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THE GALA

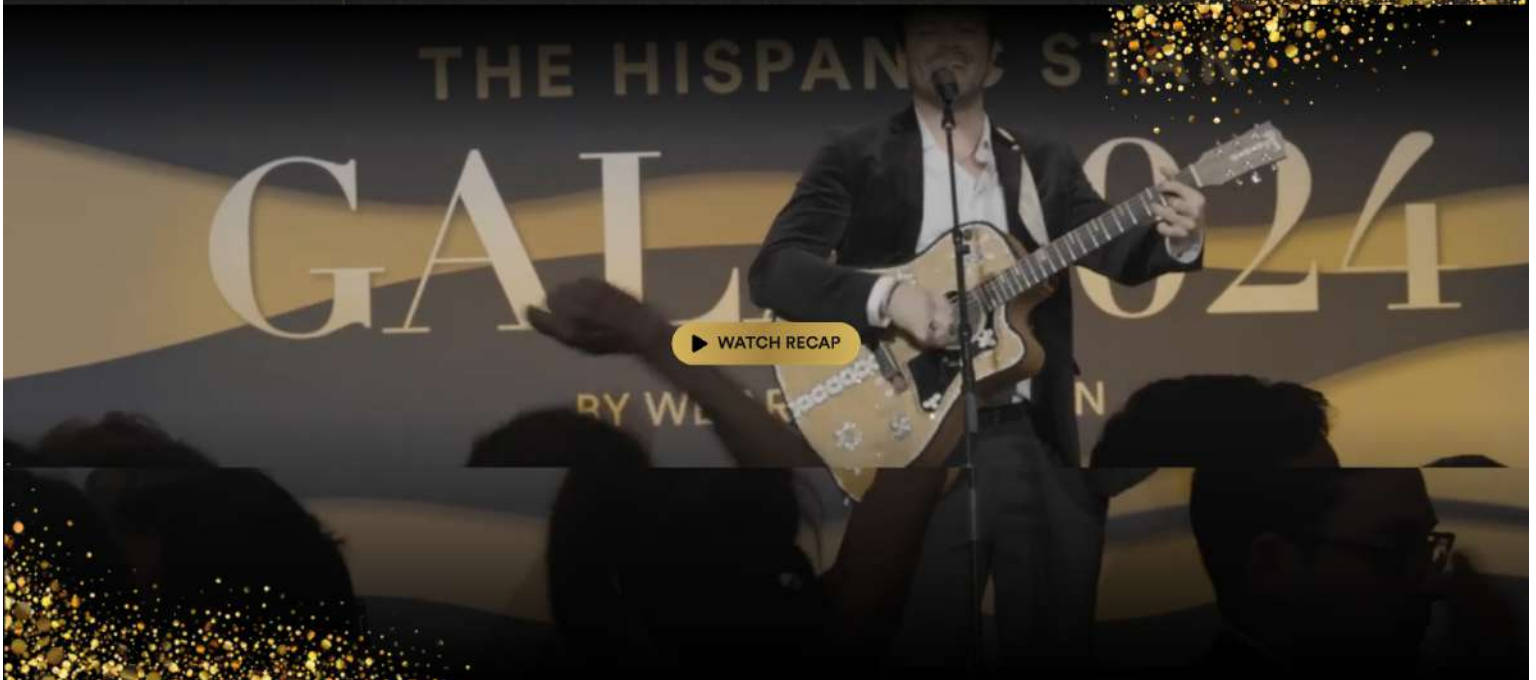
BY WE ARE ALL HUMAN

October 30, 2025

BUY TICKETS

Cipriani Wall Street

55 Wall St, New York, NY 10005



A NIGHT TO REMEMBER

In the framework of our 2025 Hispanic Star Week, this Gala is an evening dedicated to **elevating the Hispanic narrative, celebrating Latinos as an incredible economic force, and honoring those who have contributed** the most to our community.

It's time to raise awareness of **The Hispanic Opportunity** and support this resilient, innovative, hard-working, and full-of-values group, while we break through barriers and stereotypes to create a better future for all.

DISTINGUISHED ATTENDEES

Co-Chairs and Honorees of the Hispanic Star Gala

HONOREES



Gabriel de Alba

- GDA Luma Capital Management, L.P., *Founder & Managing Partner*
- Cirque du Soleil, *Chairman of the Board*
- Frontera Energy, *Chairman of the Board*
- Gateway Entertainment, *Executive Chairman of the Board*
- New York University, Stern School of Business, *Ed Altman Credit Chair Sponsorship*



Rita Ferro

President of Global Advertising,
The Walt Disney Company



Ellen Ochoa

Veteran astronaut & Former
Director of NASA's Johnson Space
Center



Bret Stephens

Pulitzer-Prize-Winning Journalist,
The New York Times

HONOREES

CO-CHAIRS

HOST COMMITTEE

SPECIAL GUESTS

CO-CHAIRS



Nina García

Editor-in-Chief, ELLE Magazine and
Judge, Project Runway



Lord Matt Scheckner

Chairman, Advertising Week

HOST COMMITTEE



Eleonora Tornatorre

CEO & President, CaringKind, The
Heart of Alzheimer's Caregiving



Jesus Mantas

Board Director, Biogen



Jorge Plasencia

Global Chief Client Officer, Havas
Creative Network; Chairman &
CEO, Republic Media



Josue Estrada

Chief Operating Officer, Center for AI Safety



Karla Martinez de Salas

Head of Editorial Content, Vogue Mexico & LATAM



Lauren Tsuchiya Brooten

Head of Corporate Social Responsibility, Paul Hastings LLP



Lili Gil Valetta

CEO & Co-Founder, Culture+ Group



Mariana Cantu

Creative Producer and Marketing Entrepreneur



Pablo Navarro

Investment Analyst, GDA Luma Capital Management, L.P.



Pedro Lerma

Founder & CEO, Lerma Agency



Perla Tamez

Serial Entrepreneur, Thought Leader & Public Speaker



Robert Rodriguez

President, DRR Advisors LLC



Xitalt Herrera

Founder, CEO X Level Inc.

SPECIAL GUESTS



Dr. Mauricio Gonzalez

Physician | Public Health Educator | Scientific Strategist



Genesis Suero

Realtor, TV Personality



Mayte Moncada

COO & Founder | Health Innovation & Business Strategy

INTRODUCING THE CMO HALL OF FAME



Ada Agrait

Global Chief Marketing Officer,
SAP



Fabiola Torres

Global Chief Marketing Office,
Gap



María Bartolomé Winans

Chief Marketing Officer, Kyndryl



Sofía Hernández

Global Head of Business
Marketing & Commercial
Partnerships, TikTok

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join us in celebrating the Hispanic community

VIP TICKET \$1,700	BRONZE \$6,000	SILVER \$10,000	GOLD \$20,000	PLATINUM \$30,000	DIAMOND \$50,000
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VIP TICKET \$1,700

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please fill out the form below.

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For any additional information, please contact gala@weareallhuman.org

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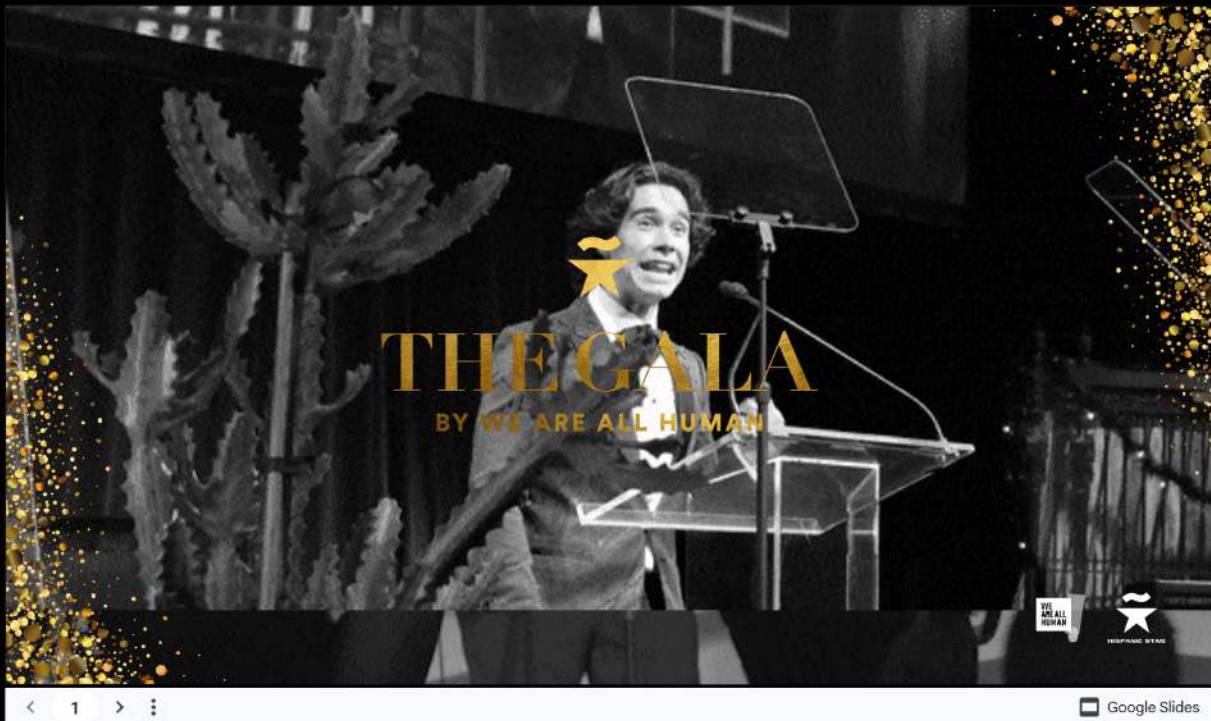
BRONZE





HIGHLIGHTS

Explore guests, partners, press coverage, and memorable moments from our previous years' Galas





Check out all the photos from The Hispanic Star Gala 2024

[PHOTOS BY GABRIEL](#)

[PHOTOS BY BFA](#)

[PHOTOS BY JONATHAN](#)



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