

CLAIRE JUNG

Visual Designer

claire-jung.com
linkedin.com/in/claire-jung-design/
mobile (516) 666 7607
claire.jung27@gmail.com

Skills

Visual Design
Branding
Advertising
Art Direction
Editorial Design
Typography
UI Design
UX Research
Prototyping
Wireframing
Information Architecture
Interaction Design
Design Systems
Writing
Concept & Strategy
Videography
Motion Graphics

Tools

Adobe CC
Figma
ProtoPie
Miro
Notion
Webflow

Methods

Design Thinking
Persona
Journey Map
Mind Map
Empathy Map
Affinity Map

Extracurriculars

FIT SGA Graphic Designer

Oct 2023 – Present

Designing graphic assets and merchandise

W27, Art Director & Writer

Aug 2020 – Jan 2023

Designing cohesive layouts and writing articles

Achievements

Rockefeller Flag Project, 2020

Designed a flag that was displayed above the Rink at Rockefeller Center

idobi Radio's 2020 Valedictorian

Published essay and monetary prize

Presidential Scholars Program

SUNY, Fashion Institute of Technology, 2020 – 2024

Education

SUNY, Fashion Institute of Technology

Advertising & Digital Design BFA, Aug 2022 – May 2024
Pursuing minors in Art History and Creative Technology

SUNY, Fashion Institute of Technology

Communication Design Foundation AAS, Aug 2020 – May 2022
Dean's List / Graduated Summa Cum Laude

Experience

Jr. Art Director

Porter Novelli, Oct 2024 – Present (Creative Intern Jun 2024 – Oct 2024)

Collaborating with Art Directors and Producers to create deliverables that meet project needs and support client objectives

Freelance Designer

INNBeauty Project, Dec 2023 – May 2024

Creating graphic assets for PDPs and social media
Creating static and video advertising

Art & Design Intern

Departures via Giant Spoon, Jun 2023 – Aug 2023

Design for Instagram content (@departures)
Collage assets for digital and print articles
Creating presentation decks

Design Fellow

Mark and Rachel Rohr Foundation, Sep 2022 – Aug 2023

Environmental research and storytelling for One Atmosphere 33
Editorial, web, exhibition, and communication design

Design Intern

Piscatello Design Centre, Jun 2022 – Aug 2022

Designing website layouts for clients and the studio
Creating assets for environmental graphics and brand identity