AUGR

Acquiring companies generating \$1mm-\$30mm of EBITDA

COMPANY PURPOSE

Dominate overlooked industries through organic growth and buy-and-build strategies.

SAMPLE INDUSTRIES



Air Charter Services

- \$26B TAM
- 3.21% CAGR
- Mild concentration



Oilfield Services

- \$94B TAM
- 2.97% CAGR
- Low concentration



Portable Toilet Rental

- \$2B TAM
- 2.24% CAGR
- Low concentration



Security

- \$50B TAM
- 1.46% CAGR
- Low concentration



Roofing

- \$56B TAM
- 1.54% CAGR
- Low concentration



Janitorial Services

- \$90B TAM
- 2.88% CAGR
- Low concentration

PROBLEMS THAT EXIST



Fragmentation

Most operators don't benefit from economies of scale.



Low Sophistication

Mom & pop operations dominate. Operational inefficiencies are common.



Labor

Dirty and labor-intensive jobs make finding and retaining employees a challenge.

OUR SOLUTION



Create economies of scale through horizontal and vertical integration.



Build a portfolio of companies in overlooked industries.





Leverage common management systems, talent, and the potential to cross-sell customers.





Focus on overlooked industries where there is a lack of institutional capital.

STRUCTURE



Parent Company

Holdco reduces liability and provides a simple organizational structure.



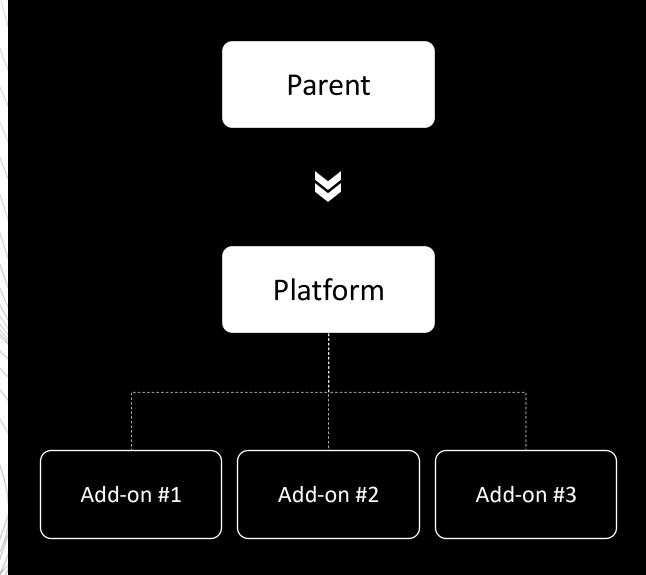
Platform

Strategic first acquisition with infrastructure to support add-on acquisitions.



Add-On Acquisitions

Each add-on increases market share and builds economies of scale.



TEAM



Managing Partner Kooper Tobeck



PrincipalEddie Rabionet



Analysts
Sam Katsaros
Dash Schwab
Harsha Kankata



Interns
Burak Yilmaz
Camden Curley
Jadon Archer

AUGR

FREQUENTLY
ASKED QUESTIONS

FAQ

01.

How is AUGR capitalized?

AUGR has a close relationship with a Canadian family office and other LPs that invest in AUGR deals.

03.

Does AUGR have any current holdings?

Yes -1) a platform in security services and 2) a platform in commercial roofing. AUGR was founded in 2023. We're in the process of making additional platform and add-on investments.

02.

What does AUGR look for in an acquisition?

\$1mm-\$30mm of EBITDA. Management team in place (preferred). Companies with an identifiable moat. Positive, growing EBITDA.

04.

What is AUGR's exit strategy?

Exit strategy will depend on market conditions. Unlike traditional PE funds, our investments can be evergreen.