

Planetree PCC Certification & Newsweek 2025 World's Best Hospital Ranking

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Planetree Certification Included in Newsweek's World's Best Hospitals 2025 Ranking Methodology



Planetree is now both a recognized accreditation in the global ranking methodology and a proven pathway to improving the indicators Newsweek measures most.

Newsweek and Statista have officially incorporated **Planetree Person-Centered Care Certification®** into the methodology for ranking the **World's Best Hospitals 2025**. This recognition reflects what Planetree organizations have demonstrated for decades: that person-centered care (PCC) is not “soft work,” but a measurable driver of safety, quality, experience, and outcomes.

While Planetree contributes directly to the accreditation component of the quality metrics section of the methodology, the Planetree PCC Framework also improves many of the **highest-weighted categories** in the scoring system. In other words, Planetree is not only acknowledged within the methodology — it is the blueprint for performing well across the methodology.

How the Newsweek Ranking Works

Newsweek's Scoring Model (2025)

Peer Recommendations

40%

Hospital Quality Metrics

37.5%

Patient Experience

17.5%

Patient-Reported Outcome Measures (PROMs)

5%

Planetree PCC Certification is officially recognized within the **Quality Metrics** pillar (accreditation category), but its impact extends far beyond that line item. Planetree Member and Certified organizations have improved patient experience scores, likely to recommend scores, and quality / safety outcomes by using person-centered care. While

Planetree PCC Certification contributes 5% to the Quality Metrics section, utilizing the Planetree PCC Framework can guide hospitals to increasing scores across the Peer Recommendation and Patient Experience domains as well. For more information on Planetree's impact, please refer to our Case Studies.



How Planetree Drives Performance

Planetree's Impact Across 60% of the Scoring Model

Planetree's methodology strengthens the exact measures Newsweek uses to identify the world's best hospitals. Below is how Planetree maps directly and indirectly to the ranking's pillars.



Direct Impact — Planetree as a Recognized Accreditation

Planetree PCC Certification is now included alongside ANCC Magnet, Joint Commission International (JCI), and other international quality accreditations. This formal inclusion validates Planetree's rigor, evidence base, and alignment with global

standards of excellence.

Newsweek recognizes Planetree PCC Certification in the following nine (9) countries – United States, Australia, Brazil, Colombia, Netherlands, Italy, Malaysia, Saudi Arabia, United Arab Emirates.



Planetree Strengthens Quality Metrics (37.5%)

Beyond the 5% “accreditation” item, Planetree drives improvements in the clinical and operational outcomes that shape the rest of the Quality Metrics category:

- Reduced readmissions
- Reduced patient falls and harm events
- Strengthened safety culture
- Improved communication among teams
- Increased nursing time at bedside
- Enhanced discharge and transition processes
- Better coordination and continuity of care

These improvements reflect the core of the Planetree PCC Framework—collaborative care, intentional communication, and deep engagement with patients and families.



Planetree Improves Patient Experience Scores (17.5%)

Planetree organizations routinely see measurable gains in the areas Newsweek evaluates through validated patient surveys, including:

- Overall hospital satisfaction
- Likelihood to recommend
- Communication with nurses and physicians
- Responsiveness
- Staff courtesy and empathy
- Care transitions and clarity of information



These are not abstract concepts — they are quantifiable survey results that directly impact the ranking methodology.



Planetree Supports PROMs Implementation (5%)

Patient Reported Outcome Measures (PROMs) reflect what matters most to patients. Planetree creates the cultural, operational, and relational conditions required for PROMs success:

- Shared decision-making
- Transparency
- Patient and family engagement
- Meaningful conversations about goals and outcomes
- Integration of patient voice at every level



As PROMs grow in global relevance and importance in value-based care payments, Planetree positions hospitals ahead of the curve for this inevitable transition.

The Strategic Takeaway

Planetree PCC Certification is not only recognized in the Newsweek ranking — it is the framework for strengthening the very metrics the ranking measures.

It helps hospitals improve their standing by improving what actually matters: quality, safety, staff engagement, communication, outcomes, and experience.

- More consistent in **care quality**
- More **reliable** in communication
- More **collaborative** in decision-making
- More **responsive** to patient needs
- More invested in **outcomes** that matter

Planetree-certified organizations are inherently better positioned to perform strongly in the ranking because they are:

Planetree improves the system that improves the scores.

What This Means for Hospitals

Hospitals adopting the Planetree model gain:

- **Recognition** in a globally influential ranking
- **Performance improvement** in the largest weighted categories
- **Differentiation** at a time of increasing competition
- **Evidence-based credibility** for boards, funders, and regulators
- **A stronger workforce culture** that improves retention and wellbeing
- **A clearer pathway to global leadership** in quality and experience



Planetree is both a **signal of excellence** and a **driver of excellence**.

How Planetree Supports Ranking Performance

Planetree offers integrated support services aligned with the pillars of the ranking:

- Certification readiness assessments
- Quality improvement and safety culture programs
- Patient experience transformation
- Workforce well-being and engagement strategies
- PROMs implementation support
- Leadership and team development
- Person-centered culture transformation

These services accelerate improvement across the domains Newsweek uses to evaluate hospitals.

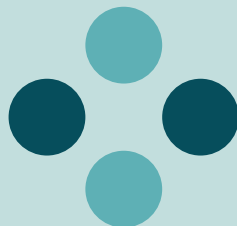
“Inclusion of Planetree PCC Certification in the 2025 Newsweek World’s Best Hospitals Ranking methodology not only underscores the importance of this program in identifying and celebrating excellence in person-centered care (PCC), but serves to validate that Planetree’s overarching philosophy and evidence-based PCC Framework serves as the trusted roadmap for hospitals to strengthen quality, safety, experience, and outcomes.”



— Michael Giuliano, Planetree President

To explore how Planetree can help your hospital improve performance across the Newsweek scoring model, contact us at:

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[planetree.org](https://www.planetree.org)

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