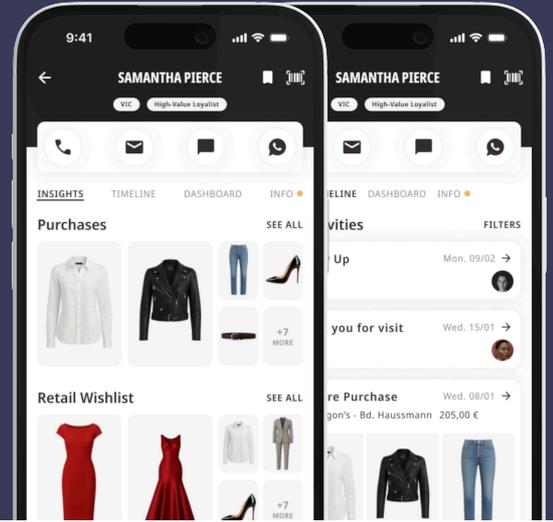


All-in-one retail clienteling mobile app that transforms store advisors into personal shoppers.

Bayretail StoreApp is the cutting-edge retail solution empowering store associates to excel in clienteling and deliver seamless in-store omnichannel experiences.

-  Retail Clienteling
-  Multichannel Communication
-  Assisted & Remote Selling
-  Omnichannel & Endless Aisle
-  Store Fulfillment



Why is this approach fundamental to your retail store?



Connect With Customer In-Store

Effortlessly register new customers, capture their preferences and communication consents in the CRM database using QR codes and self-registration forms.



Streamlined Workflows

Optimize your IT team's workflows and processes, freeing up their focus for other transformation projects within the company.



Future Checkout

Suggest a video call to customers to showcase product appearance and fit, create a basket, and send a payment link to complete the sale remotely.



Intuitive Interface

Experience a user-friendly app with an ergonomic, making it easy to navigate and use.



Miss Zero Sales Opportunities

Miss Zero Sales opportunities by equipping store associates with a mobile catalog and access to omnichannel inventories, emphasizing Order In-Store.



Continually improve existing solutions

Benefit from three yearly updates that include exciting new functionalities, ensuring your experience with Bayretail™ is always cutting-edge.



Personal Recommendation

Effortlessly retrieve online baskets, bridging online and in-store shopping, while associates offer recommendations and access the mobile catalog, seamlessly.



Time-to-market: 8 to 12 weeks

Witness rapid performance improvements within 8 to 12 weeks of implementation, making Bayretail™'s impact quickly noticeable in your retail operations.



Enhanced Fulfillment Efficiency

Empower store associates to directly manage In-Store Fulfillment within the app, optimizing all fulfillment processes including Ship-from-Store.



Salesforce Cloud-based Ecosystem

Bring the full power of Salesforce into your physical store to create the most powerful retail platform towards unified commerce.

Built on the world's #1 CRM. Bayretail is a cloud and mobile industry vertical solution natively integrated with Salesforce and into any retailer ecosystem.

Trusted by



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