

MOMENTS

SPRING 2026

SHARING MOMENTS. CONNECTING COMMUNITIES.

FROM THE PRESIDENT'S DESK



Meaningful growth

At Bayley Senior Care, there is an exciting sense of momentum across our community. This is a time of meaningful growth—growth in programs, partnerships, and the many ways we continue to serve residents and families.

A major step in this growth is the expansion of our Memory Support services at Mother Margaret Hall. This addition reflects our ongoing commitment to meeting the needs of individuals living with memory loss while providing compassionate, person-centered care in a supportive environment.

We are also proud to introduce new initiatives like Planting with Purpose, which deepens our mission through remembrance and community support. Alongside this, the Development Corner offers new opportunities to learn about ways to give back and strengthen Bayley's programs and campus improvements.

Events such as our upcoming Golf Classic further bring our community together in support of our shared mission, reflecting the generosity of those who believe in Bayley's future.

Most importantly, this growth is reflected in the everyday moments of care, kindness, and connection that define life at Bayley. These acts—large and small—are what make our community so special.

Thank you for being part of this exciting time. Together, we are building a stronger, more compassionate future.

With gratitude,

Bill Coury


PRESIDENT & CEO
BAYLEY SENIOR CARE

>
BECAUSE OF ITS DEEP
TIES TO HOPE, THE IRIS
IS OFTEN SEEN AS A
FLOWER THAT SAYS:
"I BELIEVE IN YOU" AND
"THERE'S MEANING
BEYOND WHAT YOU SEE."



Brittany Frandsen Director of Nursing

Brittany's journey with Bayley began at 15, working in the kitchen and following in her mother's footsteps. Inspired by her grandparents' care at Bayley, she discovered her calling early.

After earning her STNA and RN, she served in assisted living, memory care, and skilled nursing—building meaningful relationships along the way, including one resident who left her a Bible as a lasting reminder of her purpose.

Now stepping into her role as Director of Nursing, Brittany leads with empathy, insight, and firsthand understanding. She's especially excited for Bayley's new memory care neighborhood opening in 2026 and the opportunity to serve even more residents and families.

Expanding memory support at Bayley

In response to the growing need for memory care, Bayley is excited to announce the development of a new 20-apartment secured memory support neighborhood at Mother Margaret Hall, located across the street on the campus of the Sisters of Charity of Cincinnati.

When Sisters of Charity leadership identified available space within the facility, they connected with President and CEO Bill Coury to explore the opportunity to lease the seventh floor, an initiative that continues a shared commitment to compassionate, person-centered care.

That vision is now becoming a reality. The space is currently being thoughtfully planned and, once complete, will welcome up to 20 residents and their families. With beautiful views, access to a chapel offering Mass, and serene grounds for outdoor activities, the setting provides both comfort and engagement. Its close proximity to Bayley's main campus makes it a natural and meaningful extension of the care and community we are proud to offer.





Beautifully designed notecards, created by Bayley residents through **Opening Minds Through Art**, a nationally recognized dementia program, are available in the Bayley gift shop.

NATIONAL VOLUNTEER WEEK

Celebrating the heart of Bayley

At Bayley Senior Care, volunteers are at the heart of what makes our community so special. During National Volunteer Week, we are proud to honor the incredible individuals who give their time, talents, and compassion to enrich the lives of our residents every day.

This year, we will celebrate more than 80 dedicated volunteers with a special Mass and reception in their honor. As part of the celebration, volunteers will receive a meaningful Blessing of the Hands, recognizing the care, kindness, and service they so generously share throughout our community.

From offering companionship and support to assisting with activities and special events, our volunteers bring joy, comfort, and connection to those we serve. Their presence helps create the warm, welcoming environment that defines Bayley.

Following Mass, volunteers and staff will gather for a reception to celebrate and express our deep gratitude. It is a small way to say thank you for the tremendous impact they make each day. We are truly grateful for our volunteers and the many ways they help make Bayley a vibrant, compassionate, and unique community.



CELEBRATING SERVICE

Kaleigh's journey



Kaleigh's Rothert's path at Bayley reflects steady growth and dedication. She began in pastoral care and administrative support, then moved into activities, where she spent two years building strong connections with residents and volunteers. Now, she steps into a dual role as Activities and Volunteer Coordinator, expanding her impact across the community.

"The activity coordinator position has helped me grow in networking, communication, and team leadership," Kaleigh said. "I'm excited to use those skills to strengthen our volunteer program."

Through her work, she's seen the unique difference volunteers make. "They're here because they want to be—and residents feel that. They bring something special," she shared.

Looking ahead, Kaleigh is eager to deepen relationships and grow the program even further. "I want to learn from our volunteers and build this to the next level."

MISSION AWARD

Our mission in action



DONNA ROSEBERRY
ENVIRONMENTAL SERVICES

At Bayley Senior Care, our mission comes to life each day through the compassion and dedication of our team. Recently, we gathered during Mass to recognize our Mission Award nominees and winners—individuals who truly embody our commitment to serving others.

Each nominee was honored for the meaningful impact they have on residents, families, and fellow team members. Their kindness, dedication, and willingness to go above and beyond help make Bayley such a special community.

We are proud to congratulate this year's Mission Award winner, Donna Roseberry from Environmental Services. Donna consistently goes the extra mile—helping residents with small but meaningful tasks like cleaning glasses, assisting with hearing aids, opening blinds, and ensuring everyone feels comfortable and cared for. She is always quick to lend a hand and support others, reflecting the true spirit of Bayley.

Following Mass, the celebration continued with a reception featuring delicious food prepared by Chef Eddie, Director of Dining Services, bringing everyone together in appreciation and gratitude.

Congratulations to all of our nominees, and thank you for the difference you make every day.



Pictured (l to r)
Chris Perry, Maintenance
Kim Beisel, Human Resources
Kim Holiday, Development
Sofi Mantuano, BAGT Server
Kim Murphy, BAGT Chef
Stephanie Niewoehner, BAGT Activities
Donna Roseberry, Environmental Services,
Brittany Frandsen, Nursing
Kaleigh Rothert, Activities,
Bill Coury, President & CEO
Jessica Berry, Business Office
 (Not pictured: **Amber Alstar**, Nursing, **Sheri Bedinghaus**, Nursing, **Christy Volski**, Nursing, and **Sherry Wise**, Marketing and Sales)

ADOPT-A-CLASS PROGRAM

Building bright futures

Connecting generations and investing in tomorrow's leaders.

Bayley is excited to bring back its Adopt-A-Class program this year, continuing a tradition that connects generations and invests in the leaders of tomorrow. Partnering with a 4th grade class at Delshire Elementary School, this initiative creates a dynamic space where learning goes beyond the classroom and relationships begin to grow.

Each month, a different Bayley staff member steps into the classroom to share their role and highlight why responsibility matters in their everyday work. Our team members turn their experiences into engaging,

real-world lessons that spark curiosity and show students the importance of accountability, teamwork, and showing up for others. With hands-on activities and plenty of energy, each visit brings excitement and something new to discover.

Led by Director of Activities Karen Zimmer, the program is brought to life with intention and enthusiasm. Her dedication helps create an uplifting environment where students feel motivated, confident, and inspired to see what's possible for their future.



EXCITING NEWS

Meet our sales team

Exciting momentum continues at Bayley Senior Care, especially within our growing sales team, the first connection for many residents and families.

We celebrate Kelli Polce's 30th anniversary, whose leadership in short-term rehab and health care is marked by unwavering energy and commitment. Kelly Weber, nearing five years, continues to guide residents into assisted living and memory support with compassion and care.

At Bayley at Green Township, Alexis Meyer has been promoted to Sales and Marketing Manager, building on her success as a Sales Counselor. We also welcome Rose Johns, our new Sales Counselor and future Sales Manager for the memory support neighborhood opening in October 2026.

Together, this team reflects the heart of Bayley, a deep commitment to those we serve.



Pictured (l to r)
 Kelly Weber,
 Rose Johns,
 Kelli Polce, and
 Alexis Meyer

LEADINGAGE OHIO

Bayley: Full of Stars

We are proud to share that **LeadingAge Ohio** has recognized several of our outstanding team members with the prestigious **STAR Award**. Each honoree was nominated by a fellow

Bayley team member—someone who has witnessed firsthand their commitment to going above and beyond in both their work and the compassionate care they provide every day.

These individuals truly embody the spirit of Bayley through their dedication, kindness, and unwavering support of our residents and one another. Their efforts help create the warm, vibrant community we are so proud to call home.

Thank you for the many ways you shine and for making a meaningful difference in the lives of those we serve.

We are incredibly proud of you!

Congratulations to our STARS Award recipients!



Pictured (l to r)
 Brittany Frandsen, Dawn Meister,
 Brenda Orlando, Deai Mack, John Shaw,
 Lisa Daniszewski, HR Director, Rachel Wirth, COO,
 and Doug Proud, Driver

New ways to support Bayley

Bayley's growing generosity



Bayley Senior Care continues to expand opportunities for residents, families, and friends to support the people and programs that make our community so special. A new addition to our main campus—the Development Corner—offers a dedicated space where individuals can learn about the many ways to give and make a meaningful impact, from enhancing resident programs to supporting campus improvements.

Leading these efforts is Development Director Cheyenne Morris, who is always available to meet with individuals and share how the Development Department helps advance Bayley's mission and future growth.

One of the most anticipated events of the year, the Golf Classic, will be held on May 18 at Western Hills Country Club. This signature fundraiser brings together supporters for a day of fellowship and philanthropy. Even those unable to attend can participate by purchasing raffle tickets, joining the drone ball drop, or contributing to a "cart of cheer."

This year, we are proud to honor the Safety Services of Green Township and Delhi for their outstanding partnership and dedication to serving seniors in our community.



This spring also marks the launch of a meaningful and exciting new tradition, **Planting with Purpose**, led by Bayley's Development Department in partnership with its Alzheimer's Committee. This mission-driven initiative raises both awareness and critical funding for memory care programs.

For a \$10 donation, individuals can dedicate a flower in honor or memory of someone special. Each flower will be planted in Bayley's newly created Memorial Garden, forming a living tribute renewed each year with vibrant annual plantings. During the blooming season, names will be displayed within the garden, creating a shared space of remembrance and reflection. Benches throughout the garden will offer a peaceful setting for residents, families, and visitors to gather and connect.

Proceeds from this initiative directly support Bayley's Memory Support neighborhoods, Adult Day Program, and the Alzheimer's Association, helping to expand education, enhance programming, and ensure compassionate care for those navigating cognitive change.

The community is invited to the inaugural Planting with Purpose Event on Friday, May 29, at 1:00 p.m., where guests may take part in planting their flowers. For those unable to attend, each tribute will be thoughtfully planted by Bayley staff and volunteers.

Together, these initiatives reflect the spirit of generosity that defines Bayley. Every gift, every event, and every act of support helps us continue providing exceptional care and creating a vibrant, mission-driven community.

Cheyenne Morris, BSN, RN
DIRECTOR OF DEVELOPMENT



LIFE IN EVERY MOMENT

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Cincinnati, Ohio 45233

BayleyLife.org

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HAPPY BIRTHDAY



Bayley at Green Township turns 2

Bayley at Green Township (BAGT) proudly celebrated its 2nd anniversary on April 21, marking an incredible milestone of growth, community, and success. This year's celebration carried a spirited baseball theme—"Hit It Out of the Park"—a fitting tribute to a community that continues to thrive and reach new milestones.

What makes this celebration especially meaningful is that BAGT is now fully occupied, a reflection of the strong sense of home, connection, and care that has been built since opening day. In just two short years, BAGT has grown into a vibrant community where residents are engaged, supported, and truly at home.

Residents, families, and friends came together for the special occasion, enjoying a festive atmosphere filled with laughter, themed décor, and shared memories. The baseball-inspired celebration added a fun and nostalgic touch, reminding everyone of the teamwork and dedication it takes to build a strong and successful community.

From "home runs" in resident engagement to "team wins" in service, the past two years have been filled with accomplishments worth celebrating. Most importantly, the day honored the residents and staff who make BAGT such a special place to live and work.

As BAGT looks ahead, the momentum continues, building on a strong foundation and an even brighter future. Here's to many more years of growth, connection, and hitting it out of the park together!

