

# DUBAI BASKETBALL PARTNERSHIP



OMNIYAT is proud to be the Official Partner of Dubai Basketball for the 2025/2026 Euro League and ABA League seasons, a partnership that reflects a shared belief in ambition, unity and the power of sport to inspire communities. Together, we support the team as it takes Dubai onto the global basketball stage, marking a historic moment as the first non-European club to compete in the Euro League.

**Elevating the Game, Inspiring the Community**

This collaboration goes beyond competition. It represents a commitment to elevating game-day experiences, nurturing emerging talent, and strengthening the cultural and community bonds that sport creates. Dubai Basketball stands as a symbol of Dubai’s drive to dream boldly, perform at the highest level, and unite people through shared pride and passion.

