



Angus Fletcher

Author, *Primal Intelligence* and *Wonderworks*

A fresh, actionable approach to leadership and innovation

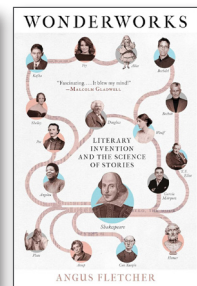
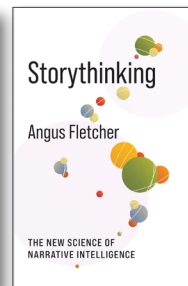
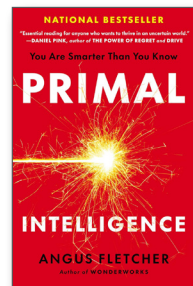
Biography

Angus Fletcher is a leading voice on human creativity, intelligence, and the power of story—and his newest book, *Primal Intelligence*, puts him at the center of today’s conversation about what humans do better than machines. In a moment dominated by automation and AI, Angus demonstrates why our real advantage lies in the brain’s ancient, narrative-driven abilities: imagination, emotional insight, flexible judgment, and problem-solving under uncertainty. His research translates these strengths into practical tools leaders can use to innovate faster, make better decisions, and unlock the human potential inside their organizations. His earlier book, *Wonderworks*, introduced audiences to stories as proven mental technologies—demonstrating how narrative fuels resilience, clarity, and creativity.

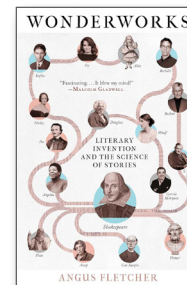
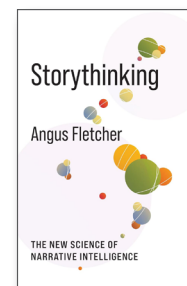
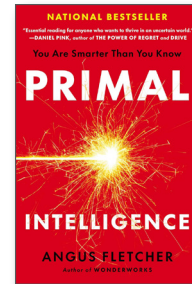
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Topics & Books

Artificial Intelligence
Neuroscience
Behavioral Science



On stage, Angus delivers fast-paced, high-energy sessions that help teams rethink their approach. He equips audiences with “storythinking,” a method grounded in neuroscience and tested in high-stakes environments from elite military units to major companies. The result is a fresh, actionable approach to leadership and innovation that outperforms conventional, data-only frameworks—especially when the world gets unpredictable. Whether he’s breaking down the science of imagination or showing how narrative sparks breakthroughs, Angus offers timely, usable insight for anyone preparing to lead in the next era of technology and change.



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