SVCN!

SILICON VALLEY COUNCIL OF NONPROFITS

# Strategic Priorities

FY2026 - 2027

# SVCN's Strategic Priorities

**In addition to SVCN's day-to-day work, grounded in the pillars and commitments described in the Strategic Framework, SVCN will be advancing the following major initiatives in FY27.**

## Racial Justice and Equity

*Our Strategic Commitment is: to be a change-agent and a model of possibility by centering racial justice, equity, diversity, and inclusion principles in everything SVCN does internally and externally.*

- SVCN will continue advancing our REDI (Racial Equity, Diversity, and Inclusion) work by staying rooted in our values and organizational culture, even amid external pressures. We will ensure staff receive consistent, meaningful training and support to reinforce our collective commitment to equity across all aspects of our work. Transparency will remain a core principle as we move forward.
- We will continue to support nonprofits in advancing equity by sharing timely, relevant resources and information through our communications and platforms.
- We will continue to staff the Race Equity Action Leadership (REAL) Coalition to support its policy work, as well as support REAL as it develops its infrastructure and sustainability.

# SVCN's Strategic Priorities FY27

## Nonprofit Support + Engagement

*Our Strategic Commitment is: to support the nonprofit ecosystem by being a trusted source and hub of information, resources, and connection for nonprofits in Silicon Valley that facilitates nonprofit collaboration and collective impact.*

- SVCN will support the nonprofit sector in navigating emerging federal policy changes and budget threats by equipping organizations with timely, accurate information and capacity-building resources to help nonprofits remain resilient and continue serving marginalized communities. This will include legal counsel and training, HR and compliance tools, financial planning support, and policy updates and analysis. We will also support organizations facing structural changes, including facilitating connections and resources around strategic partnerships, mergers, and closures.

- Building on our 2026 Nonprofit Pulse Report, we will publish an analysis of federal funding at risk in Santa Clara County, equipping nonprofits and partners with the data needed to respond, advocate, and plan.

- Through strategic communications, user-centered improvements, and active community engagement, we will help nonprofits access timely information and resources, connect with trusted providers and peers, share knowledge, build relationships, and strengthen organizational capacity. We will strengthen and expand SVCN’s digital ecosystem, including the Business Directory, Nonprofit Resource Library, and Community Slack space.

- We will foster more connections among our members and the larger nonprofit ecosystem by increasing meaningful opportunities to connect in person and introducing new engagement opportunities, and building on the relationships and networks formed through Nonprofit Convergence

# SVCN's Strategic Priorities FY27

## Policy Change

*Our Strategic Commitment is: to leverage our power, positionality, and access, in order to partner with, amplify, and support community to influence decision-makers to change systems in ways that address the biggest challenges facing nonprofits and the communities they serve.*

- SVCN will respond to and advocate against federal government overreach that threatens targeted communities, local values, autonomy, and nonprofits. Grounded in the perspectives of our alliance, we will uplift community-driven solutions and organize collective responses to protect the rights, dignity, and well-being of those we serve.
- In a significant election year, both nationally and locally, SVCN will support nonprofits in engaging their communities in voting, provide nonprofit leaders with critical candidate and ballot initiative information, and prepare nonprofits to respond to election results.
- In the context of constrained local and state budgets, SVCN will provide timely analysis and information on budget proposals, build the capacity of nonprofits and community members to engage in budget advocacy through training and education, facilitate coalition and partner alignment around budget priorities, and advocate alongside communities for equitable, transparent, and participatory budgeting and civic engagement practices within local government.
- In continuance of SVCN’s work to communicate policy proposals and local government actions to the nonprofit sector, we will expand policy communications to our social media accounts, driving narrative change, carrying out popular education, and equipping nonprofits with tools to mobilize those they serve.
- Grounded in SVCN’s long-standing advocacy in local government spaces for fair and transparent contracting practices, we will advocate for fair, equitable, and input-based contracting practices, including publishing best practices documents and facilitating meetings between contracting nonprofits and local governments.

## SVCN's Strategic Priorities FY27

# Learning + Development Opportunities

*Our Strategic Commitment is: to build sector capacity through providing valuable learning and development opportunities from internal and external content experts, including nonprofit peers. These opportunities include events and curriculum for nonprofits and their staff on racial justice, equity, diversity, and inclusion topics as well as other core operational content.*

- Leveraging the momentum from our inaugural Nonprofit Convergence, we will promote nonprofit sector resilience and sustainability by designing FY27 learning offerings around the priorities surfaced through surveying and member feedback. Our programs will be tailored to meet the evolving needs of our community, delivering relevant, high-impact content that strengthens organizational capacity and leadership across the sector.

- We will expand learning opportunities for early-career nonprofit professionals and new managers, offering accessible programming that builds foundational skills, supports leadership development, and strengthens the pipeline of talent across the nonprofit community.

- Recognizing the strong interest in ongoing connection and collaboration, as well as the relationships formed at Nonprofit Convergence, we will continue to support convened groups by facilitating relationships, collaborative opportunities, and group sustainability. These groups foster leadership development, peer learning, and mutual support across issue areas and roles. We will facilitate meaningful collaboration and provide infrastructure to help these groups thrive.

- We will strengthen the nonprofit sector’s advocacy capacity by equipping organizations to engage in policy work through learning opportunities and technical assistance

# SVCN's Strategic Priorities FY27

## Operational Sustainability + Culture

*Our Strategic Commitment is: to ensure that SVCN is a healthy organization with transparent, ethical, inclusive, equitable, just, collaborative, and accountable policies, procedures, and structures that keep SVCN sustainable, allow our staff to thrive, and serve as a model for other nonprofits.*

- SVCN will enhance our capacity to measure and track SVCN's impact by collecting relevant data, utilizing and expanding our Salesforce CRM, and focusing on outcome-based metrics to support data-informed decisions for programming and organizational priorities.
- We will connect all staff to the organization's goals and budget outcomes, ensuring they understand their role in achieving these objectives. We will also foster a culture of constant learning and improvement in our team.
- We will streamline our systems and integrate processes to minimize manual work and maximize efficiency. This involves evaluating and optimizing workflows to extend our team's operational capacity and improve overall organizational effectiveness.
- We will rebuild our Personnel Handbook using a collaborative, staff-engaged review process to ensure our policies reflect our values, advance equity, and align with the evolving workforce. We aim to meet or exceed industry standards while creating a supportive, transparent, and inclusive workplace.