

# LUMENA BY OMNIYAT SETS A NEW BENCHMARK WITH BUSINESS BAY’S HIGHEST SALES VALUE AND COMPLETE SELL-OUT



OMNIYAT is delighted to announce the successful sell-out of its ultra-luxury commercial masterpiece, LUMENA. Unveiled on 18th June 2025, this landmark rises at the intersection of Business Bay and Downtown Dubai along Sheikh Zayed Road, marking a defining achievement for OMNIYAT.

At its initial launch, LUMENA, OMNIYAT’s ultra-luxury commercial tower, achieved Business Bay’s highest total sales value of AED 3.4 billion, a striking reflection of OMNIYAT’s mastery in uniting design, sustainability, and architecture, and of Dubai’s stature as a global hub for UHNWIs.

Rising 48 storeys, LUMENA is an architectural marvel with signature features such as the never-before-seen Sky Theatre, the ExecutiveWellness Suite with Sky Pool, and the Executive Club, uniting architecture, wellness, and lifestyle-led design in one extraordinary creation.

Following the success of ENARA by OMNIYAT earlier this year, LUMENA’s sell-out further cements OMNIYAT’s leadership in Dubai’s evolving luxury landscape and its vision to create the commercial landmarks of tomorrow.

