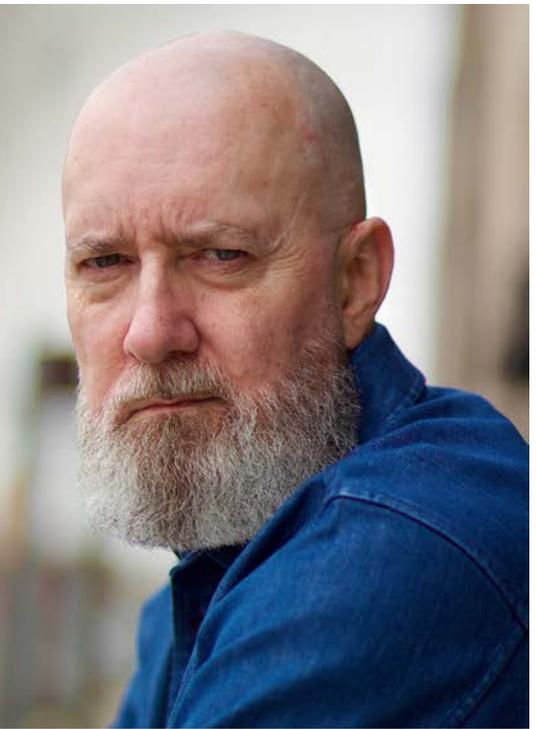


Kevin Ashton

Inventor of the “Internet of Things”
Creator of the WeMo home automation platform
Co-Founder & CEO of leading clean-tech startup Zensi

*Inventor of the “Internet of Things”.
Fostering innovation.*



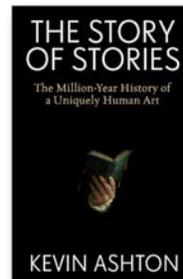
Biography

Kevin Ashton is a visionary technologist and an expert in digital transformation. He coined the term “the Internet of Things.” The European Commission, the Chinese government, and the US National Intelligence Council all describe the Internet of Things as one of the major technologies of the 21st Century. In 2013, the term was added to the Oxford Dictionaries. He has been called “the father of the Internet of Things” by *Newsweek*; “a modern-day Johnny Appleseed” by *Wired* and “a man who will change the world” by *RFID Journal*.

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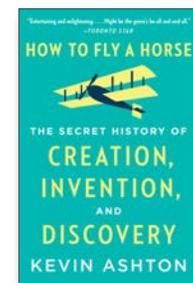
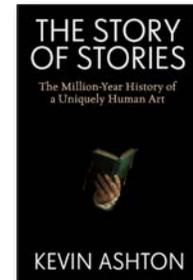


He is the author of the *How To Fly A Horse: The Secret History of Creation, Invention, and Discovery*, which was described by the Toronto Post as “the last book about creativity you’ll ever need to read,” and named 800-CEO-READ Business Book of the Year for 2015. His writing about innovation and technology has appeared in the *New York Times*, *The Atlantic*, *Politico*, and *Quartz*.

In his newest book, *The Story of Stories* (March 2026), Ashton looks at the development of human storytelling to help us understand where we are in the latest iteration that is the digital era. The result is an eye-opening, compelling journey through the eight great revolutions of storytelling, all of which follow a simple pattern: each major new storytelling tool increases the number of people who can share stories and the number of people with whom those stories can be shared.

Ashton doesn’t only talk about creativity and transformation he creates it. Kevin has a unique, real-world perspective on what it takes to build organizations that are innovative and how to achieve that in organizations that aren’t. He co-founded the Auto-ID Center at MIT and took it from a converted broom closet to a global organization with six labs around the world, 103 corporate sponsors, and over a hundred researchers. He has led three highly successful tech start-ups, most recently Zensi, which he co-founded and sold to Belkin.

He makes the complicated clear and simple using compelling, engaging true stories and case studies; always makes his audience laugh; and is always willing to tailor his lively, practical lectures to the specific needs of his audience.



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