Program Agenda

TUESDAY - FEB 16, 2027	START	END
GOLF TOURNAMENT at the Walt Disney World Golf Palm Course	8:00 AM	3:00 PM
Winter Park, Florida, Boat Tour and Lunch	TBD	TBD
Guided Bicycle Tour of Celebration, Florida	TBD	TBD
Annual Meeting Kick-Off Event	6:00 PM	9:30 PM
WEDNESDAY - FEB 17, 2027		
First-Time ENGAGE Attendee and New CPA Member Welcome	7:30 AM	8:15 AM
CPA President's Opening Remarks	8:30 AM	8:45 AM
Keynote Address: Practical Strategies for Contract Packaging Leaders to Reduce Costs, Improve Productivity, and Drive Growth (Gene Marks, The Marks Group)	8:45 AM	10:15 AM
Networking and Exhibition Session	10:15 AM	10:45 AM
Networking Event	10:45 AM	12:15 PM
Networking Lunch	12:15 PM	1:30 PM
Session 2: Prospering Through the Cycle (Connor Lokar, ITR Economic)	1:30 PM	3:00 PM
Networking and Exhibition Session	3:00 PM	3:30 PM
Session 3: Brand Panel: The Challenges This Collective Industry Faces Today and Where Are We Headed (Moderated by Jason Tham, Nulogy)	3:30 PM	5:00 PM
CPA Awards	5:00 PM	5:15 PM
President’s Reception and Sponsor Exhibition	5:00 PM	7:00 PM
THURSDAY, FEB 18, 2027		
A New CPA for 2027 (Ron Puvak, CPA)	8:15 AM	8:30 AM
Strategic Sourcing Award	8:30 AM	8:45 AM
Session 4: From Chatbots to Coworkers: The Year That Changed how we work (Pedrom Rejai, Elevate Growth Partners)	8:45 AM	10:00 AM
Session 4: U.S. Packaging EPR: Lessons Learned, Business Impacts, and What Comes Next (Jason Berquist, RecycleMe)	10:00 AM	10:30 AM
Networking and Exhibition Session	10:30 AM	11:00 AM
Concurrent Breakout 1: Build It Live: Practical AI Applications and Expectations (Pedrom Rejai, Elevate Growth Partners)	11:00 AM	12:15 PM
Concurrent Breakout 2: The Hardest Question in Life: When to Try Harder, or When to Walk Away (Jason Tham, Nulogy)	11:00 AM	12:15 PM
One-on-One Sessions with Pedrom Rejai (Elevate Growth Partners)	12:15 PM	5:30 PM
Tour of the Tompkins Robotics Facility	12:30 PM	2:30 PM