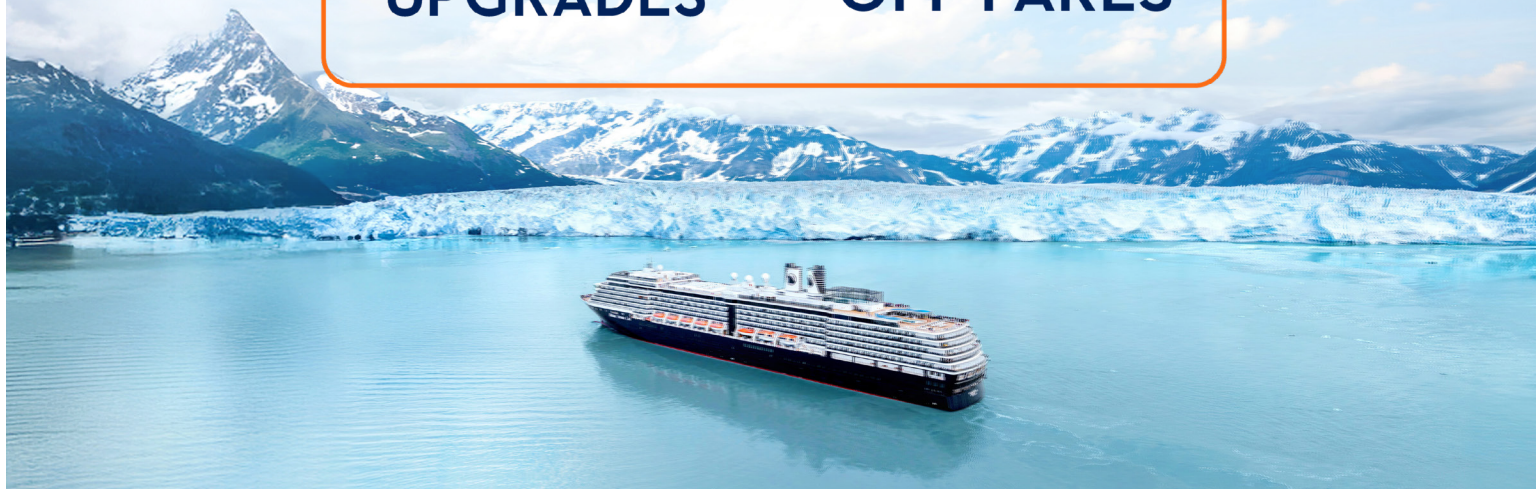


*Start Your Journey*

**FREE**  
**BALCONY**  
**UPGRADES**

+

UP TO  
**30%**  
OFF FARES



# Start Your Journey Sale

## FREE BALCONY UPGRADES & MORE

Our biggest sale of the year is here!

**Book now with the *Have It All* package to receive:**

- Up to 30% Off Fares
- **FREE** Balcony Upgrades
- **FREE** Kids' Fares
- 50% Reduced Deposit
- *Have It All* Cruise Package

**Book by January 31:**

- Up to \$500 Onboard Credit
- Up to \$200 Shore Excursion Credit on Alaska cruises and cruisetours with code #1ALASKA26

From Alaska's glaciers to Europe's UNESCO sites, discover experiences too good to hurry through.

**Contact your Travel Advisor  
to book today**



Holland  America

## Start Your Journey

**FREE**  
BALCONY  
UPGRADES

UP TO  
**30%**  
OFF FARES

UP TO **\$500** ONBOARD CREDIT  
**FREE KIDS' FARES**



## TERMS & CONDITIONS

**Fares are based on Promo(s) VV\*.** Featured fares are per person based on double occupancy and are available for 1st/2nd guests only. Advertised fares include Taxes and Fees. The offer is applicable on select 2026 and 2027 departures and excludes Grand Voyages and any cruise lasting five days or less. **Signature Beverage Package** has a daily limit of 15 beverages, which includes all beverages priced at US\$11 or less and beverage service charges. Beverage packages include non-alcoholic beverages such as sodas and specialty coffees. Guests must order beverages one at a time and be 21 years or older for alcoholic beverages. Sharing is not permitted. Management reserves the right to revoke the package if misused and refuse service for any reason, including service of alcoholic beverages to intoxicated guests. Package excludes purchases made in The Shops, from the mini-bar, through 24-hour room service, or on RelaxAway, Half Moon Cay™. **Specialty Dining** is based on cruise duration and ship type. For 6- to 9-day cruises, guests will receive one night at Pinnacle Grill, Rudi's Sel de Mer, Canaletto, or Tamarind. For ships without Rudi's Sel de Mer or Tamarind, guests will receive one night at Pinnacle Grill or Canaletto. For 10- to 20-day cruises, guests will receive two nights: one night at Pinnacle Grill or Rudi's Sel de Mer and one night at Canaletto or Tamarind. For ships without Tamarind, guests will receive two nights: one night at Pinnacle Grill and one night at Canaletto. For 21+ day cruises (excluding Grand Voyages), guests will receive three nights: one night at Pinnacle Grill, one night at Tamarind, and one night at Canaletto. For ships without Tamarind, guests will receive three nights: two nights at Pinnacle Grill and one night at Canaletto. Offer excludes Specialty Dining events in Pinnacle Grill or Tamarind such as Morimoto by Sea and Cellar Master Dinner. Reservations and dining times will be available to pre-reserve. **Shore Excursion** offer is based on cruise duration and is per person, not per stateroom. For Alaska cruisetours and 6- to 9-day cruises, eligible guests will receive US\$100 Shore Excursion Credit to apply toward their Shore Excursion purchase(s). For 10- to 20-day cruises, eligible guests will receive US\$200 Shore Excursion Credit to apply toward their Shore Excursion purchase(s). For 21+ day cruises (excluding Grand Voyages), eligible guests will receive US\$300 Shore Excursion Credit to apply toward their Shore Excursion purchase(s). Shore Excursion Credit must be used pre-cruise when applied toward an Alaska Cruisetour Land Excursion purchase. Shore Excursion Credit must be used on corresponding cruise and is non-refundable. Shore Excursion Credit can neither be redeemed for cash or airport transfers nor applied to a non-Shore Excursion item. **Surf Wi-Fi:** Surf your favorite sites, including email, sports, news, and general browsing. All onboard Internet usage is subject to Holland America's standard policies, which may limit browsing of some sites due to network security and bandwidth usage. Applications that use high bandwidth may be blocked and offerings are subject to change with or without notice. The plan can be activated on any device, but only one device can be actively connected at a time. Upgrades are available once on board for a single day, the remaining duration of the cruise, or adding more devices. **Start Your Journey Sale:** Unless otherwise noted,

all elements of the Start Your Journey Sale ("Offer") are available only on select Summer 2026–Winter/Spring 2027 cruises and cruisetours and exclude Grand Voyages and any cruise lasting five days or less ("Eligible Cruises") booked between December 18, 2025, and February 26, 2026 ("Booking Period"). Stateroom upgrades are available in select stateroom categories and ships and subject to the availability of the staterooms in the next highest category. Stateroom upgrades are not available on promo (VV\*) when booked with standard group rates (LG\*). Entire Start Your Journey Sale has no cash value, is subject to availability, is capacity controlled, may be modified or withdrawn at any time, is available for new bookings only, is not combinable with any other discounts, and is neither transferable nor refundable. Fare Discount is based on standard launch fare and excludes Alaska Cruisetours. Offer ends February 26, 2026. Free Kids' Fares: Guests ages 18 and under ("children") are eligible to travel with free and reduced fares (Taxes & Fees are additional) when booked as a 3rd and/or 4th guest on select 2026 and 2027 cruises. Limit up to two free or reduced fares for children per eligible booking. Kids' Free or Reduced Fares are available only when booked with promotion code Z3\* with a 1st/2nd guest booking with promotion code VV\*. Reduced Deposit is a reduced per-person booking deposit available only for 1st/2nd guests in a stateroom on new bookings for select cruises and cruisetours booked outside of the final payment date. Balance is due on final payment of the booking. Offer is available only on select cruises and cruisetours unless sold out or otherwise withdrawn. Standard refund and cancellation conditions apply. A deposit is required for all stateroom guests and the amount of deposit varies, even if deposit is reduced per Offer. Alaska Shore Excursion Credit is available in the following amounts: US\$100 per person (up to US\$200 per stateroom) for guests booked on an Alaska cruise or cruisetour. Credit may be used for pre-cruise purchases. Limit: One (1) Alaska Shore Excursion Credit per guest. Shore Excursion Credit must be used pre-cruise when applied toward an Alaska Cruisetour Land Excursion purchase. Shore Excursion Credit must be used on corresponding cruise and is non-refundable. Shore Excursion Credit can neither be redeemed for cash or airport transfers nor applied to a non-Shore Excursion item. Use code #1ALASKA26 to redeem at checkout or with your Travel Advisor. Alaska Shore Excursion Credit offer ends January 31, 2026. Onboard Credit is available in the following amounts: US\$100 per person (US\$200 per stateroom) for guests booked on a 6- to 9-day cruise; US\$150 per person (US\$300 per stateroom) for guests booked on an Alaska cruisetour or 10- to 20-day cruise; US\$200 per person (US\$400 per stateroom) for guests booked on a 21+ day cruise; and US\$250 per person (US\$500 per stateroom) for guests booked on a Legendary Voyage. Limit: One (1) Onboard Credit per guest. Onboard Credit is in USD, is neither refundable nor transferable, and has no cash value. Onboard Credit expires at the end of the Eligible Cruise and may not be used in the Casino or on any other specified fees or items. Onboard Credit offer ends January 31, 2026. Ships' Registry: The Netherlands.