

Part of
the Warm
Welcome
Spaces
Inclusion
Toolkit



Toilet Signage

Print-ready signs for welcoming spaces

About these signs

These signs help communicate that your toilets are welcoming to everyone, including trans and non-binary people. You can choose the options that work best for your space and context.

Options included

- Gender-neutral / All-gender toilet signs
- Inclusive signs for existing gendered toilets
- Accessible toilet signs with inclusive messaging
- Compact versions for cubicle doors

Choosing the right signs for your space

There's no single 'correct' approach - choose what works for your building, your community, and your context. Here are some considerations:

If you have single occupancy toilets:

Gender neutral signage is straightforward and increasingly common. Most people are familiar with it.

If you have multi stall gendered toilets:

You might keep gendered signs but add inclusive messaging ('Including trans women/men'), or convert one set to gender-neutral. The statement sign can help explain your approach.

If you're unsure about community response:

Start with the statement sign near your entrance. It signals welcome to trans visitors without changing your toilet setup. You can develop further from there.

Why this matters

For trans and non-binary people, toilets can be a source of significant anxiety. Visible signs of welcome make a real difference - they signal that this is a space where someone can relax and be themselves, and most importantly feel safe.

These signs also communicate your values to everyone who visits. They show that your Warm Welcome Space takes inclusion seriously.

Responding to concerns

If visitors raise concerns, stay calm and clear. You might say:

- "We're committed to making everyone feel welcome here."
- "Trans people have always used these facilities - we're just being clearer about our welcome."
- "Everyone deserves to feel safe and comfortable here."



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The Warm Welcome Campaign is hosted by the Good Faith Foundation, a charity focused on cross-sector collaboration for social inclusion. Registered Charity No 1188639
Registered office: Warm Welcome, The Courtyard, High Street, Ascot, Berkshire SL5 7HP



Option 1: Gender-Neutral Toilet Signs

For toilets available to people of any gender. Print, cut, and laminate.



Toilet

All genders welcome

Everyone belongs here.



Toilet

All genders welcome

Everyone belongs here.



Gender-Neutral Toilet

For use by everyone

Option 1 (continued): Alternative Designs

Different wording options — choose what fits your space.



All-Gender Toilet

This toilet is for everyone

Use the facility that's right for you.



All-Gender Toilet

This toilet is for everyone

Use the facility that's right for you.

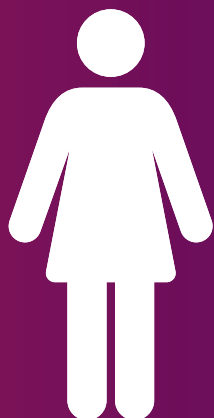


Toilet

For use by everyone

Option 2: Inclusive Signs for Gendered Toilets

For spaces that retain gendered toilets but want to signal trans inclusion.



Women's Toilet

Including trans women

All women are welcome here.



Men's Toilet

Including trans men

All men are welcome here.



Men's Toilet (urinal)

Including trans men

All men are welcome here.

Option 3: Accessible & Gender-Neutral Combined

For accessible toilets that are also gender-neutral (common setup).



Accessible Toilet

All genders | All abilities

Not all disabilities are visible.
Everyone is welcome.



Accessible Toilet

All genders | All abilities

Not all disabilities are visible.
Everyone is welcome.

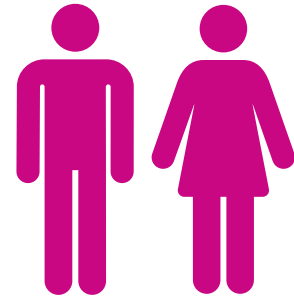
Option 4: Compact Signs

Smaller signs for cubicle doors or limited space. Cut individually.



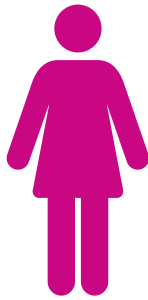
Toilet

All genders



Gender-Neutral

Everyone welcome



Women

Including trans women



Men

Including trans men



Accessible

Not all disabilities are visible

Option 5: Statement Sign

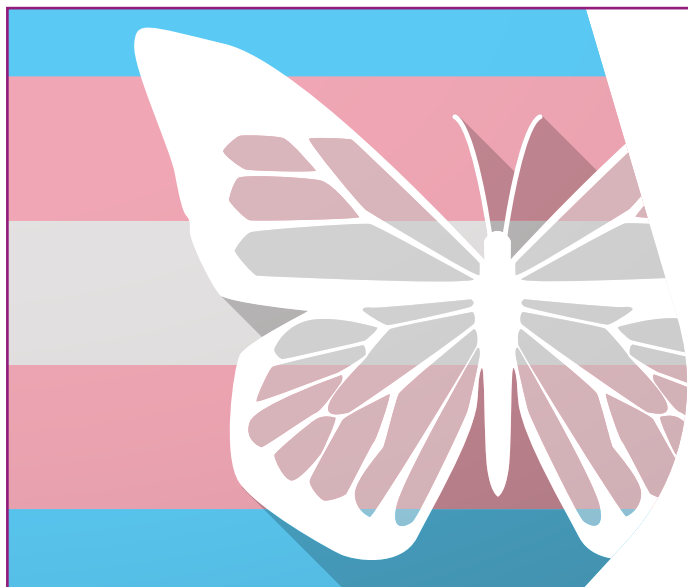
A sign explaining your inclusive approach. Display near toilets or at entrance.

Our Toilets

We believe everyone should feel safe and welcome when using our facilities.

Please use the toilet that feels right for you.

Trans and non-binary people are welcome here.



This is a trans-friendly space.

Use whichever toilet you
feel comfortable in.