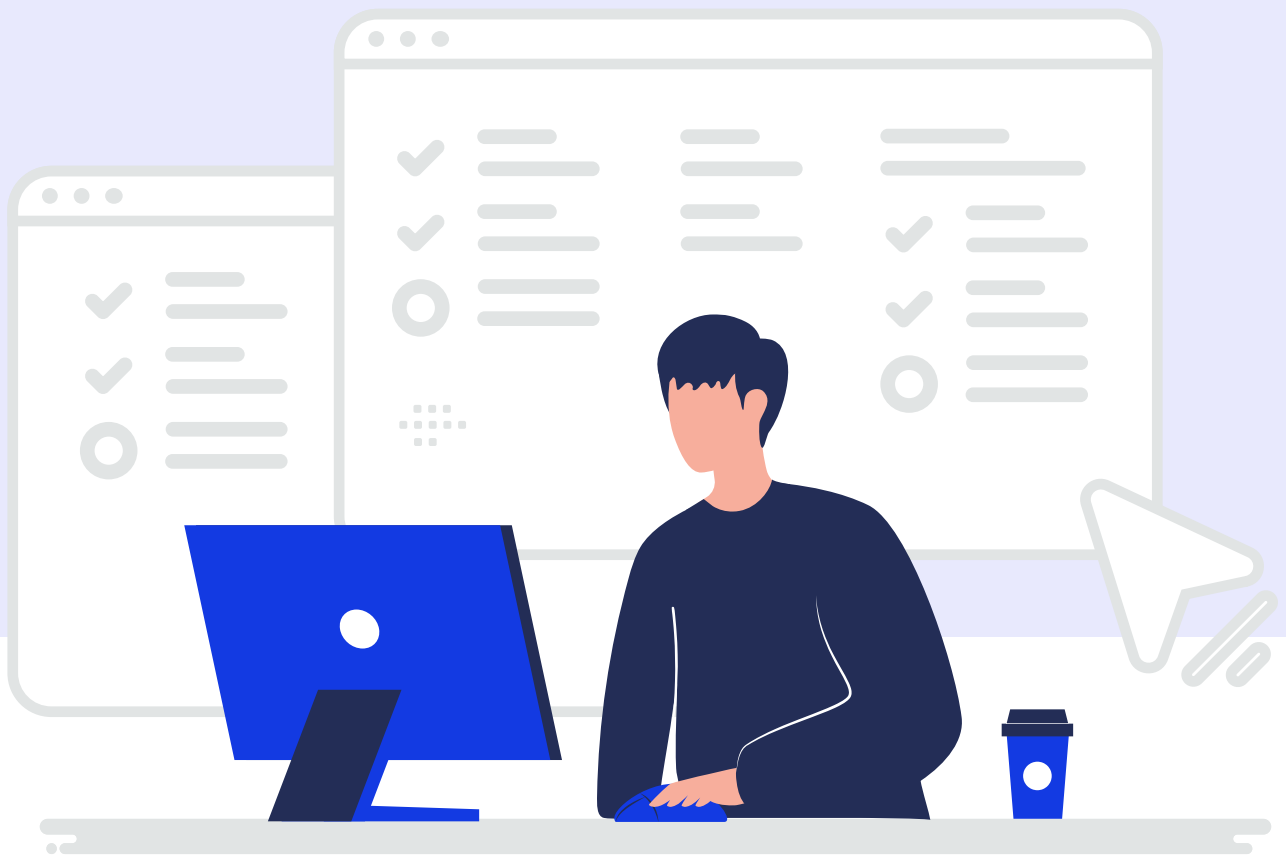


Deep Insights on your **Personality** and **Recommended Career Paths**

Created for

Usha Sharma

User ID : 154548578



Generated on 24th November, 2023

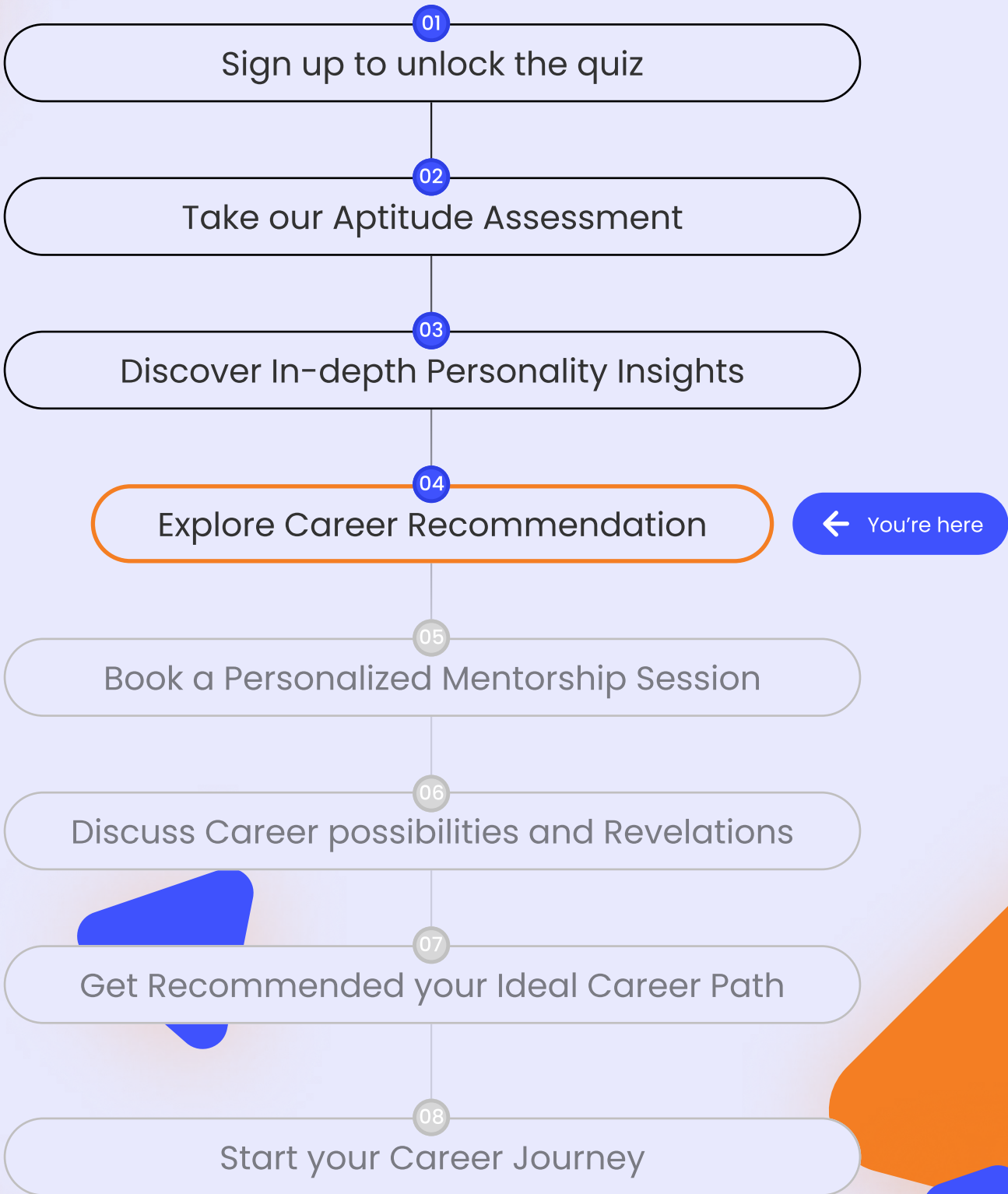
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*Confidential Report

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Congratulations

You are one step Closer to your Ideal Career



What you will find in the report

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Making Sense of Your Results



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Report Features

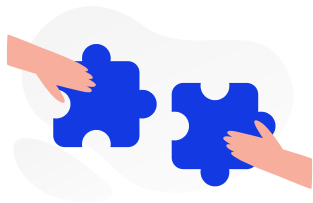
Strong Suits

This section highlights the predominant strengths or competencies identified either in an individual situation, a project, or a strategy. These are the attributes that provide a competitive edge.



Focus Area

This refers to the aspects or domains that require attention for improvement or further development. These could be skill gaps, areas of weakness, or any other facets that have room for enhancement.



Key take Aways

The term encapsulates the most vital pieces of information, insights, or learned lessons that should be retained following the assessment or discussion. These are the 'nuggets of wisdom' that should guide future action plans or decision-making.



Your Personality Profile

Mind

Extrovert – 60% Introvert – 60%



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Career Recommendation

Marketing Job Family Description for Early Professionals

Overview

Marketing roles for early professionals involve designing, executing, and overseeing strategies and campaigns to promote products, services, and brands. These roles aim to increase a company's reach and attract more customers while considering current market trends and consumer behaviour.

Trending Roles for Early Professionals

Marketing Executive

Digital Marketing Executive

SEO Analyst

Social Media Coordinator

Content Marketer

Performance Marketer

Your Focus Area

1. Develop marketing strategies for projects, including company websites and social media platforms
2. Plan, develop, manage, and coordinate budgeting and implementation of marketing campaigns
3. Create and implement strategies to increase the quality and quantity of web traffic to websites
4. Work closely with the sales team on program development and implementation
5. Create and execute lead generation programs
6. Brainstorm, develop, and communicate creative marketing plans, campaign results, and project recommendations to the senior management team
7. Conduct market research to gather insights about consumer requirements, habits, and trends

Average Salary Range

T



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Top Companies Hiring Early Professionals



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Notes on my Aptitude profile



Ready to Level Up?

Book One on One Mentorship session
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Success is not final,
failure is not fatal: It is
the courage to continue
that counts."

Steve Jobs

Founder, Apple

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