



Press Release

TESISQUARE® together again with Team Go Eleven in the 2025 Superbike World Championship

The company has renewed its sponsorship with the Italian team, which will ride on Ducati with Andrea Iannone again this season.

Bra, 01 March 2025. **For the sixth year running**, the leading Italian provider of digital supply chain solutions **TESISQUARE®** confirms its sponsorship of **Go Eleven**, the Cuneo-based team racing with **Ducati Corse** at the 2025 Superbike World Championship.

The 2025 championship got off to a great start for the team, which earned a double podium finish with **Andrea Iannone** on its debut weekend in Phillip Island, Australia. The rider from Abruzzo, who is again riding the Ducati Panigale V4R, has achieved positive results after finishing eighth in the overall 2024 standings and being recognised as the second best independent rider last year.

Go Eleven originated from the vision and passion of Gianni Ramello, a Piedmont accountant who first entered the world of motorbike racing as a consultant before becoming a team owner. After sponsoring BRC Racing in the Superbike World Championship, Go Eleven joined the Superstock 1000 FIM Cup circuit, appointing the team's former rider Denis Sacchetti as team manager in 2010. After ten years working with Kawasaki, the team chose Ducati's new Panigale V4R model and racer Eugene Laverty.

TESISQUARE® will support the Cherasco team for the entire duration of the sporting events of the 2025 season, sponsoring the team's vehicles, outfits and hospitality areas. The two companies share not only a birthplace but also numerous qualities and values that have made them both benchmarks of Made in Italy excellence. These include dynamism, reliability, innovation and collaboration, the key to standing out and achieving success.

TESISQUARE® – Established by Giuseppe Pacotto and a group of partners in Bra (Cuneo) in 1995, TESISQUARE is a leading provider of technological supply chain solutions designed to optimise performance in complex business networks, guaranteeing operating excellence over the entire value chain and for all players: producers, distributors, consumers and other stakeholders. In 2022 the company reported consolidated revenues of €49 million. With a presence in more than 40 countries and a customer retention rate of 99%. The company continuously strives to implement innovative platforms and solutions, investing around 8.5% of turnover in R&D. TESISQUARE's customers include top names in fashion, supermarket chains, and logistics operators in Italy and all over the world.

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