

ON A MISSION TO PROMOTE 'TECHNOLOGY FOR GOOD' BEYOND BORDERS

Founder's Engagement

23 sep - Social Entrepreneur of the Year at the Entrepreneur Awards 2025



Our Founder has been awarded Social Entrepreneur of the Year at the Entrepreneur Awards 2025, held at Bharat Mandapam, New Delhi.

The award was accepted in absentia by CyberPeace Team members and family, as he represented CyberPeace at UN General Assembly, NewYork #UNGA80.

This recognition reflects his vision and CyberPeace's commitment to a safer, more resilient, and inclusive digital world — where technology, guided by ethics and empathy, becomes a true force for peace.

Together, we continue to advance CyberPeace for people, for nations, for the planet.

Founder's Engagement



**WATCH THE FULL PODCAST
JUST SCAN THE QR!**

08 Sep – Podcast-ISRN

First episode of the Cyber Security Empowerment Program in collaboration with CyberPeace under the ISRN's NGO Clinic Podcast.

The Anatomy of a Cybercrime - an eye-opening conversation where Major Vineet Kumar, Cyber Security Expert sits down with host, Mr. Santosh Gupta, CEO-ISRN, to decode major cyber threats and share how YOU can stay protected in the digital world.

18 Sep - SSIFS - 3rd edition of the Global South Young Diplomats Forum (GSYDF) on the topic 'Diplomacy for AI'



The Grand Finale of CCTV Surveillance Security & Forensics Hackathon 2.0 concluded successfully. Innovative solutions were presented by participating teams. DG BPR&D awarded prizes to the winners and felicitated the esteemed jury.

CYBER NEWS FROM AROUND THE WORLD

- Philippine authorities detain more than 160 people over suspected cybercrime operation
- It's taken three years to recover from China hack, election watchdog says
- Europol Task Force Identifies 51 Abused Children Amid Rising Wave of AI-Generated Exploitation
- North Korean Hackers Target Crypto Devs With New AkdoorTea Malware
- USD 439 million recovered in global financial crime operation
- 'You'll never need to work again': Criminals offer reporter money to hack BBC
- Asahi Brews Trouble: Cyberattack Halts Japan's Beer Giant



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OVER 2L CYBERATTACKS, 4L DATA BREACHES HIT EDU INSTITUTIONS OVER NINE MONTHS: STUDY

As the Maulana Azad Medical College, Delhi Secretariat and the University College of Medical Sciences (GTB Hospital) were targeted by a hoax bomb threat on Tuesday, a study by CyberPeace reveals that over the last nine months, educational institutions across the country have suffered over two lakh cyberattacks and nearly four lakh data breaches.



ELDER ABUSE IN THE DIGITAL ERA

In a rapidly digitising world, the abuse of senior citizens is no longer confined to physical spaces. It has quietly extended into cyberspace, where a lack of digital literacy often turns the elderly into easy targets. This evolving threat landscape demands urgent attention, dedicated action, and most importantly, informed awareness. Senior citizens are increasingly being exposed to online fraud, identity theft, phishing scams, cyberbullying, and misinformation. Often unfamiliar with the intricacies of the internet, they may unknowingly click on malicious links, respond to fraudulent emails, or share sensitive information on insecure platforms. Social media manipulation, fake investment schemes, and online romantic scams are now commonplace, with elders being among the most vulnerable. Isolation and a desire for connection make them especially susceptible to such attacks. This article is authored by Vineet Kumar, founder and global president, CyberPeace.

BUREAU OF POLICE RESEARCH AND DEVELOPMENT (BPR&D) CONCLUDES CCTV SURVEILLANCE HACKATHON 2.0 TO STRENGTHEN INNOVATION IN LAW ENFORCEMENT AND DIGITAL FORENSICS



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The Bureau of Police Research and Development (BPR&D), in association with the National Crime Records Bureau (NCRB) and CyberPeace Foundation, successfully hosted the Grand Finale of the CCTV Surveillance, Security & Forensics Hackathon 2.0 at New Delhi. The two-day event, inaugurated by Shri Alok Ranjan, Director General, BPR&D, brought together senior officials, academia and industry experts to encourage the development of indigenous, secure, scalable, and cost-effective CCTV solutions tailored to the needs of Indian law enforcement agencies. With an overwhelming participation of 768 teams (739 from academia and 29 from industry), the Hackathon highlighted inclusivity with women participation and showcased innovative approaches across four key areas: AI-enabled monitoring, cybersecurity of surveillance networks, cost-effective models, and indigenous hardware solutions. After rigorous shortlisting, 10 finalist teams presented their ideas through demos and Q&A sessions with the jury, reflecting the immense potential of young innovators to strengthen digital evidence and forensic capabilities.



WHEN AI HYPE BACKFIRES: BUILDER.AI

From Billion-Dollar Unicorn to a Cautionary Tale

www.cyberpeace.org

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Artificial intelligence is growing at a rapid pace, with startups promising breakthroughs in industries and attracting billions in investment. Among these was Builder.ai, a London-based company founded in 2016 by an Indian entrepreneur. Once valued at over \$1.5 billion, it was known for its game-changing platform that could let anyone build custom apps quickly and affordably with the help of AI.

Yet in 2025, Builder.ai collapsed dramatically, filing for bankruptcy across multiple countries and laying off nearly 80% of its workforce. What was once a celebrated unicorn has become a cautionary tale, exposing not only the risks of hype-driven growth in AI but also inflicting reputational damage on Indian founders in the global startup ecosystem.

The Rise: Big Promises, Big Investors

Builder.ai branded itself as a no-code/low-code app development platform, where its AI assistant "Nata-sha" would guide customers in creating apps without technical expertise. The pitch was simple and attractive: app development was made "as easy as ordering pizza." The story resonated with major investors. Backed by SoftBank, Microsoft, and Qatar's sovereign

wealth fund, Builder.ai raised more than \$450 million. It scaled rapidly, positioning itself as one of Europe's most promising AI startups.

The Cracks Appear

Behind the glamour, the first cracks appeared as early as 2019, when The Wall Street Journal reported that Builder.ai's platform depended far more on human engineers than on the AI automation it advertised. In reality, the much-hyped AI assistant "Nata-sha" was often just "a guy instead", i.e., skilled developers in India manually writing code behind the scenes on whose backs the company expanded aggressively.

The real blow came from Builder.ai's finances. The company was accused of inflating revenue figures by 300%, with alleged use of round-tripping tactics involving fake invoices that inflated financials. While it publicly projected revenues of \$220 million in 2024, its actual figure was closer to \$55 million. When this reality surfaced, investor confidence was lost quickly, and the company's liabilities ballooned to nearly \$100 million, with less than \$10 million in assets remaining.



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BALANCING PRIVACY AND DATA ACCESS THROUGH PSEUDONYMISATION

A Corporate and Legal Perspective

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Introduction

In today's digital world, where everything is related to data, the more data you own, the more control and compliance you have over the market, which is why companies are looking for ways to use data to improve their business. But at the same time, they have to make sure they are protecting people's privacy. It is very tricky to strike a balance between both of them. Imagine you are trying to bake a cake where you need to use all the ingredients to make it taste great, but you also have to make sure no one can tell what's in it. That's kind of what companies are dealing with when it comes to data. Here, 'Pseudonymisation' emerges as a critical technical and legal mechanism that offers a middle ground between data anonymisation and unrestricted data processing.

Legal Framework and Regulatory Landscape

Pseudonymisation, as defined by the General Data Protection Regulation (GDPR) in Article 4(5), refers to "the processing of personal data in such a manner that the personal data can no longer be attributed to a specific data subject without the use of additional information, provided that such additional information is kept separately and is subject to technical and organisational measures to ensure that the personal data are not attributed to an identified or identifiable natural person". This

technique represents a paradigm shift in data protection strategy, enabling organisations to preserve data utility while significantly reducing privacy risks. The growing importance of this balance is evident in the proliferation of data protection laws worldwide, from GDPR in Europe to India's Digital Personal Data Protection Act (DPDP) of 2023.

Its legal treatment varies across jurisdictions, but a convergent approach is emerging that recognises its value as a data protection safeguard while maintaining that the pseudonymised data remains personal data. Article 25(1) of GDPR recognises it as "an appropriate technical and organisational measure" and emphasises its role in reducing risks to data subjects. It protects personal data by reducing the risk of identifying individuals during data processing. The European Data Protection Board's (EDPB) 2025 Guidelines on Pseudonymisation provide detailed guidance emphasising the importance of defining the "pseudonymisation domain". It defines who is prevented from attributing data to specific individuals and ensures that the technical and organised measures are in place to block unauthorised linkage of pseudonymised data to the original data subjects. In India, while the DPDP Act does not explicitly define pseudonymisation, legal scholars argue that such data would still fall under the definition of personal data, as it remains potentially identifiable.



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SESSIONS BY CYBERPEACE



3 SEPTEMBER 2025 - CYBER AWARENESS SESSION AT TATA STEEL LONG PRODUCTS, GAMHARIA PLANT IN COLLABORATION WITH JAMSHEDPUR CYBER CELL FOR TATA STEEL SECURITY DEPARTMENT

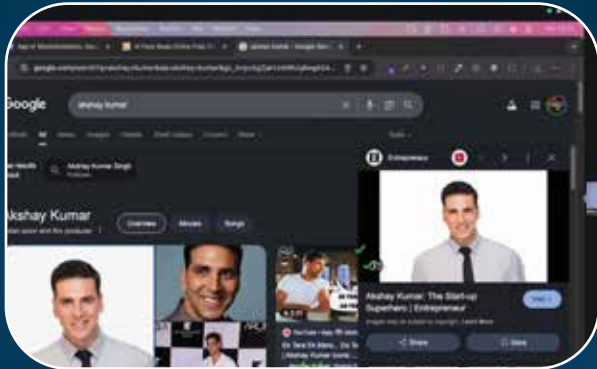


5 SEPTEMBER 2025 - CYBER AWARENESS SESSION AT PROVIDENCE COLLEGE FOR WOMEN, COONOOR UNDER CYBERPEACE CLUB ACTIVITY



5 SEPTEMBER 2025 - SESSION ON "VULNERABILITY OF BIOMETRIC SYSTEM IN INDIA" IN COLLABORATION WITH NAKSH FOUNDATION (NEW DELHI)

SESSIONS BY CYBERPEACE



6 SEPTEMBER 2025 - TECHNICAL SESSION ON DEEPAKE AND AI AT JAWA-HARLAL NEHRU TECHNOLOGICAL UNIVERSITY, GURAJADA, VIZIANAGARAM UNDER CYBERPEACE CLUB ACTIVITY



8 SEPTEMBER 2025 - CYBER AWARENESS SESSION AT TATA STEEL TRAINING CENTRE, JAMSHEDPUR WITH JAMSHEDPUR CYBER CELL FOR TATA STEEL SECURITY DEPARTMENT



9 SEPTEMBER 2025 - CYBER AWARENESS SESSION AT TATA STEEL TRAINING CENTRE, JAMSHEDPUR WITH JAMSHEDPUR CYBER CELL FOR TATA STEEL SECURITY DEPARTMENT

SESSIONS BY CYBERPEACE



11 SEPTEMBER 2025 - CYBER AWARENESS SESSION AT TATA STEEL TRAINING CENTRE, JAMSHEDPUR WITH JAMSHEDPUR CYBER CELL FOR TATA STEEL SECURITY DEPARTMENT



15 SEPTEMBER 2025 - CYBER AWARENESS SESSION FOR CADETS OF 25 PB BN NCC AND USI-CCOE BY MR. TUSHAR SHARMA (VIRTUAL SESSION)

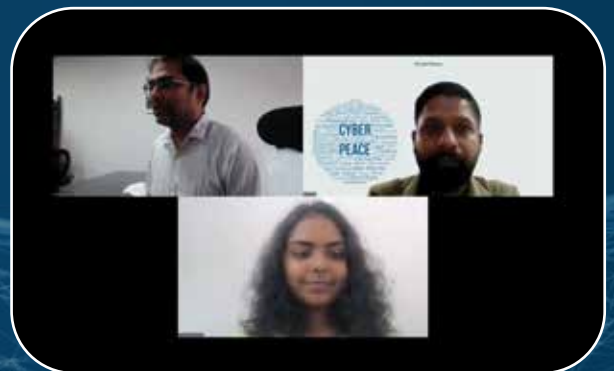


15 SEPTEMBER 2025 - CYBER AWARENESS SESSION AT TATA STEEL TRAINING CENTRE, JAMSHEDPUR WITH JAMSHEDPUR CYBER CELL FOR TATA STEEL SECURITY DEPARTMENT

SESSIONS BY CYBERPEACE



16 SEPTEMBER 2025 - CYBER AWARENESS SESSION AT TATA STEEL TRAINING CENTRE, JAMSHEDPUR WITH JAMSHEDPUR CYBER CELL FOR TATA STEEL SECURITY DEPARTMENT



18 SEPTEMBER 2025 - DATA FORENSICS WEBINAR FOR STUDENTS OF KIIT BHUBANESHWAR



19 SEPTEMBER 2025 - CYBER AWARENESS SESSION AT JUSCO OFFICE, JAMSHEDPUR IN COLLABORATION WITH JAMSHEDPUR CYBER CELL

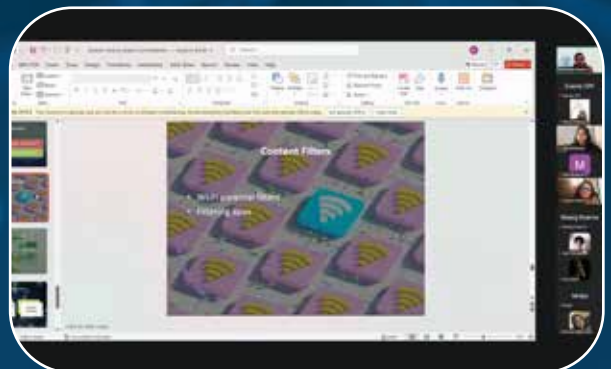
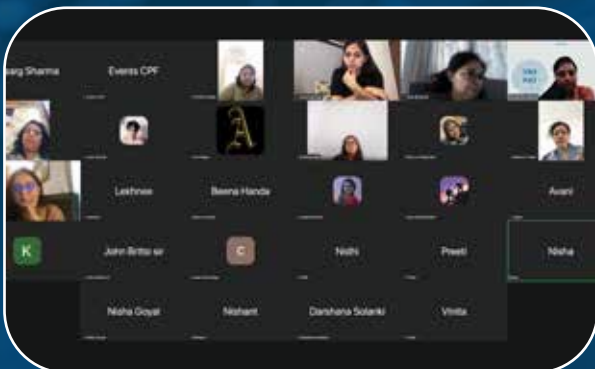
SESSIONS BY CYBERPEACE



22 SEPTEMBER 2025 - CYBER AWARENESS SESSION FOR CADETS OF 25 PB BN NCC AND USI-CCOE BY MR. TUSHAR SHARMA



24 SEPTEMBER 2025 - CYBER AWARENESS SESSION FOR CISF PERSONNEL OF BURNPUR UNIT, WEST BENGAL



27 SEPTEMBER 2025 - CYBER AWARENESS SESSION FOR PARENTS OF CLASS 1-6 STUDENTS AT RED BRICKS SCHOOL, AHMEDABAD

EVENTS BY CYBERPEACE



12 SEPTEMBER 2025 - MOU SIGNING CEREMONY WITH MAHARISHI UNIVERSITY OF INFORMATION TECHNOLOGY, SCHOOL OF LAW, NOIDA

18-19 SEPTEMBER 2025 - IV NATIONAL CONCLAVE AT SISTER NIVEDITA UNIVERSITY, KOLKATA IN COLLABORATION WITH CYBERPEACE FOUNDATION



23 SEPTEMBER 2025 - MASTERCARD - CYBERPEACE PARTNERSHIP LAUNCH EVENT (CONSTITUTION CLUB OF INDIA, NEW DELHI)

27 SEPTEMBER 2025 - TRAINING WORKSHOP FOR LAW ENFORCEMENT AGENCIES - IN COLLABORATION WITH HARYANA POLICE



29-30 SEPTEMBER 2025 - CCTV SURVEILLANCE SECURITY AND FORENSICS HACKATHON 2.0 - GRAND FINALE BY BPR&D & NCRB AT BPR&D HQ, NEW DELHI

TIPS FROM THE HELPLINE

Q1. DO WE UNKNOWINGLY SUPPORT CYBER CRIMINALS?

CLICK ON IMAGE TO WATCH



Q2. ARE ONLINE MATRIMONY SITES SAFE?

CLICK ON IMAGE TO WATCH



Q3. DO BANKS PROTECT US?

CLICK ON IMAGE TO WATCH



Q4. IS MY DATA WITH THE LIFE INSURANCE PROVIDER SAFE?

CLICK ON IMAGE TO WATCH

