



Creative Crosswalks



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LOCATION

Long Beach, California

TIMELINE

2021–2024

ROLE

Consultant

SERVICES

Building + Interior

Urban + Systems

Landscape

Planning + Policy

Graphic

Engagement

Tactical

Organization

City Fabrick's Creative Crosswalks transform everyday intersections into vibrant, people-centered public spaces.

Designed in collaboration with local artists, residents, and City partners, these painted crosswalks use color, pattern, and storytelling to reflect neighborhood identity while improving visibility and safety for pedestrians.

Installed at multiple locations throughout Long Beach, each crosswalk is uniquely informed by community input, ensuring the artwork resonates with local culture, history, and aspirations. From playful motifs like the School of Fish crosswalk to bold graphic designs that uplift corridors along MLK Avenue, these projects demonstrate how small-scale design interventions can create moments of pride, connection, and care in the public realm.

Supported through public funding sources such as Community Development Block Grants and implemented in partnership with City departments and community organizations, Creative Crosswalks are both functional infrastructure and civic art. They help calm traffic, highlight pedestrian priority, and invite residents to see their streets as shared spaces shaped by collective creativity.