



JANUARY 30 - 2023

DAILY MARKET REPORT



SECURE
DIGITAL MARKETS

Institutional research.

OVERVIEW

Markets Insights

KEY METRICS					
PAIRS	SPOT PRICE	24 HR CHANGE	LOW	HIGH	FUNDING RATES
BTC/USD	\$23,184	-1.32%	\$23,041	\$23,919	0.0100%
ETH/USD	\$1,587	-1.37%	\$1,576	\$1,653	0.0100%
XAU/USD	\$1,926.80	-0.09%	\$1,919.80	\$1,933.90	
USD/CAD	1.3336	0.19%	\$1.3298	\$1.3354	
EUR/CAD	\$1.4525	0.43%	\$1.4448	\$1.4544	



BITCOIN

A snapshot of Bitcoin's spot price as of this writing is \$23,184 representing a 1.32% decrease the last 24 hours and 21.63% increase in trading volume. The funding rate of BTC is 0.0100%.



ETHEREUM

ETH is trading at \$1,587 as of this writing, representing a 24-Hour decrease of 1.37% and a funding rate of 0.0100%. Over the last 24 Hours, the trading volume increased by 27.60%. As of today, ETH holds 18.3% of the cryptocurrency market, making it the second-largest coin traded.



OVERVIEW

Latest Digital Asset News

1- Biden Administration to Unveil Digital Asset Priorities in Coming Months

The Biden Administration will unveil priorities for digital assets research and development in coming months, according to a statement issued by senior US officials including National Economic Council chief Brian Deese and National Security Advisor Jake Sullivan. The officials say US agencies should continue efforts to ramp up enforcement, issue new guidances as needed for cryptocurrencies, including those that would address and limit financial institutions' exposure to risks of digital assets. Officials also say Congress should expand regulators' powers to prevent misuses of customers' assets

2 - Premier League Signs NFT Deal With This Ethereum-based Game

The Premier League and Sorare, a \$4.3 billion fantasy soccer game, have agreed to a multi-year agreement under which the Premier League will license official player cards. According to the exclusive multi-year arrangement, players of the game will be able to buy and use NFTs that the prestigious football league officially licenses. People can participate in five-a-side fantasy soccer matches through the Paris-based startup Sorare, which has 3 million users globally. The players' on-field performance in the present determines the likelihood of success. The Premier League's collaboration with Sorare is a recent example of the growing number of deals happening between different sports leagues and crypto platforms. In the past, Sorare has announced partnerships with both Major League Baseball and the National Basketball Association.

3 - FTX Seeks to Remove Turkish Units From Bankruptcy Case

Crypto exchange FTX is seeking to remove Turkish units from the scope of its bankruptcy case, saying in a Friday court filing that Turkish authorities are unlikely to follow instructions from U.S. courts. FTX filed for bankruptcy on Nov. 11 in the U.S., and its new owners are attempting to unwind the affairs as many as 134 entities across the world. Within days of the bankruptcy, Turkish law enforcement announced a probe into FTX's activities, and on Nov. 23 ordered the seizure of virtually all its assets – making it fruitless to include them in wider restructuring plans, the new U.S. management said. “The orders entered by this Court do not have legal or practical effect in Türkiye and the Debtors have no reason to believe that the Turkish government will comply with this Court's orders,” FTX said in a filing to the Delaware bankruptcy court. “As a result, the Debtors are unable to exercise sufficient control over the affairs of the Turkish Debtors in order to comply with their duties under the Bankruptcy Code.”

(1) <https://news.bloomberglaw.com/banking-law/biden-admin-to-unveil-digital-asset-priorities-in-coming-months>
(2) <https://coingape.com/premier-league-signs-nft-deal-with-this-ethereum-project/>
(3) https://www.coindesk.com/policy/2023/01/30/ftx-seeks-to-remove-turkish-units-from-bankruptcy-case/?utm_medium=referral&utm_source=rss&utm_campaign=headlines

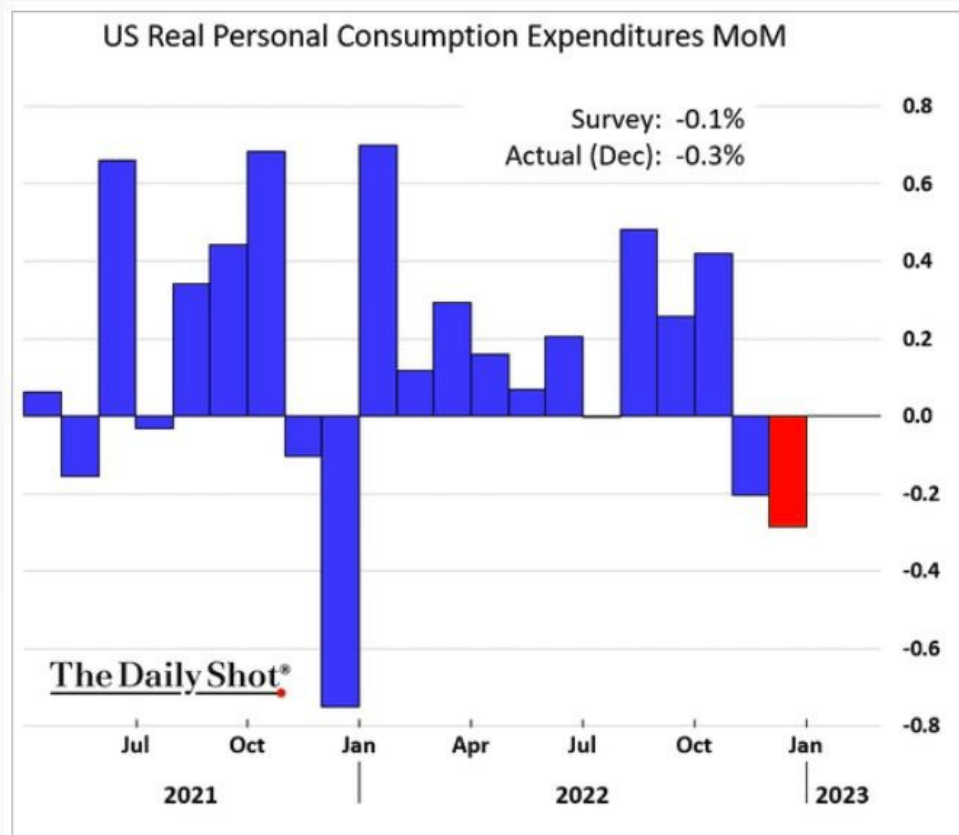


OVERVIEW

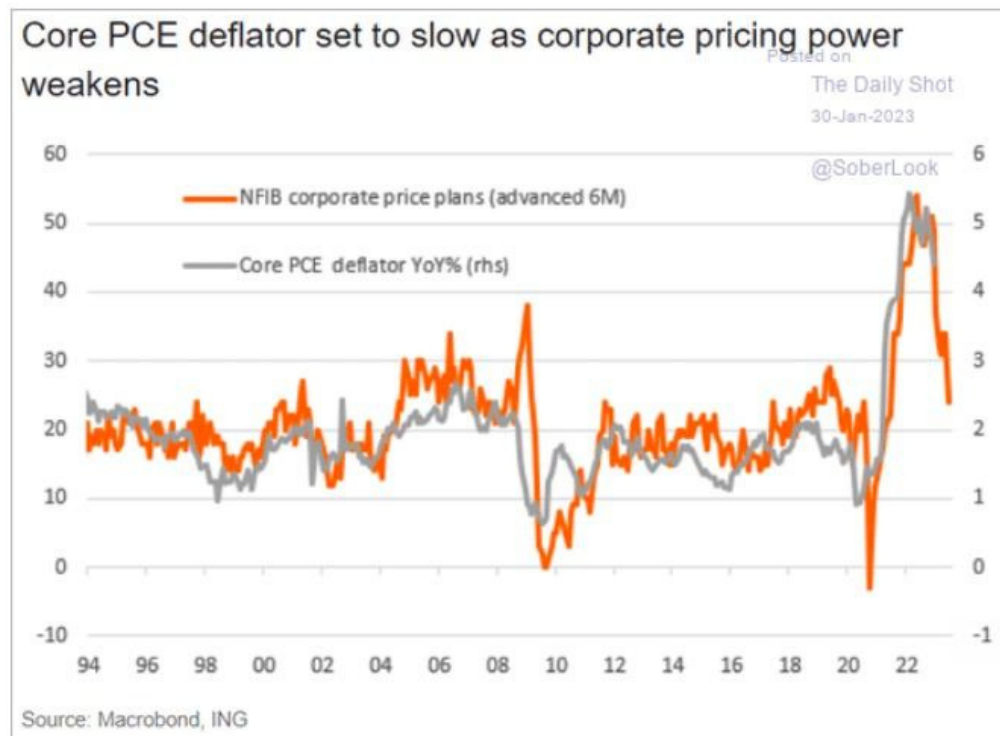
Trader's Digest

Before diving into the economic calendar, let's look at last Friday's data, which brought US Equities (S&P, Nasdaq) to break essential downtrends.

Both inflation and consumer spending data showed further signs of softening, giving more strength to the soft landing narrative.



- The NFIB small business price plans index signals rapid declines in the core PCE inflation ahead.



Let's look at this week's calendar, as we have one of the busiest weeks of the year, with not only the Fed decision and major macro data being reported, but also the ECB and the BOE will be giving further guidance on their respective rate decision.

Tuesday

- *EUR & CAD GDP
- *US Chicago PMI
- *CB Consumer Confidence

Wednesday

- *EUR CPI
- *ADP Employment
- *US ISM Manufacturing PMI
- *JOLTs Job Openings
- *FOMC Interest Rate Decision (no economic projection)

Thursday

- *BOE Rate Decision
- *ECB Rate Decision
- *US Jobless Claims

Friday

- *Average Hourly Earnings
- *Non-Farm Payrolls & Unemployment
- *US Service PMI
- *ISM Non-Manufacturing PMI

Additionally, many major companies will release their earnings this week, adding to the market volatility.

E W EARNINGS WHISPERS Most Anticipated Earnings Releases for the week beginning January 30, 2023									
Monday		Tuesday		Wednesday		Thursday		Friday	
Before Open	After Close	Before Open	After Close	Before Open	After Close	Before Open	After Close	Before Open	After Close
SoFi	AGNC	ExxonMobil	AMD	WM	Meta	MERCK	amazon	Cigna	
PHILIPS	NXP	ups	Snap Inc.	Altria	align	ConocoPhillips	Apple	REGENERON	
ALLIANCE	Whirlpool	gm	SUPERMICR	T-Mobile	McKesson	Lilly	Alphabet	ArcBest	
Li-Cycle		Pfizer	AMGEN	PELTON	Affac	Bristol Myers Squibb	Ford	AON	
FRANKLIN	CONFLUENT	CATERPILLAR	Mondelēz	Boston Scientific	HOLOGIC	Honeywell	Qualcomm	Cboe	
DYNEX	HIGHTIDE	McDonald's	Electronic Arts	Enterprise Products Partners LP	elf	HERSHEY	Starbucks	SALA	
STERLING	CSWC	Spotify	Edwards	Humana	CORTEVA	SONY	United States Steel	SANOFI	
GE HealthCare	ALEXANDRIA	Phillips 66	CHUBB	ThermoFisher Scientific	5i Time	ESTÉE LAUDER	ATLASSIAN	Lyondellbasell	
RYANAIR	SANMINA	MARATHON	stryker	GSK	Allstate	lightspeed	GILEAD	avantar	
Canon	Match Group	CORNING	ig	AmerisourceBergen	MetLife	MAGELLAN	CLEARFIELD	National Fuel	
http://eps.sh/cal						© 2023 Earnings Whispers			

Companies like Caterpillar, Meta, Amazon, Apple, and Alphabet will release their earnings throughout the week, but most importantly, their forward guidance for 2023. Remember what happened to Microsoft last week? The market rallied on good earnings but heavily retraced on the forward guidance.

Bitcoin is currently trading at a very critical point, make it or break it in other words.

The main cryptocurrency traded as high as \$24,000 over the weekend, before retracing \$1,000 lower as China came back from their holidays. The chinese equities retraced during the Asian session, pressuring risk assets including Bitcoin lower.

Once again, the next level for BTC is the \$25,000 pivot point, a key level that a lot of investors are hoping for.





BTC: Difficulty per Issuance - A PoW Pricing Model

Posted on 30-Jan-2023

The Daily Shot

@SoberLook

The chart displays the relationship between Bitcoin's difficulty, price, and issuance over time. The y-axis represents value in USD, ranging from 60 to 10K. The x-axis shows years from 2015 to 2023. The legend includes:

- BTC Difficulty
- *1.41 80%
- BTC Price [USD]
- 2 Hour Rate NGDOW MA x 1
- If Price at 41
- BTC Issuance [BTC]
- *2
- BTC High Range
- BTC Mean Revenue (Rate) - All Miners (USD)
- Difficulty per Issuance - A PoW Pricing Model
- Raw Data
- 2 Hour Rate, Price 4000 (last = 45)
- BTC Price [USD]

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Above Average Rally

Bitcoin's 50-day average closer to scaling 200-day in so-called golden cross

■ Bitcoin ■ 200-day moving average ■ 50-day moving average

US Dollars

70000
60000
50000
40000
30000
20000
10000
0

2018 2019 2020 2021 2022

Source: Bloomberg

Bloomberg

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Market today by e-mailing:

TRADING@SECUREDIGITALMARKETS.COM

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