Environmental Policy

As a leading software-as-a-service (SaaS) company, Own Company is fully aware of its potential impact on the environment, and we strive to minimize that impact wherever we can. That means adopting sustainable practices on major items, as well as making a difference on a smaller scale by seeking always to make responsible use of resources.

The big-ticket items

The two biggest components of our carbon footprint are our reliance on data centres, where we operate our SaaS services and store our customers' data, and our use of office premises, which are spread across the globe.

Data centres

Own's services rely heavily on cloud data centres. The environmental benefits of using these, versus their on-premise alternatives, are clear and well documented. By means of example, the carbon emissions of cloud data centres are typically significantly lower.

In choosing data centre providers, we only work with those that take sustainability seriously. To earn Own's business, cloud data centre providers must:

- Have clearly stated net zero carbon goals
- Have aggressive ambitions to reach 100% renewable energy usage
- Already use a high percentage of renewable energy
- Use the latest cooling methods and technologies
- Implement operational efficiencies to further reduce their carbon footprint

Premises and equipment

Own has offices throughout the world. Some of these are larger permanent offices, while others are serviced offices.

When selecting our larger offices, we seek to implement the following measures:

- Install motion sensors/auto power off lights
- Use energy efficient lights (LED)
- Appoint providers that separate waste from recycling
- Run HVAC/heat only during working office hours
- Provide onsite laundry facilities

When selecting serviced offices, we give preference to providers which are able to demonstrate clear sustainability goals, particularly in relation to energy consumption and waste disposal.

Suppliers

As a business, we engage with numerous third-party suppliers across a range of industries and we recognize that their respective carbon footprints will vary, depending on the nature of their offering. Taking this reality into consideration, we seek out suppliers which adopt clear and committed environmental policies which are genuinely aligned with their fields of activity.

Limiting the rest of our impact

The big-ticket items are crucial to our sustainability goals, but we know that every effort matters. With that in mind, we strive to:

- Eliminate single-use plastic from our offices

- Ensure that our employees have access to in-office recycling facilities

- Dispose of obsolete hardware in the most sustainable way available

- Educate our staff on environmental matters to ensure compliance with this policy but also with a view to broaden awareness

- Limit our travel to trips which are necessary

- Select food providers which use minimal packaging

- Minimise food waste

Looking to the future

We are committed to continually improving our environmental performance and reducing our environmental impact, and our efforts are not limited to the above.

Over the longer term, we aim to:

- Work with industry groups, our investment partners and their portfolio companies to compare and deploy sustainability best practices.

- Leverage the ongoing tracking of data centre carbon emissions to offset those emissions through investments in new carbon offset solutions.

- Encourage sustainable practices among our broader supplier base, including through our Vendor Risk Assessment program.

About Own

Own is the leading data platform trusted by thousands of organizations to protect and activate SaaS data to transform their businesses. Own empowers customers to ensure the availability, security and compliance of mission-critical data, while unlocking new ways to gain deeper insights faster. By partnering with some of the world's largest SaaS ecosystems such as Salesforce, ServiceNow and Microsoft Dynamics 365, Own enables customers around the world to truly own the data that powers their business.

It's their platform. It's your data. Own it.

Learn more at owndata.com.