News

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OMNIYAT IS REDEFINING DUBAI'S COMMERCIAL FUTURE

Dubai's commercial office market has entered a new era of growth, driven by rising demand for premium workplaces that combine exceptional design, strategic locations and long-term value. Dubai's off-plan commercial market recorded AED 13.2 billion in sales across 1,700 transactions in the first half of 2026, with Business Bay accounting for approximately AED 6.8 billion, the strongest performance ever recorded.

Within this market, The LUMENA Towers by OMNIYAT alongside ENARA by OMNIYAT, have emerged among Dubai's strongest-performing commercial developments, generating AED 5.7 billion in sales across 205 transactions. Together, they represent 43.4% of Dubai's primary off-plan office market by value, reflecting a clear preference for premium commercial assets distinguished by location, service and long-term value.

Together, the LUMENA North and South Towers by OMNIYAT represent the gateway to Business Bay, and stand as the first fully integrated business destination within Business Bay. Beyond the traditional office environment, hospitality, wellness and lifestyle are woven into the experience, from the LUMENA North Tower Sky Theatre to the LUMENA South Tower's Executive Club and ultimately top-tier 5 star hotel.

From The Opus by OMNIYAT, designed by Dame Zaha Hadid, to ENARA by OMNIYAT, OMNIYAT has continually challenged expectations of what a commercial address can be. The LUMENA Towers build on this legacy, underpinned by sustainability and intelligent technology, to create an enduring destination designed to remain relevant, desirable and valuable long into the future.