

Work-life balance program

is evidence of a strong employer brand for top law firm



The background

The largest law firm in the world by revenue was looking for a practical way to help attorneys and staff balance work and life demands. The tipping point came when the firm's senior director of legal recruiting and development was so overwhelmed by holiday-season demands that her husband suggested she quit. She realized it wasn't the work itself but the personal tasks piling up around it — and set out to find a solution that would work firmwide.



The Circles solution

- › Created a firm-branded concierge service for attorneys and senior staff
- › Provided on-site support and errand running in New York, Chicago and London
- › Extended virtual support to 12 additional global locations
- › Secured customized, exclusive discounts from local and national partners
- › Delivered a personalized web and mobile experience, supported 24/7 by Circles work-life balance advocates

The outcome

65% > of law firm staff use the program

92% > are repeat users

32,102 > hours saved in five years

See what Circles can do for your organization.

[Learn more](#)

“Our goal is to provide a service that will supplement and enhance the lives of our attorneys and give them an opportunity to spend their very precious downtime on what they want to do.”

*Sr. Director
Legal Recruiting and Development*