

AMY MADISON

Multidisciplinary Graphic Designer
Melbourne/Naarm

hello@amymadison.com

amymadison.com

Amy Madison

amymmadison



Multidisciplinary Graphic designer with four years of industry experience and a versatile skillset across motion, web, digital and print design

EDUCATION

Bachelor of Communication Design
Monash University
GPA 3.6

User Experience Design Certificate
RMIT Online

User interface Design Certificate
RMIT Online

PROFICIENCIES

Skills

Motion Graphics
Video editing
Social content design
Digital content design
Web design
UX/UI
Illustration
Print design collateral
Publication design

Software

Adobe suite (inclusive of Ae and Pr)
Microsoft suite
MAC, Windows
Monday.com, Scoro, ClickUp
Figma, sketch, Webflow

ACHIEVEMENTS

Australian Emerging Motion Award
AEMA 2023

Highly Commended Projects Award
MADA Now 2022

Emergent Showcase
City of Casey 2018

REFEREES

Available on request

WORK EXPERIENCE

Anthem Co

Graphic Designer
09/23 – Present

Anthem is a leading marketing and design agency within the Australian live events and culture sector, working with notable clients such as Disney, BBC and Museums Victoria.

- Led motion design within the studio, developing key art animations, steering rollout across motion-based campaigns and establishing studio workflow for motion projects.
- Conceptualised and designed branded assets, delivering creative content that aligned with and strengthened campaign identities, elevating visibility and connecting with audiences.
- Executed cohesive campaign rollouts across diverse outputs, including large scale OOH, building signage, social media content, print advertisements and a range of digital media.
- Produced social content that aligned with brand strategies and social trends, driving engagement across platforms.
- Collaborated with project stakeholders including clients, content creators, marketing specialists and other designers, resulting in cohesive and effective campaign delivery.

Oraco Agency

Junior Graphic Designer
02/23 – 08/23

- Supported the development of brand identity, designing assets aligned with established guidelines and ensuring consistency across all collateral.
- Assisted in website design and development, applying UX and UI principles to enhance usability and engagement.
- Created motion-based assets for web and social platforms, strengthening storytelling across digital channels.
- Designed digital and print collateral for both customer facing and internal communications, driving audience engagement.
- Collaborated across multiple teams, working with specialists in marketing, content, copywriting and art directing to deliver cohesive design work.

Prima Printing

Print Finisher
11/21 – 02/23

- Performed quality assurance checks on printed collateral, ensuring consistency and alignment with standards.
- Assisted with the book binding and finishing process, delivering polished printed products.
- Carried out manual repairs on printed collateral, resolving production flaws and ensuring finished materials met customer expectations.
- Completed minor maintenance on production tools and machines, sustaining smooth operations.