. His 2020 book, *A World Without Work*, takes a broad look at the impact of AI on work and society. Described by the *New York Times* as "required reading for any potential presidential candidate thinking about the economy of the future," it was a runner-up for the *Financial Times* Business Book of the Year 2020 and made many of the other most prestigious "Best Books of 2020" lists. His co-authored bestseller, *The Future of the Professions*, argues that in years to come, we will neither need nor want professionals—lawyers, doctors, bankers, teachers, and many others—to work as they did in the 20th century. Originally published in 2015, the book was updated in 2022 to provide insight on the impact of recent technological progress. His celebrated TED Talk, debunking three prevailing myths surrounding the future of work, has been viewed more than 1.6 million times.

Previously, Dr. Susskind worked in various roles in the British Government: as a policy advisor in the Prime Minister's Strategy Unit, a policy analyst in the Policy Unit at 10 Downing Street, and a senior policy adviser in the Cabinet Office. He was a Kennedy Scholar at Harvard University and holds a Doctorate in Economics from Oxford University where he is currently an Associate Member of the Economics Department.



Leigh Bureau

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US Office

Campus View Plaza, 1250 Route 28
Suite 301A, Branchburg, NJ 08876
(908) 253.8600

Dublin Office

Pavilion House, 31 Fitzwilliam Square S
Dublin 2, D02 F403, Ireland
+353 1230 2322

Seoul Office

19F, West Center, Center 1 Building 26
Euljiro 5-gil, Jung-gu
Seoul, 04539, Korea
+ 82 2 6022 0562~5