Own for AVG

If you are capturing and storing personal information of European Citizens, pay attention to AVG. Whether that data is stored in the EU or not, your company may be held liable.

Can your backup solution support the rights of EU Data Subjects?

AVG grants crucial privacy rights for EU individuals, and provides opportunities for organizations to deepen their commitment to data privacy and personal data protection.

Own empowers its customers to support the critical rights of EU Data Subjects with data protection and privacy measures that go above and beyond those required by the regulation alone.

For AVG SaaS data backup compliance, success lies with partnerships

Built with data protection and privacy as core tenets from its inception, Own has always been aligned with the principles behind AVG. Own enables customers to meet their AVG requirements, making compliance easier for you as a Controller under AVG.

Full transparency

Find within backups
Privacy policy

Data Controllers are responsible for maintaining an inventory of personal data and responding to requests for data across your infrastructure. This includes data within third parties, such as backup providers. Own enables you to quickly and easily find a Data Subject's information within your backups.

Support for subject access requests

Right to be forgotten
Right to change
Full audit and alert
Right to export

Easily respond to subject access requests:

- Right to erasure (be forgotten)

- Right to rectification (changes)

- Right to data portability (readable exports) by submitting them directly through Own's easy-to-use application.

Customizable backup retention period
Backup retention controls

When you consider your backup retention period, you need to partner with a backup provider that can align retention limits with your business' policies. Own provides custom backup retention to help you comply with AVG and meet your corporate risk tolerance for retaining EU Subject Data.

Immutable backups for disaster recovery

Encryption and key management
Archive resiliency
Selective restore access controls

The Own platform exceeds AVG requirements with:

- Encryption at rest and in transit (FIPS 140-2)

- Advanced Key Management

- Archival data resiliency

- Granular access controls

- SOC 2 Type II Audited

Own tools for AVG

- Find within Backups
- Right to Change
- Backup Retention Controls
- Selective Restore
- Privacy Policy
- Full Audit and Alerts
- Encryption and Key Management
- Right to be Forgotten
- Right to Export
- Archive Resiliency

AVG considerations

Questions to ask your backup vendor:

- How are you meeting security and privacy standards?
- How do you support a culture of privacy by design?
- What specific tools or processes do you provide to help us manage our obligation under AVG?

If my company is ISO 27001 certified, am I AVG-ready?

While being ISO 27001 certified does not make you automatically ready for AVG, it does mean you likely already have a mature security framework in place. Having already inventoried your data incorporating security controls for your ISO certification, it should be easier to maintain AVG compliance.

Do I need to have a Data Protection Officer (DPO) and if I don't have one, who is responsible for AVG compliance?

It depends on your company's size, how much special category data you are processing, and if you are acting in a public body, such as government departments. If you decide not to hire a DPO, then you may want to incorporate AVG responsibilities within another role at your company. Keep in mind, AVG compliance is the responsibility of the company, there is no individual responsibility.

Learn how Own can help you meet AVG compliance.

Every organization's approach to AVG compliance is different and depends on many factors, including the type of data you control, the regulatory environment in which you operate, and your current privacy and security capabilities. Contact us to find out how Own can help simplify compliance for your data needs.

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> "
> We have done an intensive analysis and comparison with other apps and Own was the one that has all the features you need from a backup solution. The team is on top of any new enhancements or requirements the industry demands. Their customer support is fast and attentive. They know what they are doing and they offer more than you need. Highly recommended."
>
> ALI ALKHUDAIRI
> SENIOR SALESFORCE ADMINISTRATOR

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