HISPANIC LEADERSHIP SUMMIT

DECEMBER 10 - 12, 2024
NEW YORK CITY

AGENDA | KEY ROLES | SPONSORS

STEP INTO THE FUTURE OF THE HISPANIC COMMUNITY

Join us at the Hispanic Leadership Summit, a dynamic fusion of data-driven insights, collaborative consensus-building, and inspirational visioning. This engaging 2.5-day event is dedicated to advancing Hispanic talent and leadership within three key areas: employee/suppliers, consumer/representation, and community.

The HLS is a platform where diverse voices harmonize towards a common goal: uplifting and celebrating Hispanic progress. The immersive agenda will focus on strategies, best practices, and actionable insights to bridge the gap between Hispanic representation in the population and leadership roles. Designed to resonate with Hispanic and non-Hispanic communities, HLS is where we come together to make a meaningful impact.

Watch the live stream
on December 10th, 11th & 12th, 2024

DAY 1 | **DAY 2** | **DAY 3**

Hispanic Leadership Summit Day 1 (part 2)
Watch Later
Share
IBM
Watch on YouTube

SUMMIT AGENDA

Explore a detailed breakdown of sessions from
December 10th to 12th, 2024

EMPLOYEE / SUPPLIER

Tuesday, December 10th, 2024

8:30 AM — 7:00 PM

IBM HQ

8:30 AM — 9:00 AM ET (30 mins)

Registration Opens at IBM

9:10 AM — 9:20 AM ET (10 mins) +

Hispanic Leadership Summit Welcome Remarks

9:20 AM - 9:30 AM ET (10 mins) +

Opening Address by IBM

9:35 AM - 9:45 AM ET (10 mins) +

Latinos Driving Growth: Key to Companies' Success

9:45 AM - 9:55 AM ET (10 mins) +

Latino Employment Today

9:55 AM - 10:05 AM ET (10 mins)

2024 State of Latino Entrepreneurship

10:05 AM - 11:00 AM ET (55 mins)

From Pledge to Progress: The Hispanic Promise Journey

11:00 AM - 11:20 AM ET (20 mins)

Open Mic

Coffee Break
11:25 AM - 11:45 AM ET (20 mins)

11:45 PM - 12:15 PM ET (30 mins)

Navigating DEI in Today's World

12:15 PM - 12:45 PM ET (30 mins)

How to Communicate DEI: Crafting Compelling Narratives

12:50 PM - 1:00 PM ET (10 mins)

Keynote

Lunch Break
1:00 PM TO 3:00 PM ET (2 hours)

3:00 PM - 4:00 PM ET (1 hour)

Master Sessions First Round

Coffee Break
4:00 PM TO 4:25 PM ET (25 mins)

4:25 PM - 5:25 PM ET (1 hour)

Master Session Second Round

5:30 PM - 5:40 PM ET (10 mins)

Closing Remarks

5:40 PM - 7:00 PM (1 hour 20 mins)

IBM Reception

CONSUMER & PERCEPTION

Wednesday, December 11th, 2024

10:00 AM — 6:00 PM | UN HQ

Settling-in time
10:00 AM - 10:10 AM (10 mins)

10:10 AM - 10:15 AM ET (5 mins)

Welcome Day 2

10:15 AM - 10:25 AM ET (10 mins)

Keynote: The Power of the Hispanic Consumer

10:25 AM - 10:45 AM ET (20 mins)

Hispanic Consumer 360

10:45 AM - 10:55 AM ET (10 mins)

Edelman Trust Barometer

11:00 AM - 11:40 AM ET (40 mins)

Cracking the Latino Data Code

11:45 AM - 12:25 PM ET (40 mins)

Mastering the Latino Market

12:30 PM - 12:35 PM ET (5 mins)

Keynote

12:35 PM - 12:45 PM ET (10 mins)

Hispanic Entrepreneurs: Catalysts of Growth

12:50 PM - 1:00 PM ET (10 mins)

Lunch Transition

Lunch Break
1:00 PM TO 3:00 PM ET (2 hours)

3:05 PM - 3:10 PM ET (5 mins)

Welcome Back

3:10 PM - 3:15 PM ET (5 mins)

Street Conversations: Debunking Myths About U.S. Hispanics with Data

3:15 PM - 3:35 PM ET (20 mins)

The Win-Win-Win Roadmap: Harnessing Latino Economic Power for Growth and Community Elevation

3:35 PM - 4:10 PM ET (35 mins)

Elevating Latino Media: A Call to Action

4:15 PM - 4:35 PM ET (20 mins)

Digital Powerhouses: Harnessing Platforms for Latino Representation and Impact

4:35 PM - 4:45 PM ET (10 mins)

Celebrating 250 Years: Latino Leadership and America's Future

Coffee Break
4:45 PM TO 5:05 PM ET (20 mins)

5:05 PM - 5:35 PM ET (30 mins)

Art & Culture

5:35 PM - 5:55 PM ET (20 mins)

Music, Culture, Success: A Blueprint from Emilio Estefan

5:55 PM - 6:00 PM ET (5 mins)

Closing Remarks

COMMUNITY - UNITY

Thursday, December 12th, 2024

10:00 AM — 1:00 PM | UN HQ

Settling-in time

10:00 AM — 10:05 AM ET (5 mins)

10:05 AM - 10:15 AM ET (10 mins)

Opening Remarks

10:15 AM - 10:25 AM ET (10 mins)

Community Means Unity

10:25 AM - 10:30 AM ET (5 mins)

Impact Video

10:30 AM - 11:10 AM ET (40 mins)

Turning Decision-Makers into Allies

11:15 AM - 11:20 AM ET (5 mins)

Allyship in Action

11:25 AM - 12:00 PM ET (35 mins)

Amplifying Hispanic Voices Through AI & Harnessing AI for Our Greater Good

12:00 AM - 12:15 AM ET (15 mins)

Keynote: The Impact of Election Outcomes on the Hispanic Community

12:20 PM - 1:00 PM ET (40 mins)

Commitment to Action

KEY ROLES

Co Chairs and Strategic Panel Members for this year's Hispanic Leadership Summit

CO CHAIRS

CO CHAIRS |
STRATEGIC COMMITTEE

Juan Andrade

President, USHLI

Claudia Romo Edelman

Founder & CEO, We Are All Human

Dale Petroskey

CEO, Dallas Regional Chamber

Alfredo Oropeza

Chef, Host & Producer

Henry Cisneros

Chairman, American Triple I

Rosie Rios

Chair, U.S. Semiquincentennial Commission

Saber Sherrard

Partner, Bain & Co.

Grace Bonilla

President & CEO, UWNYC

Juan Enriquez

Managing Director, Excel Venture

Martin Cabrera, Jr.

CEO & Founder, Cabrera Capital

Mauricio Gutierrez

President, Corsica Capital, LLC

Melissa Artabane

Executive Vice President, Bain & Co.

Ying McGuire

CEO and President, NMSDC

STRATEGIC COMMITTEE

Gaby Natale

President & CEO, Hispanic Heritage Foundation

Eduardo Arabu

National Hispanic Corporate Council

Judit Arenas

Executive Director, APCO

Andre Arbelaez

President & CEO, Hispanic C-Suite Corporate Council

Ramiro Cavazos

President & CEO, United States Hispanic Chamber of Commerce

Gary Acosta

CEO & Co-founder, National Association of Hispanic Real Estate Professionals (NAHREP®)

Patricia Mota

President & CEO, Hispanic Alliance for Career Enhancement

Victor Arias, Jr.

Managing Director, Diversified Search Group

Jorge Ferraez

Publisher, Latino Leaders Magazine

Rocio Van Nierop

CEO, Latinas in Tech

Danny Vargas

President, VARCom Solutions

Marco Davis

President & CEO, Congressional Hispanic Caucus Institute (CHCI)

Marty Martinez

Founder & CEO, Social Revolt Agency

Arabel Alva Rosales

President & CEO, AAR & Assocs. LTD.

Delia Gutierrez McLaughlin

Principal Engagement Lead, Amazon Web Services (AWS)

Eneida Roman

CEO, Amplify Latinx

Ivonne Diaz-Claisse

Founder & CEO, Hispanics Inspiring Students' Performance and Achievement (HISPA)

Thomas Savino

CEO Prospanica

Jorge Plasencia

Co-Founder, Chairman & CEO, Republica Havas

THANKS TO OUR SPONSORS

Working together towards the HLS 2024.
For sponsorship opportunities, please email us at
partnerships@weareallhuman.org

GOLD

BANK OF AMERICA

Bristol Myers Squibb

IBM

Lilly

nrg

Northwell Health

P&G

PEPSICO

Yum! KFC Pizza Hut Taco Bell The Habit Burger Grill

SILVER

AARP

airbnb

COMCAST NBCUNIVERSAL | TELEMUNDO

PAUL HASTINGS

salesforce

Unilever

ORGANON Here for her health

BRONZE

American Cancer Society Cancer Action Network™

Avocados from Mexico ALWAYS GOOD

CITY NATIONAL BANK AN RBC COMPANY

FT FINANCIAL TIMES

Google

Latino HOTEL ASSOCIATION

MARK L. MADRID

Nationwide® is on your side

NOGENDER

Pfizer

SUNTORY GLOBAL SPIRITS

S&P Global

synchrony

usbank

THE REGISTRATION FOR THE HLS 2024 IS CLOSED

Please register your interest for Hispanic Star Week 2025 using the form below.

First Name*

Last Name*

Email*

Job Title*

Company name*

LinkedIn

City

What is your experience with Hispanic communities or Hispanic-focused initiatives?

By registering, you adhere to our Privacy Policy and Terms of Use

By submitting your information, participation at the summit is not guaranteed due to limited capacity.

Submit

PREVIOUS YEARS

Take a look at the Hispanic Leadership Summits that have taken place over the last few years.

SUMMIT
2023

SUMMIT
2022

SUMMIT
2021

SUMMIT
2020

SUMMIT
2019

HISPANIC
LEADERSHIP
SUMMIT
2018

SUBSCRIBE TO OUR NEWSLETTER

Sign up for email updates on our initiatives, events, resources, and more!

First Name*

Last Name*

Email*

By registering you adhere to our Privacy Policy and Terms of Use.

SIGN ME UP

The Hispanic Star is a brand and platform created by the **We Are All Human Foundation.**

Copyright 2020 We Are All Human Foundation. All rights reserved.