

Raymundo Ramirez

Graphic Designer

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Education

Savannah College of Art and Design, Atlanta, GA
Bachelor of Fine Arts in Graphic Design, Drawing Minor
2025

Programs

Adobe Creative Suite
Photoshop
Illustrator
Indesign
Lightroom

Motion Design
After Effect
Premiere

Website & App Design
Figma
Webflow

Soft Skills

Bilingual in Spanish & English
Time Management
Collaboration
Creative Problem-Solving
Adaptability

Experience

AIG x Gensler x SCADpro
Design Lead
Jul 2025 - Aug 2025

- › Contracted to support Phase II of AIG's Innovation Hub design project, expanding on the strategy developed with Gensler in Phase I.
- › The team developed wayfinding elements, including signage systems, iconography, and distraction markers, for the nine-story headquarters.
- › The design remains rooted in storytelling that reflects Atlanta's evolution. Bringing to life the narratives of "City in the Forest" and "Terminus to Tomorrow."

R/GA x SCAD, Atlanta, GA
Design Lead
2024

- › Developed a cohesive design story and visual direction for the Rock in Rio Redesign, contributing to a poster series, dynamic logo, and essential brand assets like patterns. Ensured all elements aligned with the project's artistic vision and branding.

AIGA SCAD Atlanta, Atlanta, GA
Chief Membership/Recruitment Officer
2023 - Present

- › Manage membership recruitment and retention strategies, fostering a supportive and inclusive community for aspiring designers.
- › Collaborate with team members to plan and coordinate events designed to enhance students' graphic design skills, prepare them for real-world industry challenges, and foster connections with professional designers.
- › Help develop promotional materials and campaigns, ensuring consistent branding and visuals to attract members and build awareness of the organization's initiatives.

Publix Super Markets, Inc, Stuart, FL
PT Front Service Clerk
2021

- › Delivered premier customer service by greeting customers, answering questions, and ensuring a positive shopping experience.
- › Trained and mentored three new front service clerks, enhancing team efficiency and maintaining high service standards. Supported efficient operations by multitasking and prioritizing tasks.

Achievements

International Design Award (IDA)
IDA 2024, Bronze in Print / Books

Jim Alley Memorial Graphic Design Endowed Scholarship
2023

Adobe Certified Professional
Visual Design Using Adobe Photoshop 2020

