



MAP-IT:

Using Technology Tools to Support Career Exploration and Planning



The MAP-IT framework provides a structured approach for using technology tools to support student career exploration and planning. By guiding students through matching their interests, analyzing opportunities, creating plans, implementing actions, and tracking progress, MAP-IT ensures all students graduate with a clear and actionable career pathway. This process leverages technology's strengths—such as career assessments, labor market insights, and digital portfolios—to make planning both meaningful and future-focused.



Match

Use assessments to identify interests, strengths, and possible careers.



Analyze

Explore career options, job market trends, and required credentials.



Plan

Build academic and postsecondary plans aligned with career goals.



Implement

Take action through experiences like mentorships, fairs, and internships.



Track

Document and showcase progress with portfolios, credentials, and reflections.

QR CODES



Podcast



NCAN Blog #1



NCAN Blog #2





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