News

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MARASI BAY WELCOMES DUBAI DESIGN WEEK WITH ART AND DESIGN ACROSS THE WATERFRONT



OMNIYAT welcomed Dubai Design Week to Marasi Bay from 3 to 8 November, bringing a curated programme of contemporary design, artistic installations and exhibitions to The Lana Promenade and The Lana, Dorchester Collection, Dubai. In collaboration with Isola Design Group, the destination become a setting for creative expression, where art, architecture and the waterfront came together in a series of experiences that invite discovery.

At the heart of the programme, Isola Space presented No Ordinary Things, celebrating the considered object and the evolving language of collectible design. Nearby, Worlds Unseen, presented in collaboration with Oliwia Maria Studio and Curator Bureau, explores the relationship between natural landscapes, materiality and contemporary objects, creating a dialogue between the elemental and the imagined.

The programme extended beyond the gallery and into the surrounding destination. Along The Lana Promenade, Serotonin by Sara Ricciardi and The Bloom by KAOS Studio introduced artistic installations into the waterfront setting, inviting visitors to encounter design in an open-air environment. At The Lana, further installations and special activations brought creative expression into the hotel's distinctive architectural and hospitality setting, creating new connections between art, design and the experience of place.

Together, these experiences reflect Marasi Bay's evolving identity as a destination where architecture, hospitality, culture and contemporary living converge. The programme offered a fresh perspective on the relationship between creative expression and the built environment.

During Dubai Design Week, Marasi Bay became a waterfront destination transformed through design, where each installation and exhibition offers a different way to engage with art, material and place.

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