



Biennial Conference Prospectus

Globally Connected, Future Focused

Sydney, Australia | 22–24 September 2026



Globally Connected, Future Focused... and bigger than ever!

Every two years, Ports Australia brings together the nation's ports community for its flagship Biennial Conference. Now in its 49th occurrence, our Conference has become an essential gathering for leaders shaping the future of Australia's maritime and logistics sectors.

In 2026, we're bringing the Conference to Sydney for a truly global edition. With more international speakers, delegates and industry leaders than ever before, this will be a rare opportunity to spotlight Australia's ports on the world stage and explore new ideas, technologies and partnerships that are redefining how ports operate and grow. As part of the Biennial Conference, we're pleased to be hosting leadership and members from the International Association for Ports and Harbors and our Asia-Pacific neighbours to explore opportunities for further collaboration across the global port landscape.

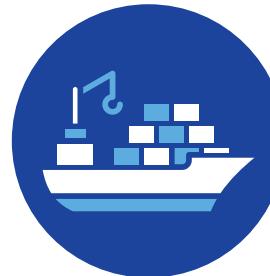
The Biennial Conference attracts an influential audience of port CEOs, board members, senior managers and key decision-makers from across ports, stevedoring, transport, logistics, infrastructure, security, environmental management and government.

We invite you to be part of this dynamic event by joining us as a sponsor. Sponsorship offers exclusive opportunities to showcase your organisation's expertise, products and innovations to a highly engaged audience, while strengthening your connections across the Australian and international ports network.

With limited packages available and delegate numbers expected to surpass previous years, we encourage you to secure your involvement early. Join us in Sydney for Ports Australia's Biennial Conference where the global ports community meets to share insights, shape the future and strengthen industry collaboration.

Sponsorship enquiries: Zara Bryan, Communications and Marketing Manager | zbryan@portsaustralia.com.au

Why sponsor and exhibit?



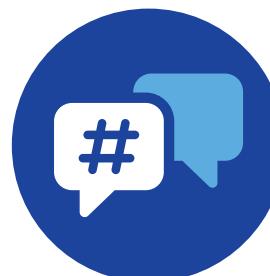
Reach national
and international
port leaders



Access industry
partners from public and
private sectors



Plenty of networking
opportunities



Learn about industry
trends and issues



Exposure to Ports
Australia network
through pre-and post-
conference promotional
opportunities



Demonstrate your
organisation's
commitment to
the industry



Welcome Function and Tour of Sydney Harbour

Sydney Harbour is one of Australia's most iconic locations and serves as a functioning maritime hub. In 2026, our Welcome Function will take place on a chartered vessel for an evening of combined networking and port tour.

As the sponsor of the Welcome Function, you'll open the Biennial Conference by hosting delegates from across Australia and around the world in the heart of Sydney.

Investment: \$45,000 + GST

Sponsor entitlements:

- Recognition as official Welcome Function sponsor throughout the Conference
- Digital/physical signage onboard the vessel
- Opportunity to give a brief verbal presentation on board at the start of the tour
- Logo to be displayed on Conference website
- Dedicated social media post about your organisation

Includes 2 Full Conference registrations, 4 additional Welcome Function tickets



Gala dinner

The Gala Dinner is the social highlight of the conference, bringing together Australia's port leaders, industry partners, and decision makers for an evening of celebration and connection. As the exclusive Gala Dinner Sponsor, your organisation will take centre stage in front of a high-calibre audience, reinforcing your commitment to the port and maritime industry.

Investment: \$30,000 + GST

Sponsor entitlements:

- Recognition as official Gala Dinner Sponsor throughout the Conference
- Opportunity to give an Opening Address at the dinner
- Banners (supplied by sponsor) exclusively positioned in prime location at the dinner
- Logo to be displayed on the Conference website
- Dedicated social media post about your organisation

Includes 2 Full Conference registrations, 2 additional Gala Dinner tickets

Polo shirt

Each delegate at the Biennial Conference will receive a high-quality polo shirt embroidered with your organisation's logo. Branded apparel has long been a favourite among attendees, offering enduring visibility for your brand well beyond the event

Investment: \$30,000 + GST

Sponsor entitlements:

- Sponsor logo embroidered on the chest of the official conference polo shirt
- 1 pull-up banner inside the main conference plenary room (supplied by sponsor)
- Logo to be displayed on the Conference website
- Dedicated social media post about your organisation

Includes 1 Full Conference registration

SOLD!



Catering breaks

This opportunity allows for a short video from your organisation to be played prior to each conference break (morning tea, lunch and afternoon tea – 5 breaks total across two days). Your organisation can also place promotional items adjacent to the refreshment tables.

Investment: \$20,000 + GST

Sponsor entitlements:

- Recognition as Catering Break sponsor throughout the Conference
- Opportunity for a short video to be played to delegates before morning tea, lunch and afternoon tea breaks (provided by sponsor and subject to approval by Ports Australia)
- Opportunity to place promotional items adjacent to the refreshment tables (supplied by sponsor)
- Logo to be displayed on the Conference website
- Dedicated social media post about your organisation

Includes 1 Full Conference registration

Recharge lounge

The Recharge Lounge is a place for delegates to escape the crowds for a quieter space. The Lounge will include light refreshments, access to power points and phone chargers, and provides an opportunity for your branding to stand out from the crowd.

Investment: \$17,000 + GST

Sponsor entitlements:

- Recognition as Recharge Lounge Sponsor throughout the Conference
- Opportunity to place branded items or digital signage in the recharge lounge (subject to Ports Australia approval)
- Display 1 pull-up banner inside the main conference plenary room (supplied by sponsor)
- Logo to be displayed on the Conference website
- Dedicated social media post about your organisation

Includes 1 Full Conference registration

Coffee cart

Investment: \$15,000 + GST



Sponsor entitlements:

- Designated sponsor of barista coffee throughout the day for the two days of the Conference
- Sponsor branding on the front of the carts*
- Display of 1 pull-up banner adjacent to the coffee carts (supplied by sponsor)
- Logo to be displayed on the Conference website
- Dedicated social media post about your organisation

Includes 1 Full Conference registration

*Availability of coffee cart branding TBD. We will work with you on branding requirements in compliance with vendor capability.

Lanyard

Investment: \$12,500 + GST



Sponsor entitlements:

- Placement of colour company logo on the Conference lanyard
- Display of 1 pull-up banner inside main conference plenary room (supplied by sponsor)
- Logo to be displayed on the Conference website
- Dedicated social media post about your organisation

Includes 1 Full Conference registration



98% of surveyed delegates made meaningful connections at Biennial Conference 2024

Drink bottle

Investment: \$12,500 + GST

Sponsor entitlements:

- Placement of company logo on drink bottle provided in delegate bags
- Display of 1 pull-up banner inside main conference plenary room (supplied by sponsor)
- Logo to be displayed on the Conference website
- Dedicated social media post about your organisation

Includes 1 Full Conference registration

WiFi

Investment: \$10,000 + GST

Sponsor entitlements:

- Recognition as WiFi Sponsor and organisation logo on the back of delegate name badges
- Organisation logo on WiFi signage throughout conference and exhibition areas
- Logo to be displayed on the Conference website
- Dedicated social media post about your organisation

Includes 1 Full Conference registration

Speaker + VIP gifts

Investment: \$7,500 + GST

Sponsor entitlements:

- Opportunity to provide a card + message from your organisation on all speaker and VIP guest gifts (message subject to approval by Ports Australia)
- Logo to be displayed on the Conference website
- Dedicated social media post about your organisation

Includes 1 Full Conference registration

Exhibit at the Biennial Conference

Our Conference trade exhibition offers a platform for organisations looking to elevate their brand, connect with industry decision makers, and demonstrate products or services that drive efficiency, safety and sustainability across the port and maritime sectors.

With limited places available, the trade exhibition is a cornerstone of Ports Australia's Biennial Conference. It's the perfect place to build new connections, gain exposure to national and international leaders and be a valued part of the event.

Trade table

Investment: \$11,500 + GST | Limited places available

Sponsor entitlements:

- Hire of 1 standard trestle table (1800mm (L) x 800mm (W) and the space behind, located in the main foyer/catering area. Access to power will be made available to all tables
- Logo to be displayed on the Conference website
- Dedicated social media post about your organisation

Table placements will be allocated on a first served basis. Tables must be manned throughout the Conference.

Includes 1 Full Conference registration



See the recap of Biennial Conference 2024



Terms and Conditions

These terms and conditions constitute a contract between you (the 'Exhibitor/Sponsor'), Ports Australia (ABN: 44 135 430 705) and Essential Experiences Pty Ltd (ABN 31 113 451 291) (the 'Conference Organisers') in relation to the sponsorship and/or use of exhibition space at the 2026 Ports Australia Biennial Conference at the Hyatt Regency Sydney (the 'Venue') in Sydney, New South Wales on 22-24 September 2026 (the 'Conference'). By signing the application form you are indicating your acceptance of these terms and conditions.

ACCEPTANCE AND ALLOCATION

Ports Australia reserves the right to accept or reject any application at its absolute and unfettered discretion with the return of any deposit paid in the event of a rejection. Sponsorship and Exhibition packages, which may be limited in number, will be generally allocated in the order of the receipt of application forms. Allocation of sponsorship packages and trade table exhibits regardless of the preference indicated, and alteration of the floor plan is at the discretion of Ports Australia, whose decision will be final.

APPLICATION AND PAYMENT

To apply for a Sponsorship or Exhibition package please submit completed booking form to Ports Australia: Zara Bryan via email at zbryan@portsaustralia.com.au. A confirmation letter will then be sent to you outlining the exhibitor or sponsorship details, along with a tax invoice due within 21 days or before the conference whichever is soonest. If payment is not received by this date, the package will be released for re-sale. Please note that Sponsorship and Exhibitor spaces are strictly limited, and available on a first-come, first-served basis. You will be contacted with a confirmation letter to confirm your acceptance as a Sponsor/Exhibitor.

CANCELLATION POLICY

Cancellations will be accepted in writing only. A cancellation notice received 3 months or further prior to the Conference start date will be subject to a 50% cancellation fee. A cancellation notice received within 3 months of the Conference start date will be subject to a 100% cancellation fee.

LEGAL RESPONSIBILITY

The Conference Organisers and the Venue accept no responsibility for any act, omission or other default on the part of the Exhibitor/Sponsor during or in connection with the Conference that results directly or indirectly in any loss, damage, personal injury or death. The Exhibitor/Sponsor agrees to indemnify the Conference Organisers in respect of any claim and demands in respect thereof. The Exhibitor/Sponsor acknowledges that the Conference Organisers are not responsible for any loss or damage to the Exhibitor/Sponsors' property and that all Exhibitor/Sponsor material and equipment is the sole responsibility of the Exhibitor/Sponsor. The Organisers will not be liable for any indirect or consequential damages arising out of a breach of this Exhibition/Sponsorship contract. In the event that the Conference or Exhibition is cancelled or delayed through no fault of the Conference Organisers, including but not limited to fire, flood, labour disputes, natural disasters, acts of God, civil disorders, riots, insurrections, work stoppages, slowdowns or disputes, or other similar events then the Sponsor/Exhibitor shall not be entitled to any refund or any claim for any loss of damage.

EXHIBITOR TRADE TABLE DISPLAY RULES

The Conference Organisers shall determine the hours during which the Exhibition shall be conducted and the hours of access for Exhibitors, including any variations of access times as may be necessary.

The allocated exhibition trade table must be staffed at all times during the conference and removal of any exhibition display must not commence until after the last catering break of the final day. All advertising material, such as a banner must be displayed within the designated trade table area. Excessive noise that inconveniences other exhibitors or the Conference must be avoided. Exhibitors must not obstruct thoroughfares, catering areas and/or exits. While Exhibitors are encouraged to pursue novel methods of attracting people with their stand, practices disadvantaging other exhibitors or detracting from the Exhibition are not permitted.

CUSTOM EXHIBITION TRADE TABLE

All custom trade table exhibits must be approved by the Conference Organisers and the Venue.

DETAILED REQUIREMENTS AND DUE DATES

The Conference Organisers requirements regarding the artwork for logos and advertisements, specifications and delivery details for signage, arrangements for static display, delivery of satchel inserts or other arrangements will be sent to you at a later date with relevant due dates.

Logos will be requested in both .jpg and .eps format, high resolution 300dpi. If logos in other formats are received, the Organisers are not responsible for the quality of the logos displayed in any of the promotional material. In the event that materials, information or artwork required by the Conference Organisers are not received by the designated due date, their use for their intended purpose cannot be guaranteed, the Organisers are not responsible for any losses sustained as a result.

SPONSORSHIPS

Nothing contained in the agreement will be deemed to constitute a joint venture or agency relationship between you and Conference Organisers. You must not do anything where you will, in any way, be represented that you are a partner of the Conference Organisers or Ports Australia.

REGISTRATIONS

Conference Registrations offered as part of a Sponsorship Package do not include social event tickets (Welcome Function or Gala Dinner) unless specified. Sponsors/Exhibitors are not permitted to attend Conference Sessions or Networking Functions unless the relevant tickets are offered as part of the particular Sponsorship or Trade Table Exhibition package. Should Sponsors/Exhibitors wish to attend the Conference as a delegate or attend Networking Functions, the appropriate registration must be purchased. Specific Sponsor/Exhibitor registration online link will be sent out at a later date.

SPONSORSHIP AND TRADE TABLE EXHIBITION PACKAGES

Please refer to the Sponsorship packages in this Sponsorship & Exhibition Proposal document. Any variations to the description of each package must be as agreed in writing with the Conference Organisers. Sponsorship and Trade Table Exhibition entitlements will not commence until the Booking Form and payment is received by the Conference Organisers.

VENUE

The Sponsor/Exhibitor and the servants, agents, contractors and invitees of the Sponsor/Exhibitor are also to observe the rules, regulations and procedures as prescribed by the Venue.

Booking form

Please email completed booking form to zbryan@portsaustralia.com.au. Completion of this form does not guarantee sponsorship. Once we have received your booking form, we will be in touch with you.

Organisation

Business Name

ABN

Billing address

Are you a Ports Australia member? Yes No

Signature (required)

/ /

Contact

First name

Last name

Role

Email

Phone

Sponsorship package

Welcome Function on Sydney Harbour

Drink bottle

Gala Dinner

Lanyard

Polo shirt

WiFi

Catering breaks

Speaker gifts

Recharge lounge

Trade exhibition table

Coffee cart

