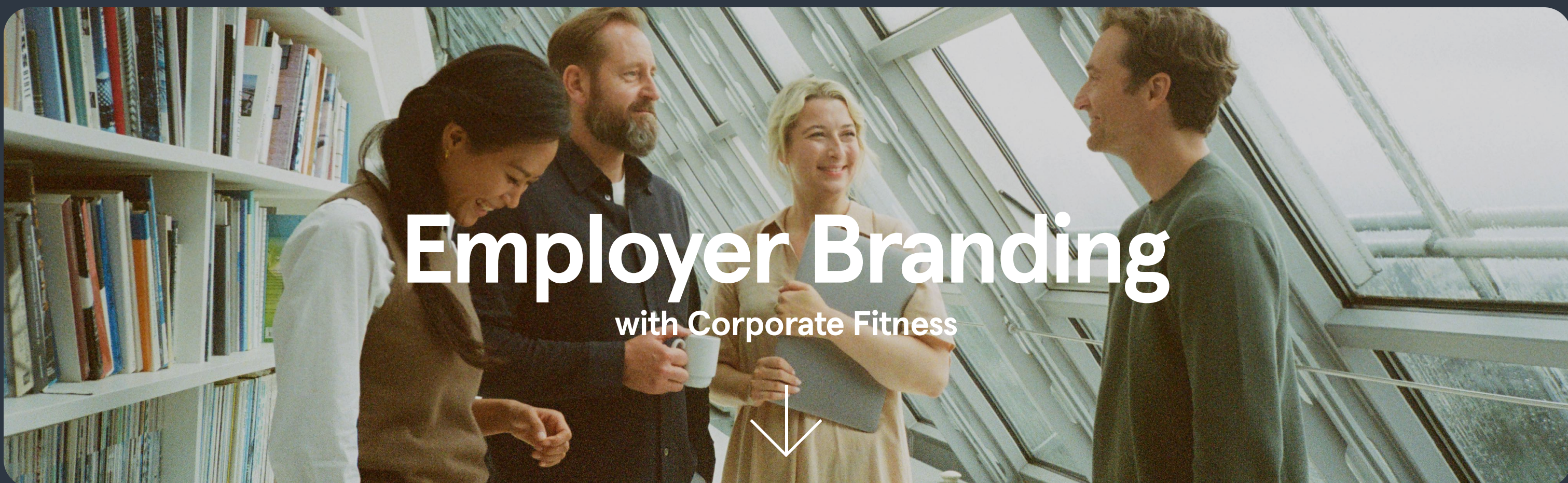




URBAN SPORTS CLUB



What is Employer Branding?

Employer Branding defines your reputation as an employer. This includes the definition of company values, culture and vision, as well as internal and external communication. Improving your employer branding will help your company to attract and retain the best talent, and will also boost your employees' loyalty and motivation.

Why is Employer Branding important?

With a successful employer brand, you can set yourself apart from the competition, increase the quantity and quality of candidates and receive more recommendations. But the relationship with your employees can also improve significantly: lower fluctuation, greater commitment and fewer new hires can follow.



Why is corporate fitness important as a benefit?

Corporate fitness offers a wide range of sport and wellness activities for your employees. They will be able to choose from 50+ activities including fitness, yoga, bouldering, swimming, massages, etc., both in-studio and online.

By offering corporate fitness to your employees you will guarantee a company benefit that fits everyone's needs.

Sport has also been proved to contribute to people's physical and mental health. Healthier employees are happier employees.

WHAT DO OUR CUSTOMERS THINK?

“Currently, more than 60% of our workforce already has a corporate membership with Urban Sports Club. Several surveys have also shown that Urban Sports Club is one of the most popular benefits at denkwerk. Employees go to sports together or meet in our internal Urban Sports Club channel for joint activities. Through a dedicated Urban Sports Club month last year, we were able to get to know this benefit and use it together. It has a positive impact on our culture and the overall contentment of our employees.”

PAULINE PAGLIARO

Talent ManagerOrganizational Strategy & Culture

DENK
WERK

Are you ready to boost your employer branding?

Find out how Urban Sports Club can support your company.

[Visit website](#)