

# Raymundo Ramirez

## Graphic Designer

Atlanta, Georgia  
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raymundoramirez.com

### Education

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**Savannah College of Art and Design, Atlanta, GA**  
Bachelor of Fine Arts in Graphic Design, Drawing Minor  
2025

### Programs

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#### Adobe Creative Suite

Photoshop  
Illustrator  
Indesign  
Lightroom

#### Motion Design

After Effects  
Premiere Pro

#### Website & App Design

Figma  
Webflow

### Soft Skills

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Bilingual in Spanish & English  
Time Management  
Collaboration  
Creative Problem-Solving  
Adaptability

### Experience

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#### AIG x Gensler x SCADpro, Atlanta, GA

Design Lead  
Jul 2025 - Aug 2025

- › Contracted to support Phase II of AIG's Innovation Hub design project, expanding on the strategy developed with Gensler in Phase I.
- › The team developed wayfinding elements, including signage systems, iconography, and distraction markers, for the nine-story headquarters.
- › The design remains rooted in storytelling that reflects Atlanta's evolution. Bringing to life the narratives of "City in the Forest" and "Terminus to Tomorrow."

#### AIGA SCAD Atlanta, Atlanta, GA

Chief Membership/Recruitment Officer  
Jan 2023 - May 2025

- › Manage membership recruitment and retention strategies, fostering a supportive and inclusive community for aspiring designers.
- › Collaborate with team members to plan and coordinate events designed to enhance students' graphic design skills, prepare them for real-world industry challenges, and foster connections with professional designers.
- › Help develop promotional materials and campaigns, ensuring consistent branding and visuals to attract members and build awareness of the organization's initiatives.

#### R/GA x SCAD, Atlanta, GA

Design Lead  
2024

- › Developed a cohesive design story and visual direction for the Rock in Rio Redesign, contributing to a poster series, dynamic logo, and essential brand assets like patterns. Ensured all elements aligned with the project's artistic vision and branding.

#### Publix Super Markets, Inc, Stuart, FL

PT Front Service Clerk  
2021

- › Delivered premier customer service by greeting customers, answering questions, and ensuring a positive shopping experience.
- › Trained and mentored three new front service clerks, enhancing team efficiency and maintaining high service standards. Supported efficient operations by multitasking and prioritizing tasks.

### Achievements

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#### 2026 Indigo Design Awards

2x Silver Winner, Packaging Design & Branding, Jack in the Box Rebrand

#### 62nd Graphic Design USA Design Awards (GDUSA)

GDUSA 2025, Student Work, Jack in the Box Rebrand

#### International Design Award (IDA)

IDA 2025, Honorable Mention, Jack in the Box Rebrand

#### International Design Award (IDA)

IDA 2024, Bronze in Print / Books, The Martian Screenplay Book

