

Charles Haitkin

Product Designer

chaitkin@gmail.com

PORTFOLIO

charleshaitkin.com

SKILLS

Technical Skills

Figma
Claude Code
Codex by ChatGPT
Adobe Creative Suite
Webflow
Sketch
Abstract

Research Methods

AI Prototyping
User Interviews
Usability Testing
Survey Creation
Journey Mapping
Ethnography

EXPERIENCE

May 2026 – Sept 2026 // San Francisco

Popcorn // Product Designer

Built an AI agent aimed at coordinating communications and data for multiple industries.

July 2024 – Present // San Francisco

Postman // Senior Product Designer

Sole designer and researcher building Postman's observability tool, Postman Insights.

April 2023 – Nov 2023 // San Francisco

Meta (via TekSystems) // Product Designer (Contract)

Product designer on the Creation team for the Facebook app.

June 2021 – November 2022 // San Francisco

Lyft // Product Designer IV

Designed web and mobile experiences on Lyft's Memberships team.

July 2019 – June 2021 // San Francisco

SoFi // Senior Product Designer

Main designer for web and mobile on SoFi's personal finance tool, Relay

February 2019 – July 2019 // Palo Alto

Houzz // Product Designer

Main designer on multiple features across the Houzz website.

May 2016 – February 2019 // San Francisco

Varo Money // Product Designer

Design owner across multiple verticals on Varo's iOS app.

April 2015 – November 2015 // Santa Clara, CA

Gaea Mobile // Community Manager

March 2014 – April 2015 // Redwood Shores, CA

Perfect World Entertainment // Community Manager

November 2011 – March 2014 // Redwood Shores, CA

Perfect World Entertainment // Assistant QA Lead

EDUCATION

2007 – 2011

University of California, Santa Cruz

B.A. Anthropology & Psychology; Summa cum laude with honors