



**2025 REVIEW**

# **State of the Industry**

***[lawnthusiast.com](https://lawnthusiast.com)***

# The industry is BIG.

U.S. Landscape  
Services Industry

**\$188.8  
BILLION**

For comparison, Pest Control sits at \$28.5 billion, while Janitorial Services sits at \$108.3 billion.

The top 5 firms make up ~4.1% of the industry.

**\$7.7  
BILLION**

1. **BrightView** 
2. **DAVEY** 
3. **TRUGREEN** 
4. **YELLOWSTONE LANDSCAPE** 
5. **MARIANI PREMIER GROUP** 

# The industry is GROWING.

**6.5%**

CAGR from  
2020 to 2025

**5.7%**

Projected CAGR  
through 2030

# Employment in the industry is strong.

**1.4M**

U.S. landscaping and groundskeeping employees

**\$134K**

Revenue per employee\*

\* Compared to roughly \$47k per employee in the Janitorial Services industry.

# Employment and wage growth trails closely behind revenue growth.

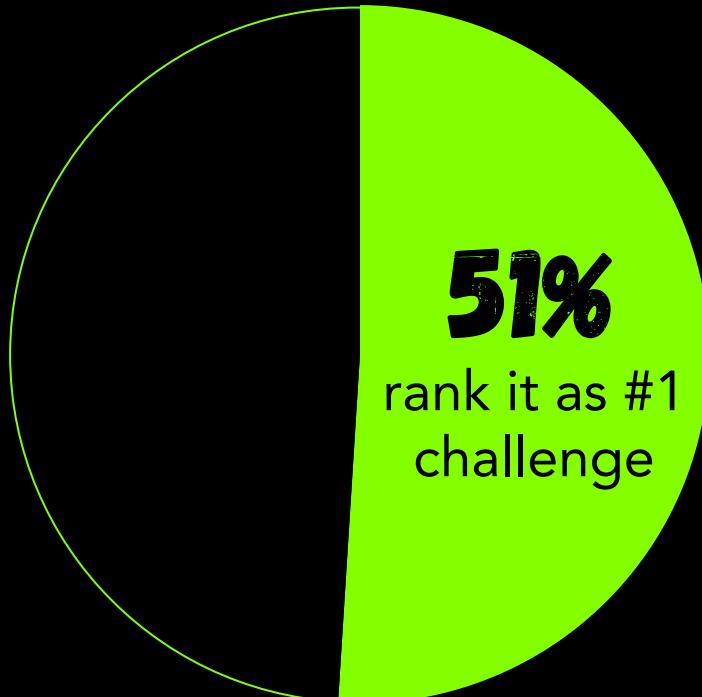
Projected jobs added from 2024 to 2034

↑ **46K**

Expected wage increase through 2029

↑ **20%**

Staffing is  
categorized as  
industry's greatest  
challenge.



51%

rank it as #1  
challenge

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*lawnthusiast.com* creates and publishes free information and tools for the green industry.

To contribute to *lawnthusiast.com*, please email [info@lawnthusiast.com](mailto:info@lawnthusiast.com).

To see the sources used for this report, please visit [www.lawnthusiast.com/blog/state-of-the-industry-2025-review](http://www.lawnthusiast.com/blog/state-of-the-industry-2025-review).