





1. The Year, Assessed by Deirdre Sims, Chairperson of the NZAVS Board	4
2. The Progress We've Made by Tara Jackson, NZAVS Executive Director	6
3. 2021-2022 Financials	8
4. Campaign goals achieved during 2021-2022:	10
4.1 - Shifting the Narrative	11
4.2 - Ending the Forced Swim Test	12
4.3 - Striking at the Source	13
4.4 - Animal Agriculture - Making the Connection	14
4.5 - Cruelty Free NZ	15
4.6 - Kind Education	16
4.7 - Out of the Labs	17
5. Business Alliance	18





've been privileged to be a part of the development and growth of NZAVS since joining the board in November 2018.

The last financial year has seen great strides for the society in terms of improvement of its day-to-day operations, development of staffing, and several significant successes in its fundraising and campaigning.

It has been fantastic to have new board members join us over the last financial year, however I wish to acknowledge Avril McIntrye, who joined the board in 2018.

Avril was the board secretary and then our chair, before resigning earlier this year. Avril brought both experience and passion to the board and we thank her for her contributions.

We were pleased to have John Ransley voted in as a board member at our August AGM, and we look forward to continuing the work we built over the last financial year with a strong team.

Over the last financial year, the board has worked together on key projects including how we can authentically incorporate Tikanga Māori into our work as a board, and into the society itself.

Other key areas of our work this financial year have involved supporting the Executive Director, Tara, through the sale of the society's office building, Dight House, and supporting her through the significant on-going impacts of the Covid-19 pandemic, along with the impact that rising inflation and the cost of living, has had on the society and its staff.

In addition to these challenges, the society has been understaffed this financial year, for example the fundraising role has been vacant for most of the year, meaning other staff have had a bigger workload and couldn't do as much as they'd planned.

These are tough times, and I would like to acknowledge the excellent work of Tara and her staff who've done an outstanding job with NZAVS this year despite these on-going challenges.

Looking forward to the year ahead, our board is excited about continuing to support Tara and the society to achieve our shared goal of ending animal experimentation in Aotearoa.



Ngā mihi nui,

Deirdre Sims

Deirdre SimsBoard Chairperson
The New Zealand Anti-Vivisection Society

THE PROGRESS WE'VE MADE



ast year was a year I reflect on and feel a lot of pride. Not only because of our achievements and the steps made towards our goal of ending animal experimentation and the harmful use of animals for science in Aotearoa, but because of the people behind this mahi.

Without the people on our Board, in our team of staff and our fierce supporters, NZAVS wouldn't be the powerhouse that it is.

Thank you for caring and for being a part of team NZAVS! Animals used in science are incredibly lucky to have such dedicated and compassionate people on their side!

Over the year we made huge strides forward together – NZAVS is now being recognised as key stakeholders in this industry.

We are a group that other key stakeholders want to work with. This year we went from being outside conferences with placards to being inside on the podium, sharing our views and putting forward hard evidence of our case against the harmful use of animals for science.

Just last week I had a member of the scientific community tell me that NZAVS holds a really important position – that not only are we the voice for animals used in science, but we are putting pressure on the industry and holding them to account.

We make them want to be better.

This was made clear with our campaign against the Forced Swim Test. The use of this archaic and invalid test hasn't been approved by any NZ Universities animal ethics committee since we started campaigning on this and at least one animal ethics committee has rejected the use of the Forced Swim Test because of our campaign. Essentially, we removed the social license of this test which is a testimony to our resilience. Although the NZ government refused to put a legal ban on this test, we didn't let that stop us. Instead, we used our networking skills to work directly with the people with the decision power to permit its use.

The team of staff we have is small – with me and our general Manager Georgette being the only full-time staff and Marik as our Research Officer and Shanti as Campaign Manager working part time, our team of four works incredibly hard and collectively give the impression to the wider public that we are a team of at least 10. I hope that this year we can grow our team so that we can achieve even more for animals!

Marik coming on board as our Research Officer was a key highlight for me as it's really increased how much work we can do. Georgette, our General Manager has consistently stepped in at times where we have been understaffed and carried the weight and responsibility of multiple roles and Shanti our Campaign Manager continues to help streamline our work and ensure that everything we do has strategic meaning.

A battle we've all faced has been staff shortages, for example, for most of the year we didn't have a fundraiser. However, true to NZAVS style we made it work and ended up having our most successful Christmas fundraiser that year!

I truly could talk about the successes of NZAVS all day, but for timings sake, some of the key achievements we had over the year are included in this report.

Like I say every year, I'm honoured to be the Executive Director for NZAVS, and I look forward to continuing our important mahi for animals, people, and science!

Ngā mihi mahana,

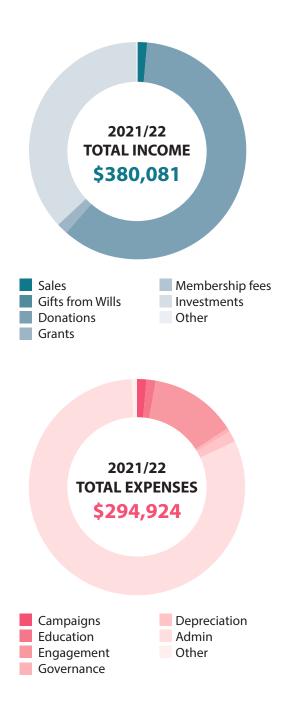
Tors Jackson

Tara JacksonExecutive Director
The New Zealand Anti-Vivisection Society

2021-2022 FINANCIALS*

INCOME	2021/2022
Sales	\$5,779.07
Gifts from Wills	\$0
Donations	\$228,419.44
Grants	\$5,551.30
Membership fees	\$416.32
Investments	\$139,321
Other sources	\$593.03
Total	\$380,081.00

EXPENSES	2021/2022
Ending animal experimentation campaigns	\$4,528.34
Education and public awareness	\$4,542.57
Supporter engagement	\$38,256.22
Governance	\$2,010.62
Depreciation	\$4,155.11
Administration costs	\$239,175.76
Other expenses	\$1,748.24
Total	\$294,924.24



^{*} NZAVS' full financial statements are available on the Incorporated Societies website.

OUR MISSION:

NZAVS' mission is to **end animal experimentation** and the **harmful use of animals for science** in Aotearoa, New Zealand.

To achieve this, all of our projects and campaigns are designed to contribute towards one or more of the following five end goals:



REDIRECTING FUNDING:

All available funding for research in NZ excludes animal experimentation and harmful animal use.



OPTIMISING LAWS AND REGULATIONS:

It is illegal to conduct or fund harmful experiments on animals in NZ. It is also illegal to sell non-pharmaceutical products that have recently been tested on animals in NZ.



INCREASING PUBLIC AWARENESS AND CHANGING CONSUMER BEHAVIOUR:

Most New Zealanders are against animal experimentation and the harmful use of animals for research, testing or teaching on ethical or scientific grounds (i.e., The social license of using animals in harmful ways for science has been removed).



IMPROVING OPENNESS AND TRANSPARENCY:

All information on the use of animals for research, testing or teaching is publicly available.



BRINGING THE INDUSTRY UP-TO-SPEED:

Non-animal-based research methods are widely accepted as best practice (when it comes to research relating to human health) and non-harmful methods of research, testing and teaching methods are widely accepted as best practice.



To ensure that NZAVS has the necessary financial and human resources to operate sustainably into the future and enable the achievement of our objectives, we have the following goals:



FUNDRAISING:

We become fully financially sustainable and we have reliable income streams that enable our sustainability. We also have \$5m in reserves.



ADMIN AND MANAGEMENT:

Our internal processes and systems are optimum and enable the efficient and legal running and existence of NZAVS as an organisation and our work is always directed towards achieving our end goal.

2021/2022 CAMPAIGNS





lot of progress was made with our various campaigns this year. We work to end animal experimentation from multiple angles:

- Our **Cruelty Free NZ campaign** educates Kiwis to shop ethically and avoid funding cosmetics testing on animals.
- Our shocking exposés help teach people what animals are forced to endure at the same time as putting pressure on the industry to do better.
- Our **Forced Swim Test campaign** focuses on a notoriously invalid animal test to educate people about the flaws of animal testing while also removing the social license of this test so that NZ researchers don't want to be affiliated with it anymore.
- Our Animal Agriculture campaign highlights the strong connection that
 exists in NZ between eating animals and testing on animals. This public
 awareness campaign is crucial as the main animals used for science in NZ
 are animals used on farms.
- Our **Kind Education campaign** targets the use of animals for teaching purposes in NZ. It's important that students are taught to respect animals from a young age, so this campaign is helping foster greater compassion for animals.
- Our **Out of the Labs campaign** is helping the animals in real time, by rehoming and saving as many of them as possible.
- Our top priority is the **Striking at the Source campaign**, as this is set to have the biggest impact for animals used in science, now and for the long term by creating fundamental changes at the very core of the industry.

Our campaigns are relatively unique, as the bulk of our work is done behind the scenes. We conduct a lot of research, attend many meetings, and give presentations at conferences to groups and other key stakeholders. All of this relies on our small team of passionate staff to work hard, fast and efficiently!





To change the public dialogue around the use of animal science (we conduct public surveys every five years to measure this).

NZAVS MAIN END GOAL*:

Increasing public engagement and changing donor behaviour.

COST (excluding staff time):

\$4,350.36

* Most campaigns contribute to more than one of our five end goals (see page 9).

SHIFTING THE NARRATIVE

ACHIEVEMENTS MADE DURING 2021-2022:

- We delivered a powerful exposé about animal experimentation through a 12 Days of Christmas exposé. For 12 consecutive days we exposed a shocking experiment that had been conducted by the University of Otago.
- We regularly appeared in the media:
 We had 20 media stories during the year (8 more than the previous year).
- We worked with whistle-blowers to make complaints to MPI about cases where animals used for RTT were treated poorly.
- We continued our other public awareness work to educate the public online through our website and social media.

PUBLIC AWARENESS ACHIEVEMENTS NZAVS ON SOCIAL MEDIA



To end the use of the forced swim test in NZ (whether through getting a legal ban put in place or by removing its social licence well enough that no animal ethics committee in NZ will approve its use).

NZAVS MAIN END GOAL*:

Bringing the industry up-to-speed.

COST (excluding staff time):

\$0

* Most campaigns contribute to more than one of our five end goals (see page 9).

ENDING THE FORCED SWIM TEST

ACHIEVEMENTS MADE DURING 2021-2022:

- We presented at the ANZCCART conference about the use of the Forced Swim Test in NZ. Our Executive Director was invited to attend and speak on a panel about the validity of this test — a first for NZAVS!
- In addition to speaking to members of the scientific community about the use of this test at ANZCCART, we also put work into educating and meeting with other key stakeholders such as university staff and the animal welfare spokespeople for the Labour, National and Green parties.
- The use of the Forced Swim Test hasn't been approved by any NZ Universities animal ethics committee since we started campaigning on this and at least one animal ethics committee has rejected the use of the Forced Swim Test because of our campaign.



ANZCCART CONFERENCE 2022

Each year, researchers, scientists and other key stakeholders come together for the Australia and New Zealand Council for the Care of Animals in Research and Teaching (ANZCCART).

We used to protest these conferences, but this year we took a different, more collaborative, approach - attending and speaking at the conference! This was a great opportunity for NZAVS to share our perspectives and knowledge directly with the people involved in using animals for science in NZ (and Australia).



To address the root problems that contribute to animal experimentation such as funding, lack of investment in replacement methods, lack of training for scientists and other fundamental issues.

NZAVS MAIN END GOALS*:

Redirecting funding, optimising laws and regulations, and improving openness and transparency.

COST (excluding staff time):

\$3,107.65

* Most campaigns contribute to more than one of our five end goals (see page 9).

STRIKING AT THE SOURCE

ACHIEVEMENTS MADE DURING 2021-2022:

- We continued building upon and creating new relationships with key stakeholders to prepare them to accept measures from the Striking at the Source petition. Our Campaign Manager also spoke at the ANZCCART conference this year, his talk was all about this campaign.
- We began developing an extensive action plan on the many changes we want to see implemented at a government level.
- We kept an eye on any changes to regulations, legislation or anything similar that might impact animals used for science and gave feedback/made submissions on the Te Ara Paerangi Future Pathways Green Paper (a programme focused on the future of New Zealand's research system) and also on the ANZCCART Openness agreement (some of our feedback/suggestions made it through to the final version of this).



STRIKING AT THE SOURCE PETITION

An important part of this campaign is our Striking at the Source petition, asking the NZ Government to develop a comprehensive action plan to help end unnecessary animal experimentation and embrace better technologies.

This year, over 20,000 people signed our petition! We achieved this by using many different tactics including collaborating with LUSH Cosmetics who promoted our petition in all their NZ-based stores.

Throughout the year we also did a lot of other work to help increase our chances of success.

Keep up to date with this campaign: nzavs.org.nz/striking-at-the-source



Eliminate all harmful use of animals for research and testing relating to the animal agriculture industry (the main way we can influence this is by educating the public on the strong link between eating animals and animal experimentation in NZ).

NZAVS MAIN END GOAL*:

Increasing public awareness and changing consumer behaviour.

COST (excluding staff time):

\$99.99

* Most campaigns contribute to more than one of our five end goals (see page 9).

ANIMAL AGRICULTURE — MAKING THE CONNECTION

ACHIEVEMENTS MADE DURING 2021-2022:

- We began building the foundation for our 1-3 year plan by compiling an evidence-based overview of how animals are used in science for farms on our website.
- This information was then distributed widely (on social media, to our mailing list etc).
- This is something NZAVS hasn't highlighted much in the past but, as it's the main use of animals used for science in NZ, it was necessary that we put in the work to start properly educating people on this unknown (but strong) connection.



TAKE ACTION - GO VEGAN!

By not buying animal products, vegans, vegetarians, and people choosing to eat more plant-based foods are helping decrease the demand for cruel animal experiments. If we didn't eat animals, then the need for experiments to make farming animals to eat as profitable as possible, wouldn't exist. It really is that simple.

Not everyone who supports an end to animal testing is vegan, but it is one of the many steps that people can take to help end animal experimentation in NZ.

Helpful resources:

www.vegansociety.org.nz/recipes www.aquidetovegan.com



To eliminate the use of cosmetics and household products tested on animals entirely (within NZ).

NZAVS MAIN END GOAL*:

Optimising laws and regulations.

COST (excluding staff time):

\$518.77

* Most campaigns contribute to more than one of our five end goals (see page 9).

CRUELTY FREE NZ

ACHIEVEMENTS MADE DURING 2021-2022:

- We created new resources to help with public awareness and education including a new cruelty free section on our website: nzavs.org.nz/cruelty-free
- We grew our Cruelty Free Guide - 19 more brands were verified as genuinely cruelty-free and added to our guide.
- We held our annual Cruelty Free NZ Awards which are designed to help encourage companies selling beauty products in NZ to be genuinely cruelty-free.
- Over 2,000 people participated in the Cruelty Free NZ Awards (voted for their favourite brand on our Cruelty Free Guide).
- This year's winners were Dazz NZ, Aleph Beauty, and Little Honey. Congratulations to all nominees!



CRUELTY FREE NZ AWARDS 2021

Our annual Cruelty Free NZ Awards help promote genuinely cruelty-free brands and support the community to make kinder shopping decisions.

"Our Cruelty Free NZ Awards are the perfect way to give companies that are 100% free from animal testing the public recognition that they deserve. We also hope that they act as another reminder for Kiwis to make sure that the products they are purchasing are not tested on animals."

- Tara Jackson, NZAVS Executive Director



To eliminate the harmful use of animals for teaching purposes in NZ.

NZAVS MAIN END GOAL*:

Bringing the industry up-to-speed.

COST (excluding staff time):

\$0

* Most campaigns contribute to more than one of our five end goals (see page 9).

KIND EDUCATION

ACHIEVEMENTS MADE DURING 2021-2022:

- A survey was conducted on how New Zealand schools currently use animals for teaching purposes (as far as we are aware, no one knows the current extent of this including government bodies).
- This survey was sent out to 2,518 schools and 1,179 schools completed the survey. The results have been collated in a report that we are yet to share publicly.
- This information will help us plan how we can have the biggest impact for animals used in harmful ways for teaching purposes.



KIND EDUCATION SURVEY RESULTS

From the participating schools, we learnt that:







To save as many lives as possible while also sharing these animals' stories as a way of connecting people with the issue.

NZAVS MAIN END GOAL*:

Increasing public awareness and changing consumer behaviour.

COST (excluding staff time):

\$116.77

* Most campaigns contribute to more than one of our five end goals (see page 9).

OUT OF THE LABS

ACHIEVEMENTS MADE DURING 2021-2022:

- We have partnered with one of NZ's leading animal sanctuaries, Helping You Help Animals (HUHA) on our Out of the Labs campaign.
- Together, we have rehomed 63 animals from the University of Auckland including zebra finches and rats.
- All animals get desexed and checked over by a vet, then they only go to the best homes. The vetting process is quite strict and involves the new parents signing a contract to ensure the animals will be returned if they are ever unwanted.
- We have set up new systems to streamline the adoption process and make it as easy as possible for HUHA to approve applicants.
- We have created a new section on our website that showcases positive rehoming stories.



OUR PARTNERSHIP WITH HUHA TO REHOME ANIMALS IN NZ

Thousands of animals are killed for science every year in NZ. Until such time as animal experimentation has been stopped, we need to ensure that as many animals as possible get a second chance, a life out of the labs!

There are many benefits of rehoming animals. Not only do we get to save lives, but we also get to encourage institutes to find alternatives to using animals (which we've seen happen through our collaborative work).

Learn more: <u>nzavs.org.nz/out-of-the-labs</u>

NZAVS.ORG.NZ

BUSINESS ALLIANCE



BUSINESSES THAT ARE HELPING DEFEND ANIMALS USED IN SCIENCE

Likeminded businesses that want to help end animal testing in NZ become official NZAVS Business Alliance Members. By doing so, they are proudly backing our cause and adding fuel to our campaigns and other important work.

All businesses in this special programme have to meet our high cruelty-free standards and our ethical practice requirements so, they're also businesses that we are proud to unite with.

We want to give a big thank you to all of our amazing Business Alliance Members for supporting our important, life-saving work this year!



NZAVS BUSINESS ALLIANCE MEMBERS 2021/2022

100% CRUELTY-FREE BEAUTY COMPANIES (also listed in our Cruelty Free Guide)



KESTER BLACK













the bonbon factory

VEGAN-FRIENDLY FOOD PROVIDERS

















