

# Benefit Corporation Report 2024

PFC S.p.A. Società Benefit

*Related to Year 2024*



# Introduction

In 2024, PFC took significant strides in our commitment to Impact Investing. We recognise that there is still much to learn, but our portfolio increasingly demonstrates that financial returns, risk mitigation, and impact creation can coexist effectively. Over the past year, our team has grown and enhanced its expertise, reflecting our dedication to improving our strategic and analytical approach to impact investing.

This report showcases our commitment to transparency and the quality of the data we analyse, which are crucial for accurately measuring our results and guiding informed decision-making.

Looking ahead, we have two key objectives: first, to strengthen the integration of internal processes, ensuring that impact becomes the guiding principle of our entire organisation; and second, to continue supporting and developing the impact investment ecosystem, thereby contributing to the growth and implementation of sustainable and valuable solutions.

We believe that change is achieved through collaboration and shared commitment. I want to extend my gratitude to the PFC team, our members, and all our partners. Their contributions are vital to making this path of transformation and growth possible.

*Pierluigi Ventura, Chief Executive Officer*

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## II. The five focus areas PFC is committed to as a Benefit Corporation («Società Benefit»)

- A. Sustainable and Impact Investments
- B. Promotion of the culture of “Impact Investing”
- C. Strategic philanthropy
- D. Internal training on social and environmental topics
- E. Team’s growth and well-being



# About us:

## An Introduction to PFC Family Office

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PFC – or Partners for Change – is the Family Office of a branch of the Marzotto family that **invests, grants, and advocates** for an inclusive and sustainable economic system to foster a **world of social and environmental justice for everyone**.

PFC has developed a **multi-asset allocation** over the years, covering Listed Markets, Private Equity and Real Estate.

Since 2019, the Family Office has completely **reoriented its investment strategy towards sustainable and impact investments**, with the threefold objective of:

- Creating impact
- Maintaining liquidity
- Ensuring structural capital growth

Since 2022, PFC has also become a Benefit Corporation.



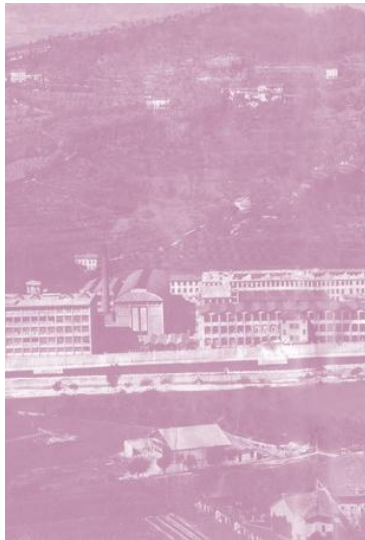
# Our History

Luigi Marzotto founds a textile mill for wool processing in Valdagno, from which Gaetano Marzotto & Figli will be born.



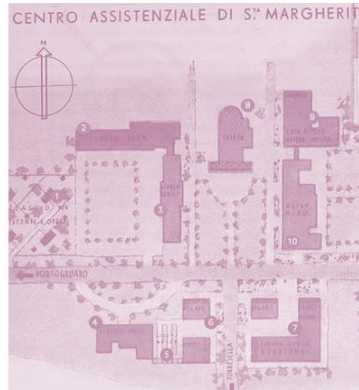
1836

1900



The Marzotto Group begins to diversify its business into the sectors of agriculture, wine cellars and glass production.

Gaetano Junior builds the City of Harmony in Valdagno, a large district with housing and support facilities to cater for the daily needs of the Marzotto Group employees.



1930-1950

1970-2005



The Marzotto Group strengthens its presence in the fashion industry with the acquisition of several brands, including Hugo Boss and Valentino.

Paolo's family branch leaves the Marzotto Group and creates PFC, a vehicle with a traditional financial approach. In 2012, PFC sells its stake in Valentino to Mayhoola, retaining a minority position in Hugo Boss.



2006-2015

PFC becomes a family office based on a family pact. A new investment strategy is launched, aligning financial choices with family values and focusing on social and environmental impact.



PFC continues to grow, strengthening its commitment through Impact Investing and philanthropic giving.



Today

# Specifically, our areas of activity



## Listed markets

We invest in **sustainability-conscious large-cap companies** through listed equities, **green and transition bonds**.



## Alternatives

We invest in **funds** and make **direct co-investments** that **have clear sustainability and/or impact outcomes**.



## Philanthropy<sup>1</sup>

We promote **systemic change**, necessary to address inequalities and the climate crisis.

<sup>1</sup>) At PFC, we view philanthropy as part of the capital spectrum continuum because it yields no financial returns while delivering the highest social and environmental impact outcomes.

# Focus areas PFC is committed to as a Benefit Corporation

As a Benefit Corporation (“Società Benefit”), PFC is dedicated to **integrating financial activities with sustainability and social responsibility**. It aims to contribute to collective well-being through its economic activities, focusing on five specific areas<sup>1</sup>:

## Key objectives of PFC Family Office



### SUSTAINABLE AND IMPACT INVESTMENTS

We make **investment choices that contribute positively to the Sustainable Development Goals** and achieve environmental and social value in addition to financial value.



### PROMOTION OF THE CULTURE OF IMPACT INVESTING

We promote the culture of Impact Investing,

- **developing best practices** for impact assessment
- **collaborating** with strategic partners
- **sharing our experiences** to inspire others.



### STRATEGIC PHILANTHROPY

We allocate an annual budget for **philanthropic projects** in environmental, social, and economic development.

## Secondary Objectives



### INTERNAL TRAINING ON SOCIAL AND ENVIRONMENTAL TOPICS

We enhance the entire organisation's awareness and **promote greater collective responsibility** towards environmental and social issues.



### TEAM'S GROWTH AND WELL-BEING

We **prioritise the professional and personal growth** of our collaborators, both internal and external, placing their well-being at the centre.

<sup>1</sup>) This Benefit Corporation Report has been organized according to the guidelines provided by a third-party consulting firm.

# Sustainable and Impact Investments

PCF is dedicated to «combining its expertise with international standards to make intentional investment choices that contribute positively to the Sustainable Development Goals and create environmental and social value, exceeding mere financial returns.»<sup>1</sup>

Specifically, this objective is divided into four key performance indicators (KPIs)

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A.1

Portfolio allocation by  
theme

A.2

Portfolio allocation by  
impact scale

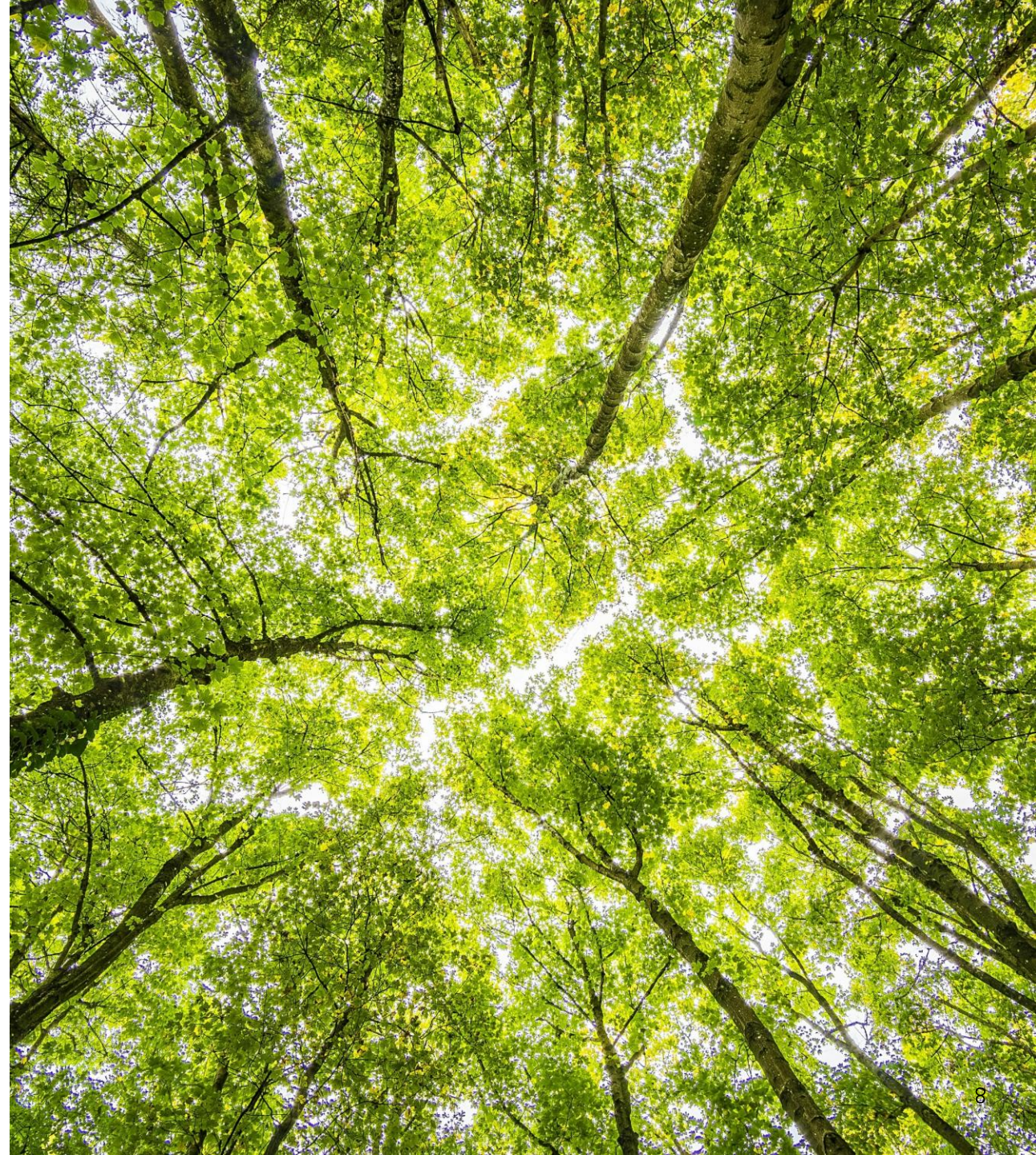
A.3

Sustainability  
Average Score

A.4

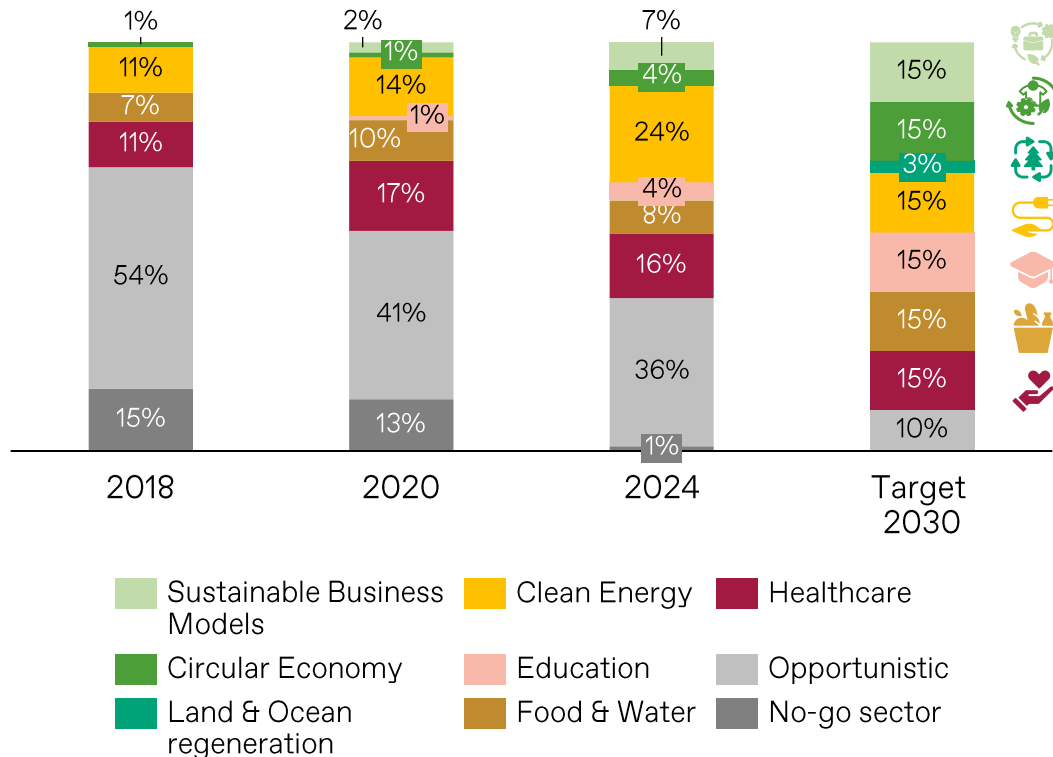
Impact  
Average Score

1) English translation from the PFC Statute, originally in Italian.



## A.1 Portfolio allocation by theme

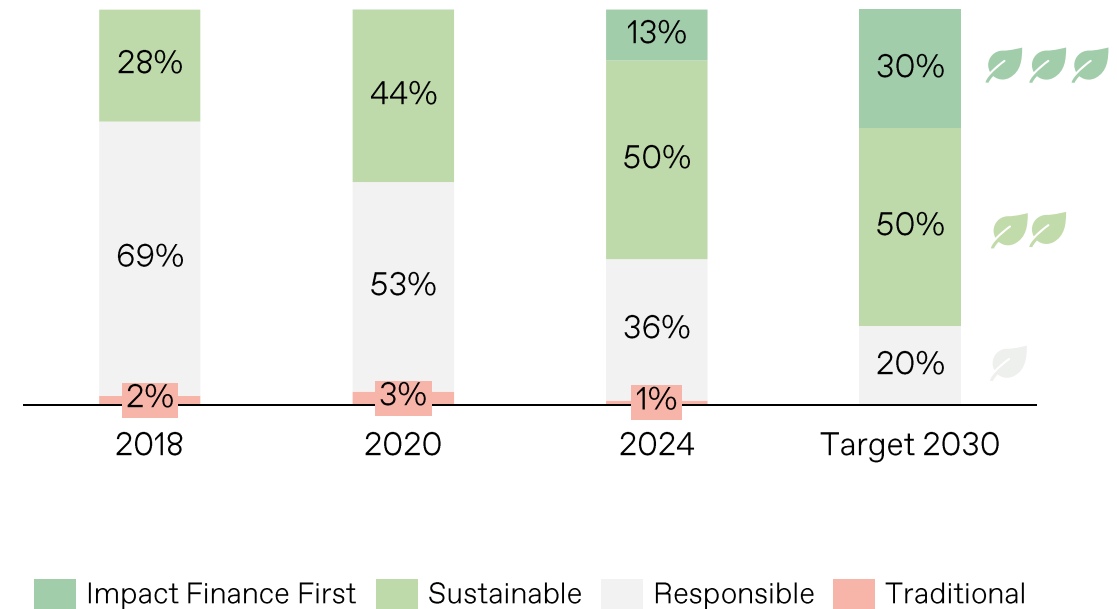
PFC has identified **nine investment themes aligned with the Sustainable Development Goals (SDGs)** to monitor how consistent its investment portfolio is with its impact objectives. As a result, the Family Office is **gradually and steadily reorienting its entire portfolio to achieve the goals set for 2030.**



## A.2 Portfolio allocation by impact scale

PFC analyses its portfolio based on the **impact scale of individual investments using the Spectrum of Capital.**

This means a **progressive shift towards sustainable and impact investments.**

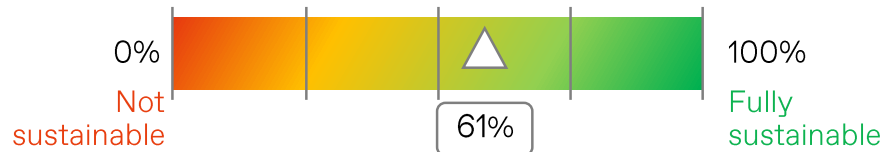


## A.3 Sustainability Average Score

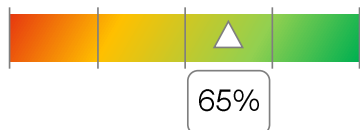
PFC tracks the sustainability of the assets in its portfolio, both listed and private, by **calculating a Sustainability Average Score**. This score is derived from an **internally developed framework** that is **cross-referenced with public data**.

It assesses ESG (Environmental, Social, and Governance) performance annually by analysing available reports and market information.

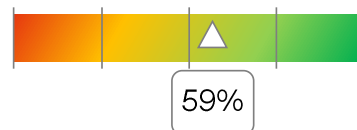
### OVERALL PERFORMANCE



### PRIVATE EQUITY PERFORMANCE



### LISTED MARKETS PERFORMANCE



## A.4 Impact Average Score

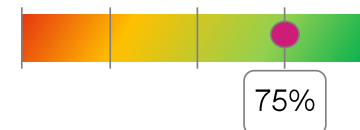
The Impact average score, on the other hand, applies only to alternative investments. It measures **how effectively the core business of these assets contributes to addressing some of the most pressing problems of our time**.

This indicator has been purposefully developed by PFC using internationally recognised frameworks<sup>1</sup>.

### PRIVATE EQUITY OVERALL PERFORMANCE



### PRIVATE EQUITY DIRECTS PERFORMANCE



### PRIVATE EQUITY FUNDS PERFORMANCE



<sup>1</sup> Among these, PFC relies particularly on the models developed by the GIIN (Global Impact Investing Network) and Impact Frontiers, formerly IMP (Impact Management Project).

# Promotion of the culture of *Impact Investing*

PCF is dedicated to «promoting the culture of Impact Investing by developing best practices for assessing social and environmental impacts, collaborating with strategic partners, and disseminating its expertise to inspire a common transition towards regenerative paradigms.»<sup>1</sup>

Specifically, this objective is divided into two key performance indicators (KPIs)

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B.1

# of Impact Finance First companies included in the Portfolio

B.2

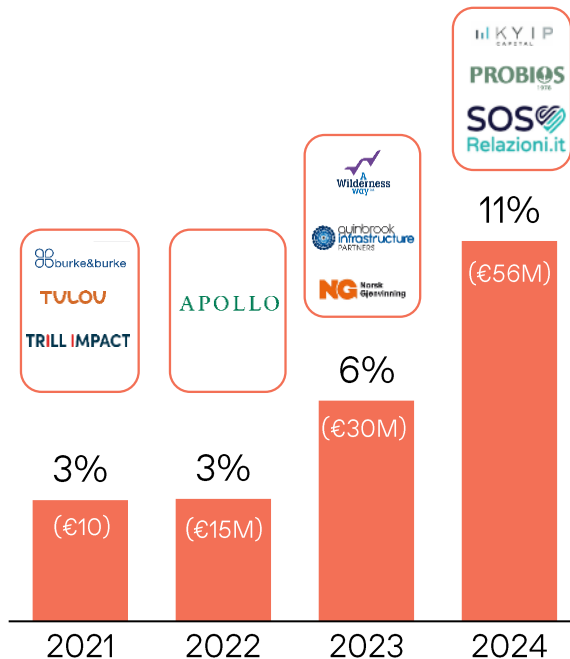
Hours dedicated to training activities on Impact Investing

1) English translation from the PFC Statute, originally in Italian.



## B.1 # of Impact Finance First companies included in the Portfolio

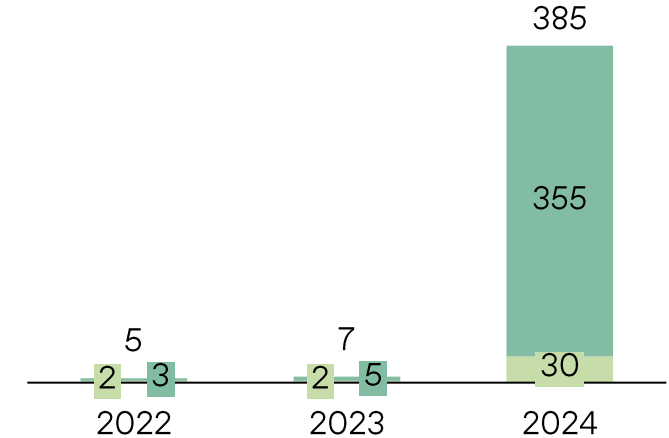
Investments classified as "Impact Finance First", i.e. with high impact and good financial returns, are growing in the PFC portfolio, both in absolute and percentage terms.



## B.2 Hours dedicated to training activities on Impact Investing

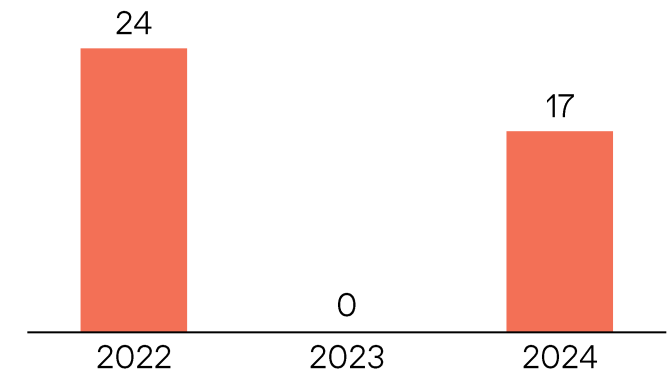
B.2.i # Events (in hours) attended by team members or shareholders<sup>1</sup>

B.2.ii # Speeches (in hours) given by team members or shareholders<sup>1</sup>



B.2.iii Hours of advocacy courses on sustainability and/or impact taught by the team

Since 2022, with a break in 2023, PFC has been organizing the "Investing for Impact" Executive Program, dedicated to promoting the principles of Impact Investing and advocating with other Italian financial institutions.



<sup>1</sup>) The strong growth in 2024 is mainly due to a new and improved system for tracking events in which the team and members participated.

# Strategic philanthropy

PCF is dedicated to «setting an annual budget along with a portion of the yearly profits, to allocate resources for philanthropic projects in social, environmental, and economic development.»<sup>1</sup>

Specifically, this objective is divided into six key performance indicators (KPIs)

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C.1

Capital allocated to philanthropy

C.2

% Weight of philanthropy on PFC's net income

C.3

# Grants given

C.4

Portfolio allocation by impact, objective and thematic focus

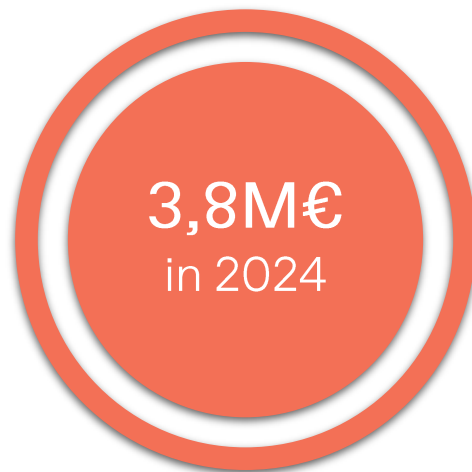
1) English translation from the PFC Statute, originally in Italian.



## C.1 Capital allocated to philanthropy in 2024

The capital allocated to philanthropy represents the **total of grants signed and paid to our partner organisations in 2024.**

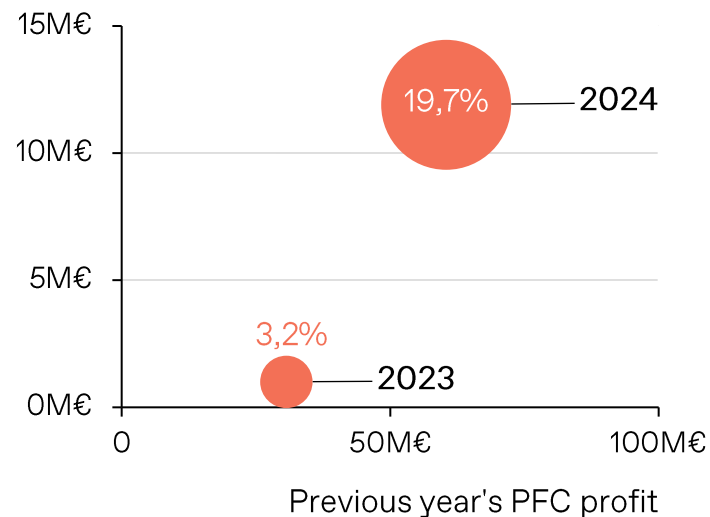
This figure has increased compared to the previous year.



## C.2 % Weight of philanthropy on PFC's net income

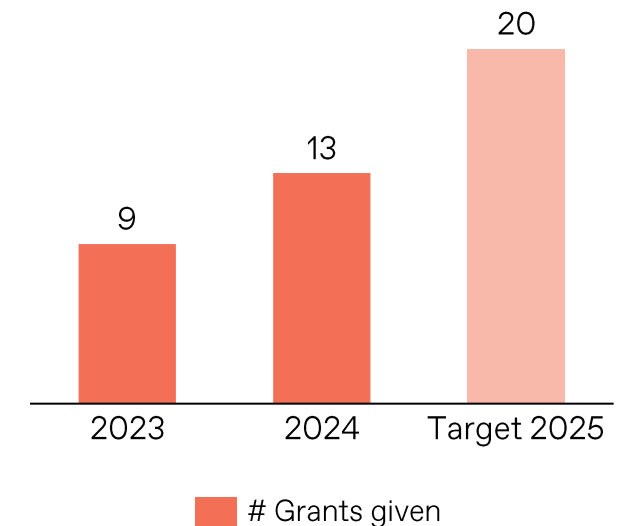
Formally established in 2023, PFC philanthropy practice has **become increasingly significant within PFC**, a growth that is also reflected in the percentage weight of philanthropy itself on the previous year's net result.

Committed budget for philanthropy



## C.3 # Grants given

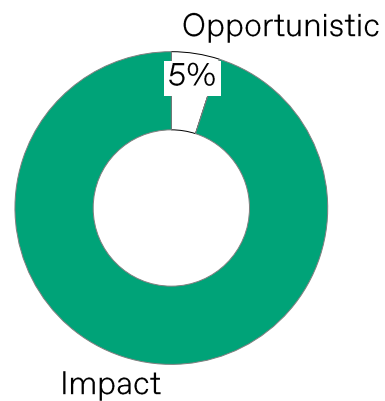
The growth of philanthropic practices is also evident in the **number of donations given each year**, which vary considerably based on the specific needs of each project.



## C.4.i Portfolio allocation by impact

In 2024, nearly all of PFC's philanthropic donations supported **systemic change initiatives that had measurable impacts**.

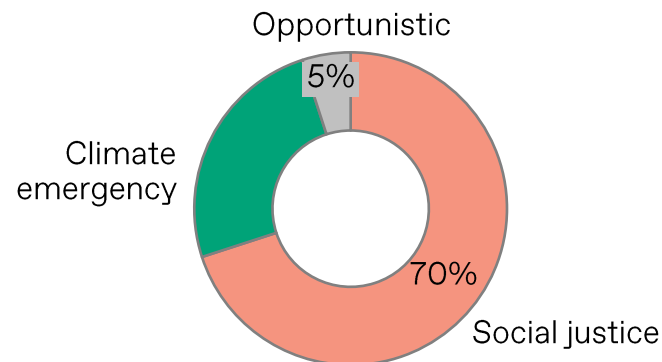
The rest was allocated to particularly interesting traditional charity projects.



## C.4.ii Portfolio allocation by objective

In 2024, PFC focused on the objective of **contributing to a more just and equitable society**, where everyone is granted the same rights.

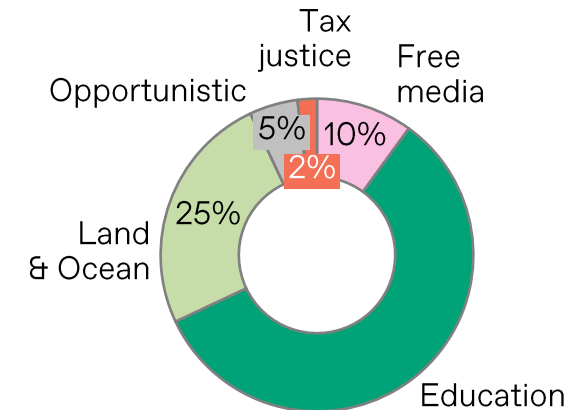
The secondary focus was the **fight against the climate emergency**, understood both in terms of mitigation and adaptation to climate change.



## C.4.iii Portfolio allocation by thematic focus

This year, PFC has particularly supported initiatives that foster a **cultural shift in mentality and a transition towards more active and responsible citizenship**.

Other topics of interest were tax justice, the protection of land and oceans, and the defence of independent journalism.



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# Secondary Objectives

# Internal training on social and environmental topics

PCF is dedicated to «enhancing the entire organisation's awareness and promoting greater collective responsibility towards environmental and social issues.»<sup>1</sup>

Specifically, this objective is divided into two key performance indicators (KPIs)

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D.1

Hours of activities  
dedicated to **collective  
awareness**

D.2

Hours of activities  
**dedicated** to the topic of  
**sustainability**

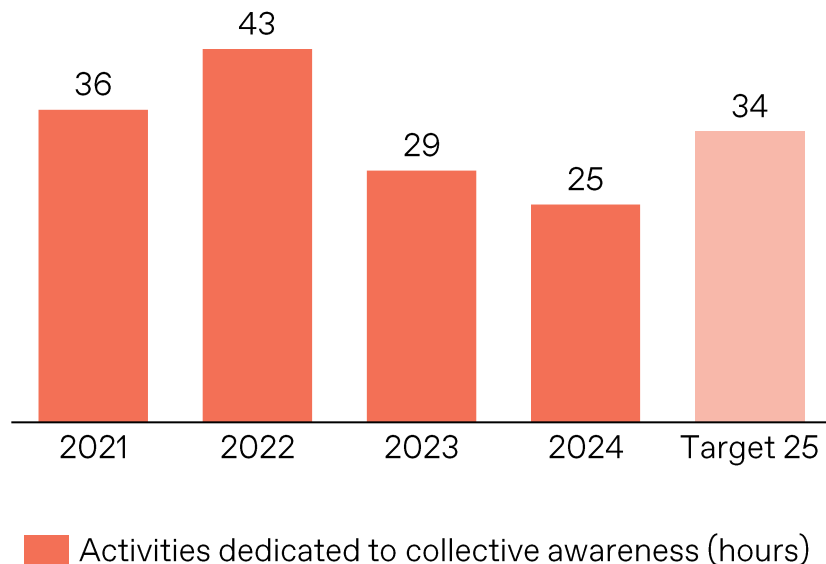
<sup>1</sup>) English translation from the PFC Statute, originally in Italian.



## D.1 Hours of activities dedicated to collective awareness

The effectiveness of an investment strategy is closely connected to the **awareness and well-being** of the decision-makers and the team responsible for its implementation.

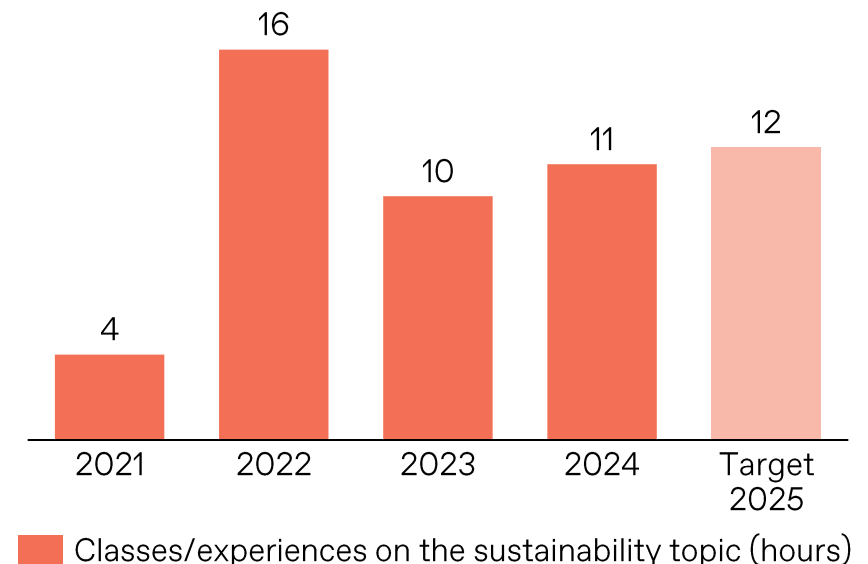
To support this, PFC incorporates dedicated moments for **mindfulness practice**, organizes **meetings with inspiring individuals who share impactful stories**, and hosts **film forums** to discuss current and relevant issues.



## D.2 Hours of activities dedicated to the topic of sustainability

Given the importance of sustainability within the investment strategy, PFC offers the team and shareholders **training and experiences to enhance their understanding of the topic**.

For example, in 2024, **the team spent a day together with** one of our partner organisations, **Banco Alimentare**, to support them as volunteers and, at the same time, gain insight into how they operate on the ground.



# Team's growth and well-being

PCF is dedicated to «promoting the development of skills and potential to foster the professional and personal growth of its internal and external collaborators, by spreading a way of doing business that prioritises people's well-being, in balance with their personal lives.»<sup>1</sup>

Specifically, this objective is divided into three key performance indicators (KPIs)

E.1

**Hours of training**  
in which the PFC  
team participated

E.2

**Team building**  
hours

E.3

**Economic value** of  
the PFC training  
proposal

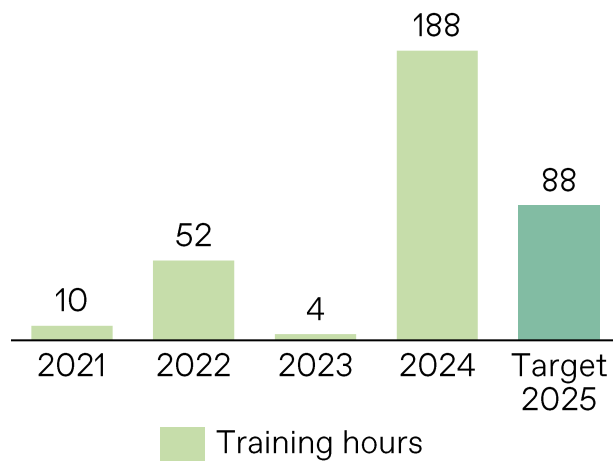
<sup>1</sup>) English translation from the PFC Statute, originally in Italian.



## E.1 Hours of training

PFC recognises that training is crucial for personal and professional development within its team.

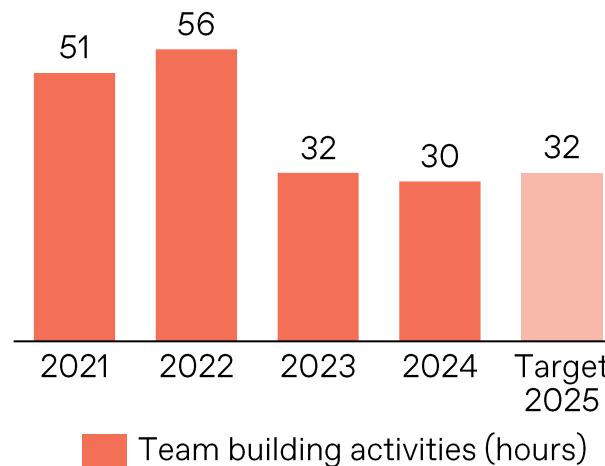
Therefore, after an initial experimental phase, the Family Office has made **training an essential part of the team's growth journey**.



## E.2 Hours of team building

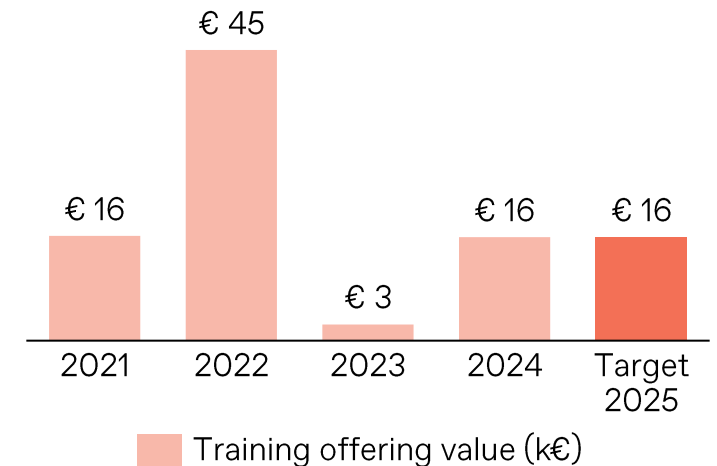
Team building encourages both professional and personal growth through **experiential sharing that extends beyond the workplace**.

This process enhances **team cohesion**, incorporating opportunities for both individual and collective **reflection on current issues**.



## E.3 Economic value of the training proposal

PFC also supports the training of its people in purely economic terms, **fully covering the costs of individual and group courses offered to the team during the year**.



# Thank you!

**PFC**