



## Master of Science in Decision Making and Applied Analytics (MDA)

Become an expert decision-maker.

The 21-month, part-time, accredited MDA program equips you to think critically, analyze rigorously, and lead with confidence.

Master frameworks that drive better decision making and apply them immediately in your work.

### The Minerva Difference

**Graduate education reimaged  
for a complex, interconnected world.**

- **Redefined Learning:** Ranked the World's Most Innovative University (WURI) 4 years running.
- **AI Fluency:** Leverage AI strategically to enhance human judgment.
- **Global Cohort:** Learn alongside professionals representing diverse industries and regions worldwide.
- **Professional Development & Coaching:** Individualized mentorship and lifelong professional support.
- **Proven Curriculum:** Gain adaptable skills and frameworks you can apply across roles, industries, and challenges.



### Immersion Week *(Optional)*

**Collaborate** with peers from **around the world** in cities like London and Tokyo.



Learn more about  
our MDA program.  
[minerva.edu/graduate](http://minerva.edu/graduate)

“

I'll never again be overwhelmed by the unknown. I now have the mindset and skillset to steer confidently through it.

Zach Goldfine, *Class of 2017*  
Deputy CTO, U.S. Department of Veterans Affairs

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## Curriculum Highlights

Master three dimensions of modern leadership:

### Systems Thinking

See how actions ripple across complex systems.

### Applied Decision Making

Turn insights into measurable outcomes.

### Data Integration

Make evidence-based decisions using statistical tools and AI.

### Optional Immersion Week

Take your learning beyond the screen and collaborate on real-world challenges, meet local leaders, and build your global professional network in cities like London and Tokyo.

## A Program Built for Professionals

- **Immediate Impact**  
A 21-month, part-time, online program for professionals who want to advance their careers while applying new skills in real time
- **Interactive Seminars**  
Live, discussion-based sessions where every participant contributes – no passive lectures
- **Project-Based Learning**  
Apply course concepts to real-world challenges through practical assignments
- **Modular Schedule**  
Designed to complement your work and personal responsibilities



Learn more about our MDA program.



## Professional Impact

MDA graduates advance into executive roles, launch ventures, and drive change.

# 90%

report career advancement after the program

# 55%

pivot jobs or start new ventures during/after graduation

“

I applied the MDA frameworks at work and solved a three-month challenge in one week.

Hiromi Sakae, *Class of 2023*  
Director, Envision Co., Ltd.

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*Applications Open*

To apply, visit [www.minerva.edu/masters/apply](http://www.minerva.edu/masters/apply)

Start with a Certificate

## Certificate in Decision Making and Applied Analytics (CDA)

A 12-month pathway that builds foundational decision frameworks and can carry over to the full MDA.



Learn.  
Belong.  
Lead.