

CASE STUDY:

Bridging the Gap: How Counslr, the mental health support app, serves the Bethel College community.



About Bethel College

At Bethel College, you'll find The Thresher Way, where academics, faith, community, employment, and service all intersect to create an unparalleled educational student experience.

Located in North Newton, Kansas, Bethel College puts community at the heart of everything they do by being a welcoming and inclusive campus where they empower students to thrive academically and personally.

With [Counslr] being a 24/7/365 text-based platform...our students were able to have access to professionals at times that were most convenient for them. We have an eighty percent athletic student population who are residential. With our students having multiple practices and classes throughout the day, there is never a great time to schedule face-to-face counseling and that's where Counslr has been able to fill in the gap.



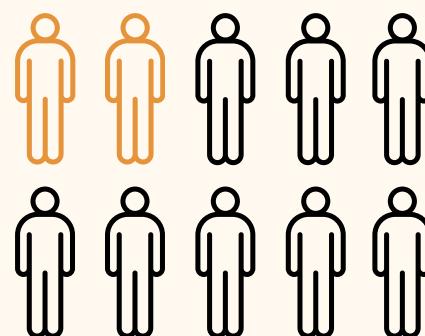
Dr. MeShonya Wren-Coleman

Vice President for Student Life and
Dean of Students

Results

Expanding Reach

2 in 10



Nearly 2 in every 10 people use the Counslr app at Bethel College. This represents **55% more engagement** than the average counseling center.