

AI Discover Limited Beta : Participate in Early AI Search Insights at Scale

Overview

Consumer discovery is shifting beyond legacy search engines and into conversational experiences.

For over 25 years, adMarketplace has helped consumers bypass the SERP to discover brands directly. Following a successful 2025 alpha, we are expanding this approach into AI Search with a **6-month beta**, giving select partners **exclusive access through our new product, AI Discover**.

This is your opportunity to:

- Gain early insights into AI-driven search behavior
- Test performance across emerging AI discovery surfaces

Alpha results show **700K AI requests generated 2M+ commercial queries – roughly 3 commercial discovery opportunities per interaction**. This highlights how AI search compresses the consumer funnel, enabling brands to influence purchase decisions within a single interaction. Join the AI Discover beta to learn, optimize, and gain a first-mover advantage before the channel scales.

Why Now?

5x

higher conversion on AI Search vs. Google, driven by curated recommendations

Source: Superprompt

69%

consumers consider their shopping experience to be better with AI versus without AI

Source: adMarketplace AI Survey 2026

60%

have replaced traditional search engines with Gen AI tools for product or service recommendations

Source: Capgemini

Unlock Incremental Growth From AI



6-Month Commitment

Secure exclusive access to AI surfaces for a 6-month period before competitors enter



CPC-Only Pricing Model

No impression fees. You only pay when a consumer clicks and engages with your brand



Incremental Investment

\$300K incremental investment delivers ads across all AI Discover surfaces



Direct-to-Site Traffic

Consumers are directed to your product or brand site to continue searching and increase cart size



Learn and Scale First Ahead of Competitors

Capture early AI insights through a limited beta while securing presence in an emerging channel



Advanced Intent Targeting

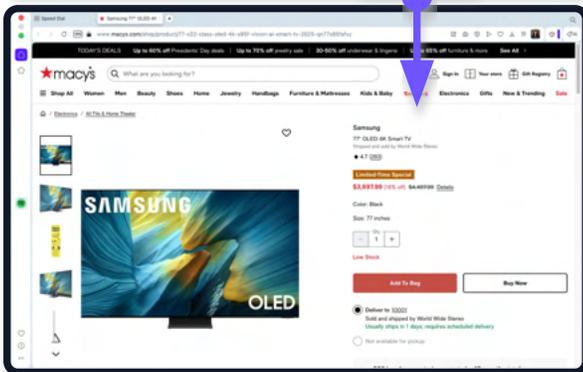
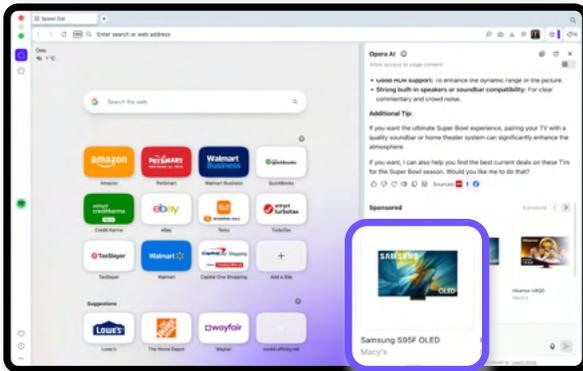
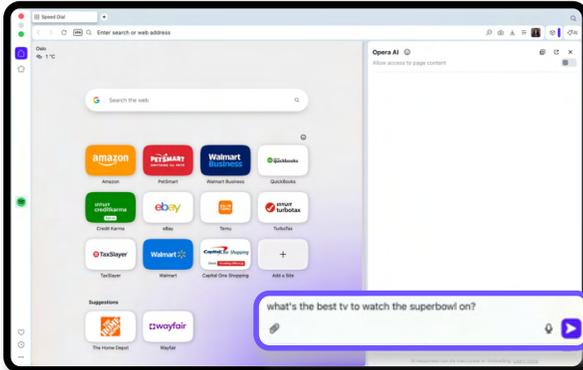
AI-powered vector technology interprets consumer intent in real time to deliver the most relevant ads

Note: The alpha program ran from Oct. 2025 through Mar. 2026

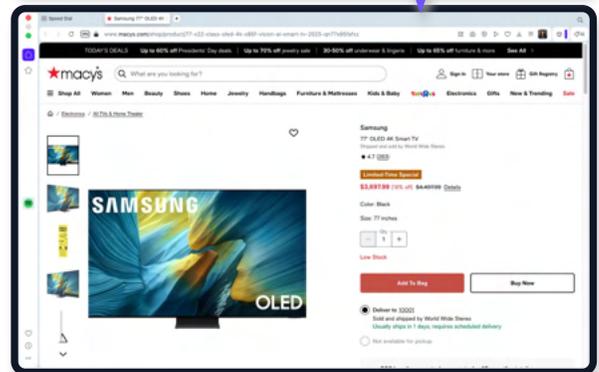
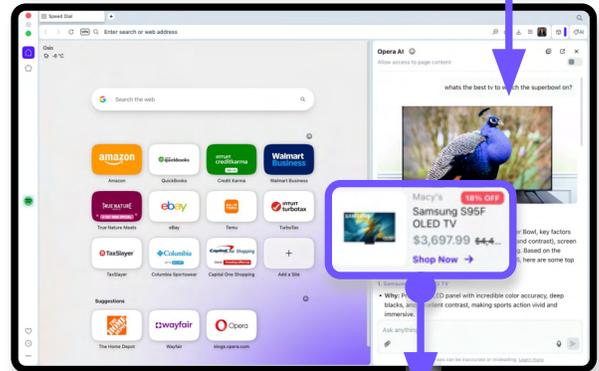
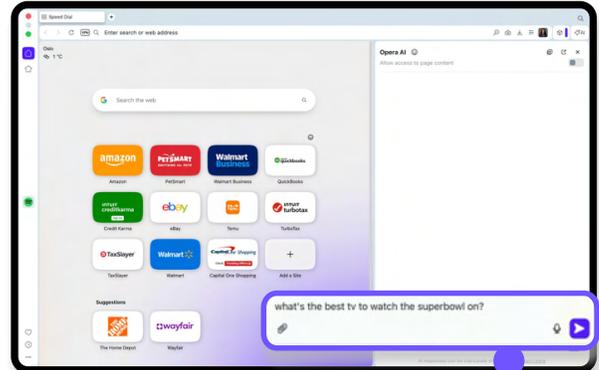
Limited to 10 slots between June-December, 2026. Beta enrollment closes once filled.

How adMarketplace & Beta Program Partners Will Test the AI Search Consumer Journey Across Multiple Formats & Platforms

Sponsored Results Below Chat



Hover Placement in-Chat



Built for brands that:

- Want access to consumers discovering products and brands in AI Search
- Are investing beyond legacy engines into emerging AI surfaces
- Seek first-mover advantage to test and learn before scaling new channels and formats
- Value performance-based AI insights, including query trends, category insights, and brand vs. non-brand performance benchmarks

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