

Silicon Valley Council of Nonprofits

BE OUR GUEST

Sponsor Prospectus



SVCN! | **30** *Years*
Council of Nonprofits | 1996 - 2026

SVCN's Be Our Guest 2026 Sponsorship Information

At its heart, *Be Our Guest* is more than just a luncheon – it's a celebration of the nonprofit community and a powerful opportunity to invest in the people and organizations driving equity across Silicon Valley. This year, we expect to welcome approximately **500 attendees**, including nonprofit staff, local leaders, and community supporters.

Event Details

Be Our Guest will take place on Thursday, October 22, 2026, from 11:30 am to 1:30 pm.

Event Goals

- **Celebrate & Strengthen the Nonprofit Workforce:** Through the Nonprofit Impact Awards ceremony, provide nonprofit staff with a much-needed opportunity for recognition, connection, and renewal, helping to sustain their well-being and commitment to serving the community.
- **Expand Access & Inclusion:** Offer sliding-scale tickets so staff from under-resourced organizations can participate fully, ensuring diverse representation across the sector.
- **Support Professional Growth:** Raise funds that allow SVCN to continue providing leadership development, technical assistance, peer learning, and capacity-building programs for nonprofit staff.
- **Advance Equity:** Support SVCN's work to strengthen nonprofit advocacy, build coalitions, and advance public policies that promote equity and create lasting positive change.



Event Impact

- More than **200 member organizations** – along with the broader nonprofit sector in Santa Clara County – will directly benefit from the resources and advocacy supported by this event.
- Indirectly, thousands of community members served by these nonprofits will also benefit, as their organizations gain the tools, funding, and advocacy needed to better deliver on their missions.

By bringing together 500 individuals and the institutions they represent to celebrate and invest in nonprofits, *Be Our Guest* helps ensure that the nonprofit leaders and organizations shaping Santa Clara County have the recognition, resources, and resilience they need to build healthier, more equitable communities.

Contact Melissa Merino, MelissaM@svcn.org, to learn about sponsorship opportunities for *Be Our Guest*.

Please see the following page for Be Our Guest sponsorship levels and benefits.

Be Our Guest 2026 Sponsorship Levels + Benefits

Celebrating 30 years – see our special Anniversary level!

PRESENTING
\$25,000

ANNIVERSARY
\$15,000

CHAMPION
\$10,000

ADVOCATE
\$7,500

SUPPORTER
\$5,000

FRIEND
\$3,000

	PRESENTING \$25,000	ANNIVERSARY \$15,000	CHAMPION \$10,000	ADVOCATE \$7,500	SUPPORTER \$5,000	FRIEND \$3,000
Tables	2	1	1	1	1	1
Event signage	logo	logo	logo	logo	logo	name
Social media	dedicated post	dedicated slide	shared slide	shared slide	shared slide	shared slide
SVCN newsletters + website						
Ally membership \$1,600 value						
Thanked from podium						
Priority Table Captain						
Front room table						
Remarks or video						

Please see the following page for Signature Event sponsorship bundle details.

SVCN Major Events Bundles

SVCN's events sponsorship bundles combine sponsorship opportunities for both of our major events – Be Our Guest 2026 and Nonprofit Convergence 2027. To celebrate 30 years, we're adding exclusive bundle-only benefits, meant to keep your name in front of the nonprofit community all year. *All bundles include at least 15% savings compared to individual event sponsorship.*

	FLAGSHIP	ANNIVERSARY	LEADERSHIP	IMPACT	COMMUNITY
	Your cost \$42,500	Your cost \$21,000	Your cost \$12,500	Your cost \$8,500	Your cost \$5,000
Be Our Guest	Presenting	Anniversary	Supporter	Supporter	Friend
Nonprofit Convergence	Champion	Advocate	Advocate	Supporter	Friend
Value	\$50,000	\$25,000	\$15,000	\$10,000	\$6,000

Ally membership (~\$1,600 value)*	✓	✓	✓	✓	✓
Newsletter spotlight	featured	dedicated	dedicated	grouped	grouped
Year-round web placement	logo	logo	logo	name	name
Attendee recap email mention	✓	✓	✓	✓	
Year-end review feature	✓	✓			

Please see the following page for Nonprofit Convergence 2027 sponsorship details.

Nonprofit Convergence 2027 Sponsorship Levels + Benefits

	PRESENTING \$50,000	CHAMPION \$25,000	ADVOCATE \$10,000	SUPPORTER \$5,000	FRIEND \$3,000
Complimentary registration	 10	 6	 4	 2	 1
Reserved seating during Keynote Speech					
Recognition as Presenting Sponsor on event materials					
Brief main stage remarks					
Company logo or name featured on event website	 Logo	 Logo	 Logo	 Name	 Name
Company logo or name on event signage	 Logo	 Logo	 Logo	 Name	 Name
Company logo placement in event program					
Slide recognition during main or breakout sessions	 Dedicated slide recognition	 Group slide recognition	 Group slide recognition	 Group slide recognition	 Group slide recognition
Breakout Session Participation	 Host breakout session	 Breakout panel participation			
Sponsor Engagement Space*	 Premier ballroom space	 Priority table	 Dedicated table	 Shared table	
Social media recognition (LinkedIn, Facebook, and Instagram)	 One dedicated post on each platform	 Logo featured in one shared group post on each platform	 Name listed in one shared group post on each platform		
Email recognition	 One dedicated email recognizing sponsorship	 Logo included in footer of promotional emails	 Name listed in promotional emails	 Name listed in promotional emails	 Name listed in promotional emails
Marketing information placed in Attendee Bags	 One piece of branded swag	 One informational insert or flyer			
Sponsorship recognition in event press release	 Opportunity to include a quote				