

Believing in Higher Standards: How Big Hollow School District 38 Supports Staff Well-Being With the Counslr App

About Big Hollow School District 38

Founded in 1836, Big Hollow School District 38 is located in Grant Township, Lake County, Illinois. The district focuses on growing confident, creative and conscientious learners and empowering all learners with a "one district - one community" mindset.

Counslr provides an extremely easy-to-access platform for those who otherwise may not seek the help they need. We are thrilled to be able to offer this service to the amazing adults who work with our students every day. These adults tend to give so much of themselves to their students, so we strongly feel that our efforts here to join with Counslr is our way of providing an opportunity for our educators to focus on their own mental health.



Bob Gold, Superintendent, Big Hollow School District 38

Why Counslr?

With a commitment to believing in higher standards, Big Hollow School District 38 identified Counslr's round-the-clock access to text-based mental health support as a key offering to promote the well-being of their staff members.

Results

Double the Impact

2X

more engagement than the average EAP with Big Hollow School District 38 staff members in the first 8 days alone.

Reaching the Unreachable

87%

of staff who had a session on the Counslr platform had never previously received mental health support, demonstrating Counslr's ability to fill a need that was not priorly being addressed.