



Tatiana Nava

Lead Product Designer

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Coruña, Spain

EXPERIENCE

Lead Product Designer

Ontop

May 2021 - Present - 2 years and 8 months, remote

In charge of overseeing the design of this product where 8 designers work on it. My role is to align and ensure the experience is cohesive and coherent and provide design solutions that are transversal to all product teams.

I lead the Design System Creation working closely with UX Designers, Developers, Engineers, and PMs

UI/UX Designer

Xcoins

Jan 2020 - Jan 2021 - 1 year, remote

- Researching and presenting novel insights and knowledge to achieve intricate corporate objectives.
- Handle every meticulous aspect, from conceptualizing to crafting complete user pathways and models.

UX Design Lead RappiPay

Rappi

July 2018 - Jan 2020 - 4 year and 5 months

I was in charge of Lead Design throughout one part of the product life cycle.

- Take ownership of the design process and articulate design decisions, adapting to the customers' context and taking into account accessibility requirements when needed.
- Develop Design Systems, and branding, generate wireframes, mockups, and polished visual designs.
- I designed the first design of RappiCard and packaging.

SKILLS

User Research

UX Strategy

Interaction Design

Design Process

Wireframing

Rapid Prototyping

Design system


OKRs


TOOLS


 Figma

 Maze

 Miro

 Webflow

 Notion

 Amplitude

OTHER SKILLS

HTML, CSS,

EDUCATION

UX/UI Design advanced | Bootcamp

Jan 2020

Graphic design professional | Escuela de artes y letras | Taller 5

Jan 2011 - Dec 2015 -

PORTFOLIO

tatiananava.com

linkedin.com/in/tatianava/