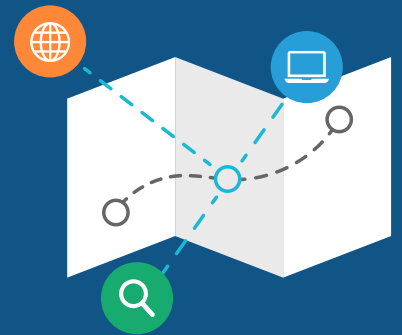




MAP-IT:

Using Technology to Personalize Career Plans



The **MAP-IT** framework provides a structured approach for using technology tools to support student career exploration and planning. By guiding students through matching their interests, analyzing opportunities, creating plans, implementing actions, and tracking progress, **MAP-IT** ensures all students graduate with a clear and actionable career pathway. This process leverages technology's strengths—such as career assessments, labor market insights, and digital portfolios—to make planning both meaningful and future-focused.



Match

Use assessments to identify interests, strengths, and possible careers.



Analyze

Explore career options, job market trends, and required credentials.



Plan

Build academic and postsecondary plans aligned with career goals.



Implement

Take action through experiences like mentorships, fairs, and internships.



Track

Document progress with portfolios, credentials, and reflections.

By moving from interests to exploration to real-world experiences, the framework creates a rigorous, repeatable path that supports student growth. And when paired with the right technology, MAP-IT helps counselors guide students to thriving futures.

Want the full breakdown of each MAP-IT stage? Download the free ebook to dive deeper.



Connect with Dr. T.J. Vari to learn more

With a wealth of experience as a former deputy superintendent and six-time author, Dr. Vari is a recognized speaker and leader. **Book time** with Dr. Vari for a quick walkthrough of MAP-IT and how it can be used in MaiaLearning.

