



# ESTI School Privacy Policy

## Introduction

Your privacy is important to us, and we are committed to being transparent about how we collect, use, and share information about you. This privacy policy explains how your personal data is collected and processed when you use our services, visit our website, or interact with our school.

ESTI School is the “data controller” and is responsible for your personal data (referred to as “ESTI School”, “we”, “us” or “our” in this privacy policy).

If you have any questions about how we handle your personal data, please email us at [estischool@estischool.pl](mailto:estischool@estischool.pl)

## What information do we collect about you?

When you interact with ESTI School, we may collect personal information in the following ways:

### Information you provide directly:

- When you register for a school tour or event
- When you apply for admission
- When you communicate with us via email, phone, or our website forms

### Information from third parties:

- References or documents you provide through third parties, such as previous schools

### Information collected automatically:

- Data about how you use our website, including pages visited and device type

## How do we use the information we collect?

We use your personal information to:

- Provide you with information about our school and services
- Manage admissions, applications, and school tours
- Personalize your experience and communications



- Communicate important updates, newsletters, or school events
- Fulfill legal obligations and comply with regulations
- Ensure the safety of our school community

## How do we share the information we collect?

We will not share your personal data with third parties except in the following situations:

- With staff or service providers who help us operate the school (e.g., IT providers, admissions team)
- If required by law, regulatory authorities, or legal proceedings
- If the school is acquired, merged, or reorganized, your data may be transferred accordingly

We may also use anonymized or aggregated data for reporting or marketing purposes.

## How do we protect your information?

- We store data on secure servers and take appropriate technical and organizational measures to protect your information
- Only authorized personnel have access to personal data, on a need-to-know basis

## How can you access and control your information?

You can:

- Update or correct your data
- Request deletion of your data where applicable
- Manage your communication preferences

Please contact [estischool@estischool.pl](mailto:estischool@estischool.pl) for any requests related to your personal data.

## Cookies

We use cookies to improve your experience on our website, including:

- Google Analytics cookies to understand website usage
- Functional cookies to remember your preferences
- Social media cookies for sharing features



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## How long do we keep your data?

- Personal data is retained for as long as necessary to provide our services or as required by law
- If your information is no longer needed, it will be securely deleted or anonymized