

# TWENTY YEARS, REIMAGINED



OMNIYAT marked its 20th anniversary with an immersive celebration at The Lana, Dorchester Collection, Dubai, transforming the landmark into a multi-sensory experience that reflected two decades of ambition, artistry, and refined ultra-luxury living. The full-venue takeover brought together dignitaries, VIPs, and partners for an evening that reflected the brand’s enduring pursuit of excellence.

The celebration unfolded as a carefully choreographed journey across the hotel’s iconic venues. A surrealist dining experience, conceived as a sensory exploration, was complemented by immersive entertainment that blurred the boundaries between gastronomy and performance. Riviera by Jean Imbert, Jara by Martín Berasategui, and the panoramic rooftop of High Society were animated by roaming performances, live DJs, curated canapés, and unexpected artistic moments that seamlessly blended hospitality with theatre.

The evening served as a powerful tribute to OMNIYAT’s legacy of imagination, innovation, and architectural expression, celebrating twenty years of Imagining the Impossible and a continued commitment to elevated living.

Watch the event video [here](#).

